

Media Information
7 Nov. 2018

Start of production in Dingolfing: First BMW 8 Series Convertible rolls off the line

Second BMW 8 Series model from Lower Bavaria +++ Open sports car with classic textile soft top +++ Market launch in March 2019 with two model variants

Dingolfing. Four months after production of the new BMW 8 Series Coupé ramped up in Dingolfing, the BMW 8 Series family is joined by another new addition from Lower Bavaria. Earlier this week, BMW Group Plant Dingolfing began series production of the new BMW 8 Series Convertible, which will be built alongside BMW 5 Series and 7 Series variants on a single assembly line. The BMW Group has invested a total amount in the low three-digit-million-euro range in the new model family at the site in Lower Bavaria, strengthening Dingolfing's role as the lead plant for the upper luxury-class segment.

Newly developed textile soft top

The driver and passengers on board the new BMW 8 Series Convertible are protected from the elements by a classical soft-top. The multi-layered roof stands out with its weight-minimising design and superb acoustic insulation.

The new BMW 8 Series Convertible comes with a black soft-top as standard, with an Anthracite Silver effect variant available as an option. The soft-top opens and closes fully automatically. 15 seconds is all it takes.

Two model variants available from launch

Two engine choices will be available when the new BMW 8 Series Convertible goes on sale in March 2019: A V8 engine in the BMW M850i xDrive Convertible (combined fuel consumption: 9.9 – 10.0 l/100 km; combined CO₂ emissions: 229 – 225 g/km)* delivers impressive power that can be experienced in particularly exhilarating fashion with the top down. The latest generation of the 4.4-litre eight-

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cylinder engine has been completely redeveloped to deliver a performance topping out at 530 hp and a torque of 750 Nm.

The BMW 840d xDrive Convertible relies on a diesel engine (combined fuel consumption: 6.3 – 5.9 l/100 km; combined CO₂ emissions: 165 – 155 g/km)* unlike anything else in the competitive environment to deliver superior traction and low fuel consumption. The 3.0-litre in-line six-cylinder diesel power unit generates a maximum output of 320 hp and a maximum torque of 680 Nm.

Both engine variants comply with the Euro 6d TEMP emissions standard. Power transmission is achieved through the eight-speed Steptronic sport gearbox and BMW xDrive intelligent all-wheel drive.

If you have any questions, please contact:

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The fuel consumption, CO₂ emissions and electric power consumption figures were determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values are already based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

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Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group Plant Dingolfing

Plant Dingolfing is one of the BMW Group's 30 global production sites. At Plant 02.40, about 1,600 cars of the BMW 3, 4, 5, 6, 7 and 8 Series roll off the assembly lines every day. In total, the plant manufactured more than 376,000 cars in 2017. At present, a total of approx. 18,000 people and 800 apprentices work at the BMW Group's site in Dingolfing.

In addition to the automotive core production, BMW Group Plant Dingolfing is also home to production facilities for vehicle components such as pressed parts, seats as well as chassis and drive components. Due to the plant's aluminium expertise in vehicle construction and longstanding experience in producing alternative drives, BMW Group Plant Dingolfing furthermore provides crucial components for the BMW i models – such as high-voltage battery, e-transmission and the drive structure – to the production site in Leipzig. In addition, Dingolfing produces both high voltage batteries and electric engines for the BMW Group's plug-in hybrid models.

The car bodies for all Rolls-Royce models are also manufactured at the site. The Dynamics Centre, a large storage and transshipment facility, provides the global BMW and MINI dealership organization with original parts and equipment.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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