

Media Information
25 October 2017

BMW Group once again makes CDP list of world's top companies.

Important recognition in the field of climate protection

Munich. The not-for-profit charity CDP has once again recognised the BMW Group for its achievements in the field of climate protection. With the top “A” rating for transparency and measures, the company underlined its expertise as a sustainably-managed automotive company. This is the eighth consecutive year that BMW Group has earned the highest “A” rating.

The CDP Climate Score is widely recognised among experts and reflects the highest degree of transparency in connection with implemented climate-protection measures. These include ambitious objectives and emissions reductions, as well as verification of reported data. The listing recognises the credibility and, above all, the effectiveness, of the measures introduced by the company in response to or to combat climate change.

Ursula Mathar, head of Sustainability and Environmental Protection at the BMW Group: “The BMW Group is delighted with its strong performance in the CDP rating. Climate protection remains a central theme of our sustainability strategy. It is especially important for a premium automobile manufacturer to strive for continuous progress in emissions from its products and production systems.”

Sustainability is implemented throughout the BMW Group's value chain. In 2001, the BMW Group committed itself to the United Nations Environment Programme, the UN Global Compact and the Cleaner Production Declaration. It was also the first company in the automotive industry to appoint an environmental officer back in 1973. Today, the Sustainability Board, comprising all members of the Board of Management, defines the strategic alignment through binding targets. Continuous development of this sustainability strategy is an important element.

For more information on how the BMW Group implements sustainability, go to www.bmwgroup.com/responsibility



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Page 2

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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