BMW
Corporate Communications

BMW Group Digitalization and IT Research Award.
Company honours research in computer engineering.

With its new Digitalization and IT Research Award, the BMW Group is honouring ground-breaking research in the field of computer engineering. The award recognises independent research that furthers development of the automotive industry and mobility itself.

Munich. The BMW Group was an early driving force for the digital transformation of the automotive industry, responding quickly to constantly changing customer needs. Today, the company is a pioneer in the development of intelligent, connected and autonomous vehicles, as well as integration of digital services. In the current digital transformation, both the BMW Group and the automotive industry benefit from ongoing research in the field of computer engineering.

The BMW Group is creating the Digitalization and IT Research Award to pay tribute to outstanding contributions to research by independent persons, research teams and institutions. The award recognises ground-breaking research results in software development and information technology in the areas of artificial intelligence, big data, internet of things, cybersecurity, connectivity and autonomous driving.

BMW Group experts from various digital disciplines nominate potential candidates, with the winner chosen by an in-house jury. The most important criteria are that the research results have a practical application and a positive impact on the BMW Group's business processes.

In the event of enquiries please contact:

Mathias Urban, Press Spokesperson Digital Vehicle and Electronics
BMW Group Innovation and Design Communications
Tel.: +49-89-382-33399, Email: Mathias.Urban@bmwgroup.com

Benjamin Titz, Head of Innovation and Design Communications
BMW Group Innovation and Design Communications
Tel.: +49-89-382-22998

E-mail: presse@bmw.de
Internet: www.press.bmwgroup.de

BMW
Corporate Communications

Press release

Date   11 May 2018

Topic   BMW Group Digitalization and IT Research Award.

Page   2

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com
Facebook: http://www.facebook.com/BMWGroup
Twitter: http://twitter.com/BMWGroup
YouTube: http://www.youtube.com/BMWGroupview
Google+: http://googleplus.bmwgroup.com