



Media Information
19 November 2018

Marc Márquez extends record winning sequence in the BMW M Award: fastest qualifier in MotoGP™ in the BMW M anniversary season.

- **Marc Márquez wins the BMW M Award for the sixth time running.**
- **The winning car for 2018: BMW M3 CS (combined fuel consumption: 8.5 l/100 km*; combined CO2 emissions: 198 g/km*) in Frozen Dark Blue.**
- **2018 is the 20th season for BMW M as “Official Car of MotoGP”.**

Valencia. The finale at Valencia, Spain, marked the end of a special season for BMW M in MotoGP. 2018 was the 20th season for BMW M as “Official Car of MotoGP”. The BMW M Award for the fastest qualifier is an integral feature of decades of involvement at the top level of motorbike racing. Since 2003, this award has traditionally been handed over at the season finale. One man seems unbeatable in the race to claim the winner’s car: record holder Marc Márquez extended his winning run in the BMW M Award, claiming the sought-after prize for the sixth time running.

This year, Márquez was rewarded for his performances with the BMW M3 CS (combined fuel consumption: 8.5 l/100 km*; combined CO2 emissions: 198 g/km*). The official award ceremony took place on Saturday at the MotoGP finale at Valencia. The car for this year’s winner was handed over to Márquez by Carmelo Ezpeleta, CEO of MotoGP organiser Dorna Sports, and Markus Flasch, CEO BMW M GmbH.

Márquez has already made history several times with the BMW M Award. He won it for the first time in 2013, becoming the first rookie to top the special ranking. In 2015, the Spaniard became the first rider to win the BMW M Award for three consecutive years. He became the exclusive record holder in 2016 with his fourth straight victory. In the current 2018 season, Márquez won the BMW M Award

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49-89-382-24360

Internet
www.bmwgroup.com

* All figures relating to performance, fuel/electric power consumption and emissions are provisional.

The fuel consumption, CO2 emissions and electric power consumption figures were determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values are already based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO2 emissions, the CO2 values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO2 emission values of new passenger cars is included in the following guideline: ‘Leitfaden über den Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen’ (Guide to the fuel economy, CO2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



Media Information

Datum 19 November 2018

Thema Marc Márquez extends record winning sequence in the BMW M Award:
fastest qualifier in MotoGP™ in the BMW M anniversary season.

Seite 2

with a total of 341 points, 73 points ahead of his closest challenger Andrea Dovizioso.

By choosing the BMW M3 CS as the BMW M Award winner's car, BMW M GmbH has provided a real highlight in the anniversary season. It is the most powerful production car from the M3 series to date. It takes just 3.9 seconds to accelerate from 0 to 100 km/h. Its powerful M TwinPower turbo inline-six-cylinder engine delivers a performance of 460 hp and a torque of 600 Nm. A 7-speed M dual clutch transmission with Drivelogic takes care of the power transmission in the BMW M Award winner's car. The adaptive M suspension in the BMW M3 CS guarantees the highest dynamic handling right up to the limit. The sporty appearance of the car is highlighted by the paintwork in Frozen Dark Blue, the 19-inch light alloy double-spoke wheels, the full leather, fine-grain Merino bi-colour upholstery, as well as further fittings highlights such as the M steering wheel in Alcantara.

"I can hardly believe that I have won the BMW M Award for the sixth time running," said Márquez at the award ceremony at Valencia. "One year ago, I announced here that my objective for 2018 was to claim this sixth victory - and I have actually managed it. That makes me very proud. Now I can hardly wait to get behind the wheel of this fantastic BMW M3 CS. I want to thank BMW M GmbH for providing the BMW M Award as an accolade for the fastest qualifier. This shows special appreciation for us as MotoGP riders. The prospect of winning this prize provides even more motivation for us when qualifying starts on Saturdays."

"We are delighted with the successful partnership with BMW M, which now spans two decades. In BMW M, we have been fortunate to have a strong and reliable partner at our side for 20 years now – and the BMW M Award has long established itself as an integral part of the MotoGP season. After all, we are presenting the award for the 16th time today," said Carmelo Ezpeleta, CEO of Dorna Sports. "This award is fantastic. Our MotoGP riders produce top performances every time they take to the track for qualifying – and what better way to honour these performances than with an exclusive prize like the BMW M Award? Every year, BMW M GmbH presents outstanding cars to the winners, and



Media Information

Datum 19 November 2018

Thema Marc Márquez extends record winning sequence in the BMW M Award:
fastest qualifier in MotoGP™ in the BMW M anniversary season.

Seite 3

the BMW M3 CS continues this tradition. It is no wonder that the prize is so coveted among the riders, and I take my hat off to Marc Márquez. Congratulations on this impressive sixth win in a row.”

“There are hardly enough superlatives to describe Marc Márquez’ successes in the BMW M Award,” said Markus Flasch, CEO BMW M GmbH. “He has prevailed regularly against some very strong competition since 2013 and proved just how talented he is as fastest qualifier in the MotoGP. The fact that he has now won the BMW M Award for the sixth time running is more than just impressive. Marc has made history again with this success in our anniversary season as a MotoGP partner. Congratulations on this exceptional performance. We are delighted to hand over this exclusive BMW M3 CS today. This prize is a token of our appreciation for his outstanding performance. I am sure that it will provide him with extreme driving pleasure - just like the winner’s cars of the last five years.”

As with the scoring system for the race, the riders receive points for their positions in qualifying at each Grand Prix weekend. The rider who has picked up the most points at the end of the season wins the coveted BMW M Award, in the form of an exclusive BMW M automobile. The record holder is Marc Márquez, who has now claimed the BMW M Award six times in a row. Valentino Rossi and Casey Stoner each have three wins to their name. Jorge Lorenzo has been honoured as the best qualifier twice to date while Sete Gibernau and Nicky Hayden have each won the award once.

For more information about BMW M GmbH and the involvement as the “Official Car of MotoGP”, see: www.bmw-m.com.



Media Information

Datum 19 November 2018

Thema Marc Márquez extends record winning sequence in the BMW M Award:
fastest qualifier in MotoGP™ in the BMW M anniversary season.

Seite 4

In case of queries please contact:

Bernhard Santer, Media Relations Manager BMW M Models
Mobile: +49 176 60124360
E-mail: Bernhard.Santer@bmwgroup.com

Eckhard Wannieck, Head of BMW Product and Brand communications
Tel.: +49-89-382-28042
E-mail: Eckhard.Wannieck@bmwgroup.com

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de

BMW M GmbH

BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the business areas of BMW M Automobiles, BMW Individual, M Sports Options and Packages, BMW Driving Experience as well as Rescue and Operational Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for success in motor racing and for the fascination of high-performance sports cars for road use.