BMW GROUP



Corporate Communications

Media Information May 30, 2018

10th Berlin Biennale for Contemporary Art from June 9 to September 9, 2018.

BMW is Corporate Partner and supports the Curators Workshop for the seventh time.

Berlin. Taking place from June 9 to September 9, 2018, the **10th Berlin Biennale for Contemporary Art** presents contemporary art under this year's title "We don't need another hero", bringing togehter the most influential current positions of artists, theorists, and practitioners in Berlin – once more with BMW as corporate partner.

Curated by **Gabi Ngcobo** and a curational team composed of Nomaduma Rosa Masilela, Serubiri Moses, Thiago de Paula Souza, and Yvette Mutumba, the 10th Berlin Biennale is understood as a conversation between artists and contributors. In the upcoming months, the international artists are invited to participate in the discourse, exhibiting at various exhibition venues: Besides KW Institute for Contemporary Art, this year's art works will also be displayed at Akademie der Künste (Hanseatenweg), Volksbühne Pavilion and ZK/U – Center for Art and Urbanistics. In cooperation with HAU Hebbel am Ufer, two performances will take place at HAU2.

Starting from the position of Europe, Germany, and Berlin as a city in dialogue with the world, the 10th Berlin Biennale confronts the current widespread states of collective psychosis. By referencing Tina Turner's song from 1985, "We Don't Need Another Hero", Gabi Ngcobo and the curatorial team draw from a moment directly preceding major geopolitical shifts that brought about regime changes and new historical figures.

Together with the Allianz Cultural Foundation, Goethe-Institut e. V., and Institut für Auslandsbeziehungen (ifa), BMW supports the **Curators Workshop** – this year under the title **BBX Crit Sessions** – for the seventh time. After a number of successful workshops, all thematically held in relation to the 4th to 9th edition of the Berlin Biennale, this year's workshop will take place from August 31 to September 9, putting the 10th Biennale itself in the centre: As proposed by the workshop directors Antonia Majaca and Sohrab Mohebbi, it takes as its primary subject matter the parameters, resources, and tools offered by the Berlin Biennale itself. The ten-day workshop aims to exchange ideas, discuss curatorial issues and practices as well as to strengthen the initiative of young curators worldwide.

Since its inception in 1998, the Berlin Biennale has become one of the most important events of contemporary art. It is shaped by the different concepts of curators appointed to enter into a dialogue with the city of Berlin, its public, with the people interested in arts as well as with the artists.

Firma Bayerische Motoren Werke Aktiengesellschaft

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Telefon +49 89 382 20067 Besides the Berlin Biennale, the list of long-term commitments to the arts in Germany's capital city includes the art berlin, the Gallery Weekend Berlin, the Preis der Nationalgalerie, the associated Förderpreis für Filmkunst and the Deutscher Filmpreis. Beyond the extensive commitment to the arts, BMW cooperates with Staatsoper Unter den Linden and invites this year again to the long-standing open-air format "State Opera for All".





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For further information about the 10th Berlin Biennale, please refer to: http://www.berlinbiennale.de

Press preview

The press preview will take place on June 7 and June 8, 2018 from 10:00 AM – 06:00 PM at the various exhibition venues (HAU2: June 7, 2018, 02:00 PM –06:00 PM and June 8, 2018, 02:00 PM –07:00 PM). For the preview, a press accreditation is required.

EXHIBITION VENUES

Akademie der Künste

Hanseatenweg 10, 10557 Berlin-Tiergarten

HAU Hebbel am Ufer (HAU2)

Hallesches Ufer 32, 10963 Berlin-Kreuzberg

KW Institute for Contemporary Art

Auguststraße 69, 10117 Berlin-Mitte

Volksbühne Pavillon

Rosa-Luxemburg-Platz, 10178 Berlin-Mitte

ZK/U – Zentrum für Kunst und Urbanistik

Siemensstraße 27, 10551 Berlin-Moabit

EXHIBITION HOURS

Wed-Mon 11:00 AM - 07:00 PM, Thu 11:00 AM - 09:00 PM

HAU Hebbel am Ufer (HAU2):

Exhibition from June 9. –10. and June 13. –16. 2018, 05:00 PM – 10:00 PM Performances on June 15. and 16., 08:00 PM (additional ticket necessary)

All venues are closed on Tuesdays.

Additional closure days Volksbühne Pavilion: 20.6, 4.7., 18.7., 8.8., 22.8., and 5.9.2018

For further questions please contact:

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About BMW Group's Cultural Commitment

For almost 50 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on contemporary and modern art, classical music and jazz as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Jeff Koons, Daniel Barenboim, Jonas Kaufmann and architect Zaha Hadid have co-operated with BMW. In 2016 and 2017, female artist Cao Fei from China and American John Baldessari created the next two vehicles for the BMW Art Car Collection. Besides co-initiatives, such as BMW Tate Live, the BMW Art Journey and the "Opera for All" concerts in Berlin, Munich and London, the company also partners with leading museums and art fairs as well as orchestras and opera houses around the world. The BMW Group takes absolute creative freedom in all its cultural activities – as this initiative is as essential for producing groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview

Facebook: https://www.facebook.com/BMW-Group-Culture-925330854231870/

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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