



Media Information

BMW M Award

7<sup>th</sup> May 2018

### **Highlight in the anniversary season: The new BMW M3 CS is the prize for the MotoGP™ BMW M Award in 2018.**

- BMW M Power for the fastest qualifier in the MotoGP.
- The winner's car in 2018: the exclusive BMW M3 CS (combined consumption: 8.5 l/100 km; combined CO<sub>2</sub> emissions: 198 g/km\*) in Frozen Dark Blue.
- Unveiling of the car at the Spanish Grand Prix in Jerez de la Frontera.

Jerez de la Frontera. 2018 is the 20<sup>th</sup> season with BMW M as the “Official Car of MotoGP” – and in keeping, BMW M GmbH presents a real highlight in the BMW M Award in their anniversary year. The best qualifier in the MotoGP can look forward to an exclusive BMW M3 CS in Frozen Dark Blue at the end of the season. This year's winner's car is particularly special since the BMW M3 CS is a special edition limited to 1,200 units worldwide. The BMW M Award winner's car for 2018 was officially unveiled at the Spanish Grand Prix in Jerez de la Frontera this Saturday.

The BMW M Award has long been an integral part of the BMW M GmbH commitment to the MotoGP, and it will be presented for the 16<sup>th</sup> time in 2018. Since 2003, the MotoGP rider with the best results in qualifying has been rewarded with an exclusive, individually designed BMW M car at the end of the season. As with the scoring system for the race, the riders receive points for their positions in qualifying at each Grand Prix weekend. The rider who has picked up the most points at the end of the season wins the coveted BMW M Award.

“BMW M GmbH has outdone itself once again with the selection of the BMW M Award winner's car in its anniversary season,” said Pau Serracanta, Managing Director of the Commercial Department of Dorna Sports, at the unveiling. “The

\* Fuel consumption and CO<sub>2</sub> emissions figures are provisional, based on the EU test cycle and may vary depending on the tyre format specified.

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new BMW M3 CS is an impressive high-performance car, and I am confident that the prospect of this fantastic prize will provide our riders with even more motivation to give it their all in qualifying. We are excited to see who will claim this car as their own at the end of the season. The 20<sup>th</sup> season as 'Official Car of MotoGP' and already the 16<sup>th</sup> BMW M Award: We are delighted with the long-standing and successful partnership with BMW M."

"It goes without saying that 2018, as our anniversary season in the MotoGP, is something very special to us," added Vladimir Bistrivoda, head of MotoGP collaboration at BMW M GmbH. "Which is why we are excited, in our exclusive high-performance limousine BMW M3 CS, to be able to present another very special model from our range of products as the BMW M Award winner's car. It makes us proud that the BMW M Award has been a coveted award for many years among the MotoGP family – and we want to say thank you for this appreciation by choosing highlights such as the BMW M3 CS as winner's cars."

The new BMW M3 CS is the most powerful production vehicle ever in the M3 series. It takes just 3.9 seconds to accelerate from 0 to 100 km/h. Its powerful M TwinPower turbo inline-six-cylinder engine delivers a performance of 460 hp and a torque of 600 Nm. A 7-speed M dual clutch transmission with Drivelogic takes care of the power transmission in the BMW M Award winner's car. The adaptive M suspension of the BMW M3 CS guarantees the highest dynamic handling in every situation. The already sporty appearance of the car is highlighted by the paintwork in Frozen Dark Blue, the full leather, fine-grain Merino bicolour upholstery, as well as further fittings highlights such as the M steering wheel in Alcantara.

The BMW M Award is one of the many BMW M activities as the "Official Car of MotoGP". The record holder is Marc Márquez, who has already claimed the BMW M Award five times in a row. Valentino Rossi and Casey Stoner each have three wins to their name. Jorge Lorenzo has been honoured as the best qualifier twice to date while Sete Gibernau and Nicky Hayden have each won the award once.

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For more information about BMW M GmbH and the involvement as the “Official Car of MotoGP”, see: [www.bmw-m.com](http://www.bmw-m.com)

BMW M GmbH.

BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the business areas of BMW M Automobiles and BMW M Performance Automobiles, BMW Individual, M Sports Options and Packages, BMW Driving Experience as well as Rescue and Operational Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for success in motor racing and for the fascination of high-performance sports cars for road use.

\* Fuel consumption and CO<sub>2</sub> figures are provisional, based on the EU test cycle and may vary depending on the tyre format specified.

Further information on official fuel consumption figures, specific CO<sub>2</sub> emission values and the electric power consumption of new passenger cars is included in the following guideline: “Leitfaden über Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen” (Guideline for fuel consumption, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>.

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