



Media Information  
05<sup>th</sup> March 2018

### **The new BMW M2 Coupe Edition Black Shadow.**

**With worldwide sales of more than 12,000 units, the BMW M2 was the most successful model from the BMW M GmbH in 2017 – Huge popularity prompts the development of an edition model once more underscoring the compact high-performance sports car's dynamics.**

**Munich.** Racing technology and an expressive, high performance-oriented design help the BMW M2 (combined fuel consumption: 8.5 l/100 km; combined CO<sub>2</sub> emissions: 199 g/km) achieve its exceptional position within the premium compact segment. The exclusive BMW M2 Coupe Edition Black Shadow emphasises the compact high-powered sports car's performance characteristics with precisely harmonized design features. The edition model will be available from April 2018.

The BMW M2 fascinates with precise handling and compelling forward thrust. The car's 272 kW/370 hp straight six-cylinder engine, classic rear-wheel drive and suspension technology developed and tuned on the basis of many years of motor racing expertise, has aroused worldwide enthusiasm amongst sport drivers. With the optional 7-speed M dual clutch transmission with Drivelogic, the BMW M2 sprints from a standstill to 100 km/h in just 4.3 seconds.

Within a very short time, the BMW M2 has become a bestseller, whilst also capturing new target groups. With more than 12,000 units sold worldwide during its first full production year, the BMW M2 advanced to become BMW M's most successful model in 2017.

The BMW M2 Coupe Edition Black Shadow boasts selected design features that further accentuate the top athlete's powerful appearance. The edition model is exclusively available in the exterior colour Sapphire Black metallic. Furthermore, 19-inch, black matt forged light alloys with a Y-spoke design and mixed tyres impressively underline the compact coupe's looks.

These features are complemented by exterior mirrors in a carbon finish, the decorative grille for the M kidney and trim bars for the side panels in high-gloss black. With a rear diffuser in a carbon finish and black-



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chrome trims for the typical M double tailpipes, which are likewise integrated on both sides into the rear apron, the BMW M2 Coupe Edition Black Shadow sets additional race-inspired accents.

The BMW M2 Black Edition will be available from April 2018.

The fuel consumption and CO2 emissions figures shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different size of the selected wheels and tires. The values of the vehicles labelled with (\*\*) are already based on the new WLTP regulation and are translated back into NEDC-equivalent values in order to ensure the comparison between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO2 emissions, the CO2 values may differ to the values stated here (depending on national legislation).

The CO2 efficiency specifications are determined according to Directive 1999/94/EC and the Pkw-EnVKV, and based (for classification) on the fuel consumption and CO2 values as per the NEDC cycle.

Further information on official fuel consumption figures and specific CO2 emission values of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships and at <https://www.dat.de/en/offers/publications/guideline-for-fuel-cons>

## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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