



Press release
14 September 2017

BMW M Bike Limited Carbon Edition. Limited-run special edition with exclusive BMW M5 paint finish.

Munich. Top-quality carbon and aluminum components bolster the technical substance of the latest special-edition BMW lifestyle bike, while a Marina Bay Blue Metallic exclusive paint finish enhances its aesthetic sophistication. Like its big brother, the BMW M5 high-performance sedan, the **BMW M Bike Limited Carbon Edition** – which is limited to a production run of 500 examples – demonstrates exceptional dynamics and agility.

The hydro-formed aluminum frame of the **BMW M Bike Limited Carbon Edition** is skillfully combined with another lightweight material: carbon. The fork, seat posts and spacers are all made from this premium material and ensure the bike impresses as an agile and top-performing sports machine.

Like its automotive inspiration, the two-wheeled sportster underscores its confident character and spreads delight among BMW M fans and beyond with its distinctive Marina Bay Blue Metallic color scheme.

The eye-catching design concept is complemented by high-quality technical components, such as 28 x 2.0 Continental CruiseCONTACT tires with “safety system” and hydraulic Shimano BR-M315 disk brakes for maximum safety.

Each of the 500 examples of the BMW M Bike has a “Limited Carbon Edition” badge and comes with its own certificate.

The **BMW M Bike Limited Carbon Edition** is available from selected BMW Dealers. All other models in the BMW bicycle range and related equipment can be ordered at shop.bmw.com.

Manufacturer’s recommended retail price:
BMW M Bike Limited Carbon Edition: €1.400,00

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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