

Press Release
11 September 2018

Historic success for BMW Motorrad Classic and a fantastic spectacle.

At the Goodwood Revival, Troy Corser and Herbert Schwab astride the BMW R 57 Kompressor won the overall placings in the race for the Barry Sheene Memorial Trophy for the first time – Off the race track, BMW Group Classic also recalled the 1950s and 1960s with a glamorous vehicle fleet and period backdrop to match the era.

Munich/Goodwood. The man in the suit looked surreptitiously around all the classic cars, then he slowly opened the left-hand side of his jacket – lots of pocket watches were dangling inside his jacket. “Special price, special price”, he murmured to the astonished onlookers. . . Scenes like this are typical for the Goodwood Revival Meeting: It’s a spectacle from start to finish.

Every guest is part of the drama at the annual rendezvous around the Goodwood Circuit and on the race track located in southern England. Genuine performers, professional racing drivers and innumerable mechanics revive an era of motor sport that has long since passed into the annals of history. This year once again, more than 150 000 visitors took a trip down memory lane and enjoyed some 360 automobiles and 30 motorcycles on the race track, along with the numerous heritage treasures waiting to be admired.

Classic motorcycles from BMW Motorrad were put through their paces on the race track and demonstrated that they should certainly not be consigned to the scrap heap. Australian racing legend Troy Corser achieved some impressive records and a historic triumph. On the BMW R 57 Kompressor, he and Herbert Schwab won the overall placings as they competed for the traditional Barry Sheene Memorial Trophy. Already in the first race on the Saturday, the duo crossed the finishing line in third place after a false start and a subsequent spectacular pursuit. In the second race on the Sunday, Corser and Schwab even succeeded in passing the chequered flag as winners. This enabled them to come out on top in the overall placings when the two results were put together. This was the first overall win for BMW Group Classic at the Goodwood Revival.

The sensational performance of the BMW R 57 Kompressor was complemented with a further tour de force by Corser. The two-times Superbike World Champion rode the fastest lap of the entire weekend and simultaneously achieved the best lap time ever ridden on the Goodwood Circuit with a classic motorcycle. The other teams also made their



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contribution to the exceptionally successful appearance by BMW Motorrad Classic in Goodwood. Maria Costello and Claus Clausen riding the second BMW R 57 Kompressor came tenth when they competed in the race on the Sunday. In the same race, Klaus Ottlinger and Sebastian Gutsch rode their BMW R 5 to fourth place.

The races for the Barry Sheene Memorial Trophy recall the “BMCRC 1000cc Scratch Race” in which grand prix bikes, slightly modified road motorcycles and specials battled for victory on “Motor Cycling Goodwood Saturday” in 1951. At the Goodwood Revival in 2018, historic automobiles also competed in a trial of strength emulating an old tradition. The entrants included an Austin Mini Cooper S Competition and a BMW 1800 TI/SA. They even took part in the same race for the “St. Marys Trophy”, named after the bend with the most action on the 3.8 kilometre Goodwood circuit. They were competing with lots of other classic Minis, a veritable horde of Ford Lotus Cortinas, Alfa Romeo 1600 GTA coupés and Jaguar Mark II saloons. The drivers lived up to their reputation and delighted the public gallery. The races are not show acts – nobody wants to be overtaken here even if there is only fame and honour to be gained.

The classic Mini heralded the entry into motor sport for a host of drivers who subsequently became successful professionals – names like Lauda, Hunt and Stewart are associated with the car. There again the “Rally Professor” Rauno Aaltonen – who subsequently went on to become head of BMW driver training – achieved his biggest successes in the diminutive British car. The BMW 1800 TI/SA is one of those cars that allowed the make to prove its potential in touring-car racing during the 1960s. The 1.8 litre four-cylinder engine powering the saloon in the road-going version generated 110 hp, while two twin carburettors and higher compression in the motor-sport guise of the “Special” – “Sonderausführung – (SA) increased the power to 130 hp to allow a top speed of up to 190 km/h.

Alongside the racing events on the Goodwood Circuit, BMW Group Classic fascinated the public with the acclaimed BMW 507 once owned by Elvis Presley, a rare BMW 503 convertible and an open-top Rolls-Royce Silver Cloud. The vehicles were presented entirely in the style of the 1950s and



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1960s. A replica of the traditional London motor-car dealer Kevill-Davies & March was set up not far from the race track.

For questions please contact:**BMW Group Communication and Governmental Affairs**

Benjamin Voß
BMW Group Classic, Marketing and PR
Phone: +49-89-382-16362
mailto: benjamin.voss@bmw.de
Internet: www.press.bmw.de

BMW Group Corporate and Governmental Affairs

Stefan Behr
Head of Marketing and PR BMW Group Classic
Phone: +49-89-382-51376
mailto: Stefan.Behr@bmw.de
Internet: www.press.bmwgroup.com

The BMW Group

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In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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