

Press Information
01 October 2017

Your contacts at the BMW Group Product, Technology and Sports Communications Division.

Munich. We would like to make you aware of the latest updates in the wider team of your spokespersons in BMW Group Product, Technology and Sport Communications Division. The heads of department will report to Alexander Bilgeri, who is responsible for Product, Technology and Sports Communications, as well as Services.

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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