

Pieter Nota

Member of the Board of Management of BMW AG
Customer, Brands, Sales



July 1964	Born in the Netherlands
1989	Master's Degree in Business Administration, Erasmus University Rotterdam, Netherlands
1990 – 2005	Unilever
	1990 – 1996 Brand- and Product Management, Unilever Netherlands
	1996 – 1998 Marketing Manager Innovations, Unilever Europe, UK
	1998 – 2002 Marketing Director and Member of the Executive Board, Unilever Poland
	2002 – 2005 Marketing Director and Member of the Executive Board, Unilever Foods, Germany
2005 – 2010	Chief Marketing and Innovation Officer, Beiersdorf AG, Germany
2010 – 2017	Royal Philips
	2010 – 2011 Executive Vice President and Chief Executive Officer, Consumer Lifestyle, Netherlands
	2011 – 2016 Executive Vice President and Chief Executive Officer, Personal Health, Netherlands
	2016 – 2017 Executive Vice President, Personal Health and Chief Marketing Officer, Netherlands
January 2018 – March 2019	Member of the Board of Management of BMW AG Sales and Brand BMW, Aftersales BMW Group
as of April 2019	Member of the Board of Management of BMW AG Customer, Brands, Sales