

BMW Group Corporate Communications

Information

Recipient(s)
Department/From Channel Operations / Michaela Martinus
Telephone + 49 89 / 382 - 21163
Fax
e-mail michaela.martinus@bmwgroup.com
Copy to
Date 15.04.2019
Subject **Live stream "BMW Group Press Conference at the Auto Shanghai 2019"**

Munich. The **BMW Group Press Conference at the Auto Shanghai 2019** will be transmitted live in the internet at www.live.bmwgroup.com and www.press.bmwgroup.com as follows:

Agenda 16.04.2019:

03:00 – 03:30 CEST BMW Group Press Conference – **LIVE**
(09:00 – 09:30 CST)

You can embed the live and on-demand stream with the following code snippet:

```
<iframe src="https://player.gl-systemhaus.de/bmwgroup/2019/shanghai/index.html"  
width="1280" height="720" frameborder="0" allowfullscreen="true"></iframe>
```

(if you embed the stream consider the 16:9 aspect ratio please)

If necessary, you can connect the media server with this link:

rtmp://cp223793.live.edgefcs.net/live/bmw_shanghai@110192

After the event, the on-demand stream will be available here:

<http://www.live.bmwgroup.com>

And here you can find highlights of the event as download:

<https://www.press.bmwgroup.com/global/tv-footage>

<https://www.press.bmwgroup.com/global/video>

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

