

Media Information
September 18, 2018

Agnieszka Polska exhibits new multi-channel video installation at Hamburger Bahnhof Berlin. **BMW is exclusive partner of the Preis der Nationalgalerie.**

Berlin. From **September 27, 2018 – March 3, 2019** the Hamburger Bahnhof – Museum für Gegenwart – Berlin presents a new multi-channel video installation of the winner of the ninth Preis der Nationalgalerie Agnieszka Polska (born 1985 in Lublin, lives and works in Berlin). Under the title “The Demon’s Brain” the artist combines realistic film and animated sequences in her especially for her solo exhibition produced work.

The Preis der Nationalgalerie is enabled by the Freunde der Nationalgalerie and since twelve years supported by BMW to reward the winner with a solo exhibition as well as an accompanying publication.

“The Demon’s Brain”

Agnieszka Polska visually-rich universe of works addresses the state of the world today and our role and responsibility within it. For her latest project Polska takes as her starting point a historical correspondence from the fifteenth century between Mikołaj Serafin, the official who governed the Polish salt mines, his workers, and a web of creditors and debtors. In an unprecedented occurrence the mines were leased to Serafin by the king and functioned as an early form of capitalist entity within the feudal system.

Polska’s immersive sound and video installation presents the story of the illiterate messenger delivering Serafin’s letters, who one day becomes stranded in the forest. Here a sudden and unexpected encounter offers the protagonist a hallucinatory vision that merges the contemporary notions of unsustainable usage of raw materials and information-based capital with Christian apocalyptic theology.

For more information and press photographs to download, see the press area at our websites www.preisdernationalgalerie.de or www.smb.museum

The Preis der Nationalgalerie was enabled by the Freunde der Nationalgalerie eighteen years ago. Since twelve years BMW supports the Preis der Nationalgalerie as a long-term partner, as well as the Förderpreis für Filmkunst in cooperation with the Deutsche Filmakademie.

Press Conference

11:00 am Tuesday September 25, 2018

The artist will be present.

To attend the press conference, please send an email by Monday, September 24, 2018 to: presse@freunde-der-nationalgalerie.de

Opening

8:00 pm Wednesday September 26, 2018

Opening Hours

Tuesday, Wednesday, Friday 10:00 am – 6:00 pm

Thursday 10:00 am – 8:00 pm

Saturday, Sunday 11:00 am – 6:00 pm

Mondays closed

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Date September 18, 2018
Subject Agnieszka Polska exhibits new multi-channel video installation at Hamburger Bahnhof Berlin.
Page 2

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For further questions please contact:

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About BMW Group's Cultural Commitment

For almost 50 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on contemporary and modern art, classical music and jazz as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Jeff Koons, Daniel Barenboim, Jonas Kaufmann and architect Zaha Hadid have co-operated with BMW. In 2016 and 2017, female artist Cao Fei from China and American John Baldessari created the next two vehicles for the BMW Art Car Collection. Besides co-initiatives, such as BMW Tate Live, the BMW Art Journey and the "Opera for All" concerts in Berlin, Munich and London, the company also partners with leading museums and art fairs as well as orchestras and opera houses around the world. The BMW Group takes absolute creative freedom in all its cultural activities – as this initiative is as essential for producing groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview
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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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