

# BMW Motorrad

## Corporate Communications



Media information  
6 December 2018

### The Japanese motorcycle customizer **CUSTOM WORKS ZON** presents a spectacular custom bike based around the prototype of a new BMW Motorrad boxer engine.



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**Munich/Yokohama.** Last weekend, a sensational custom bike – the “Departed” – saw its premiere at this year’s Hot Rod Custom Show in Yokohama, Japan.

On Sunday 2 December, Japanese motorcycle customizing specialist CUSTOM WORKS ZON presented a fascinating custom model commissioned by BMW Motorrad. The centerpiece of the machine is the prototype of a completely new boxer engine.

CUSTOM WORKS ZON was founded by Yuichi Yoshizawa and Yoshikazu Ueda in the prefecture of Shiga in 2003 and is well-known for its exceptional creations. The custom builders are regularly invited to well-known shows in the customizer

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scene such as “Mama Tried Show” in Milwaukee, “The Hand Built Motorcycle Show” in Austin and the “Brooklyn Invitational”. The small workshop has lots of prizes and awards on its shelves – clear evidence of the builders’ skill, craftsmanship and distinctive style.

Yuichi Yoshizawa was thrilled to collaborate with BMW Motorrad: “It was a great honor and a challenge to be able to build a motorcycle around the prototype of such a spectacular new boxer engine for one of the most tradition-steeped manufacturers.”

There was a lot of speculation at the show about the prototype engine. The external geometry and visible elements such as the push rods running above the cylinders in chrome-plated protection ducts recall BMW Motorrad boxer engines that were built until the late 1960s – but with an evidently larger capacity and a modern air/oil cooling. Further details about the engine and its possible future use will be communicated at a later point in time.

ZON's distinctive style can be clearly recognized: classic styling, modern production techniques and a wealth of craftsmanship in the detail – all produced to very highest Japanese quality standards. The very low silhouette of the bike is reminiscent of Ernst Henne's record-breaking machines of the late 1920s and 1930s. The large 21 front and 26 rear inch wheels are milled of aluminum and fitted with relatively narrow tires, while the girder fork was also made of solid aluminum. The rear swing arm is made of steel piping and attached to the tubular space frame by means of concealed suspension. The large-volume engine is housed within the frame made by ZON. Meanwhile the fitted fuel tank, seat unit and front trim are crafted by hand from sheet metal.

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This spectacular custom bike by CUSTOM WORKS ZON in collaboration with BMW Motorrad created a huge buzz in the scene, earning the prestigious “Best of Show Motorcycle” award which is regarded the highest honor at this year’s Hot Rod Custom Show.

The Mooneyes Show – as it is called in the customizer scene – was being held for the 27<sup>th</sup> time in Yokohama, Japan. It attracts at least 15,000 spectators every year despite the fact it lasts only one day. Car and motorcycle custom builders from all over the world present their creations, with a total of nearly 300 cars and 650 motorcycles and there are also numerous dealer stands.

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was € 10,655 billion on revenues amounting to € 98,678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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