



Media Information
BMW Motorsport News
21st January 2018

Instagram takeover: Augusto Farfus and Philipp Eng take BMW fans on an extraordinary motorsport journey.

- **Social Media: Instagram Stories by Farfus and Eng from Daytona and Bathurst.**
- **24h Daytona: Martin Tomczyk to reinforce Turner Motorsport.**
- **Blancpain GT Series Asia: BMW Team Studie starts with two new BMW M4 GT4s.**

Whether in the DTM, the IMSA WeatherTech SportsCar Championship, or countless other championships: Week after week BMW teams and drivers around the world do battle for points, victories and titles. Away from the track too, members of the large BMW Motorsport family around the world are also creating headlines. The “BMW Motorsport News” allows us to regularly summarise all the action for you in a compact and informative manner. This way, you are always up to speed.

Social media: Farfus and Eng take fans with them via Instagram Stories.

Within the space of a week, the 24 Hours of Daytona (USA) and the 12 Hours of Bathurst (AUS) mark two major events in the 2018 endurance season. Two BMW works drivers will be in action in both races: Augusto Farfus (BRA) and Philipp Eng (AUT) will first compete as the BMW M8 GTE makes its debut at Daytona. Then after the 24-hour marathon, they will embark on the 16,000-kilometre flight from the USA to Mount Panorama, Australia. BMW fans around the world can be part of this extraordinary motorsport journey from continent to continent on Instagram. Both Farfus and Eng will regularly use Instagram Stories to provide exclusive insights into what goes on behind the scenes at the 24 Hours of Daytona and the 12 Hours of Bathurst. It is the first time that two drivers will take over the BMW Motorsport Instagram account at the same time. Back in December 2017, António Félix da Costa (POR) shared his “story” from the Hong Kong (CHN) season opener of the ABB FIA Formula E Championship in 24 short



clips in an Instagram takeover. The BMW Motorsport Instagram account went live in 2016 and currently has around 406,000 followers. You can access it here: www.instagram.com/bmwmotorsport.

24h Daytona: Tomczyk to reinforce Turner Motorsport.

Turner Motorsport is set to receive VIP support for the 24 Hours of Daytona (USA) next weekend. Martin Tomczyk (GER) will be in action for the Amesbury (USA) team in the GTD class at the endurance classic. He will alternate at the wheel of the number 96 BMW M6 GT3 with Jens Klingmann (GER) and other drivers. The other Turner drivers will be announced next week. Tomczyk contested his first race in the USA in 2017 at Daytona and went on to contest the entire season in the GTLM class of the IMSA WeatherTech SportsCar Championship (IWSC) for BMW Team RLL. This year, the former DTM champion will be in action in the FIA World Endurance Championship (WEC) in the new BMW M8 GTE.

Blancpain GT Series Asia: Studie AG competes with BMW M4 GT4.

BMW Team Studie will contest the 2018 season of the Blancpain GT Series Asia with two new BMW M4 GT4s. Previously, the crew of team principal Bob Suzuki (JPN) contested the Japanese Super GT Championship GT300 class with a BMW M6 GT3. They are the first Japanese team to contest an entire season in the Blancpain GT Series Asia. The driver line-up will be announced at a later date. The season gets underway on 14th/15th April in Sepang (MAS).

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