

Media Information
FIA Formula E Championship
1st December 2017

Formula E remains “Born Electric”: BMW i extends partnership with the innovative race series as “Official Vehicle Partner”.

- **Partnership between BMW i and FIA Formula E Championship enters its fourth year.**
- **Extensive vehicle fleet with the Qualcomm BMW i8 Safety Car and the new BMW i3s in action.**
- **Alejandro Agag: “Even when Formula E was just an idea, we had BMW on board as a partner that believed in this project.”**

Munich. Before the FIA Formula E Championship enters its fourth season on Saturday with the first race in Hong Kong (CHN), the series and BMW i announced plans for the future: In 2017/18 and beyond, BMW i will be involved in the first championship for all-electric racing cars as “Official Vehicle Partner”. This partnership has been in existence since Formula E made its debut in 2014, and is thereby entering its fourth year.

At the official season opening in the BMW Wan Chai showroom in Hong Kong, Jörg Reimann, Vice President BMW Brand Experience, and Alejandro Agag, founder and CEO of Formula E, officially announced the extension of the collaboration. “It was almost a logical step for us to get involved in Formula E with BMW i in 2014 – and it is just as logical to continue the partnership in the coming years,” said Reimann. “Formula E is breaking new ground in motorsport in many ways, just as BMW i does in terms of the mobility of the future, which is why the combination works really well. We are particularly looking forward to seeing the BMW i3s on the track this season. It is the sportiest BMW i3 there has ever been. This model clearly demonstrates how BMW i combines driving pleasure with premium character that is consistently geared towards sustainability.”

Agag stressed the importance of BMW i for Formula E and said: “It’s fantastic news that BMW i is extending its commitment as Official Vehicle Partner. Even when Formula E was just an idea and didn’t then exist, we had BMW on board as a partner that believed in this project from the very beginning. It’s a legendary brand in the world of sports and in the car industry and soon we will also have them in the pit

lane trying to win. That is brilliant. So I can just say: Welcome to the pit lane, and welcome again as a strong partner of Formula E.”

As part of the partnership between BMW i and Formula E, spectators will experience an impressive BMW i vehicle fleet in action at the 14 races around the world. This includes the Qualcomm BMW i8 Safety Car (combined fuel consumption: 2.1 l/100 km; combined CO₂ emissions: 49 g/km)* and the new BMW i3s (combined energy consumption: 14.3 kWh; combined CO₂ emissions: 0 g/km)* as the “Medical Car” and “Race Control Car”. The BMW X5 xDrive40e (combined fuel consumption: 3.4 – 3.3 l/100 km; combined CO₂ emissions: 78 – 77 g/km)* will also be in action in its role as “Rescue Car” and “Extrication Car”.

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* The fuel consumption and CO₂ emissions figures shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different size of the selected wheels and tires.

The CO₂ efficiency specifications are determined according to Directive 1999/94/EC and the Pkw-EnVKV, and based (for classification) on the fuel consumption and CO₂ values as per the NEDC cycle.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: “Leitfaden über Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen” (Guideline for fuel consumption, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships and at <https://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>.