

Media Information
17 April 2019

New leadership at BMW Group International Corporate and Special Sales

Experienced manager Uwe Holzer moves to his new role in May

Munich. From May 2019, **Uwe Holzer** will take on the role of Vice President International Corporate and Special Sales at the BMW Group. He brings many years of experience in the automotive industry to the job, having previously led the group of BMW Group branch offices based in central Germany. In that role, Uwe Holzer (50) headed-up the BMW branches in Darmstadt, Kassel and Frankfurt, which together are responsible for 20,000 vehicles a year. Before moving to that position in 2013, Mr Holzer held a number of management positions at leading BMW branch offices throughout Germany. He also has experience outside the company's home country: Uwe Holzer worked from 1998 – 2001 in Dubai, where he was the BMW Group's area manager. Mr Holzer joined the BMW Group in 1992, having previously gained experience of the industry with other automotive brands.

“With Uwe Holzer we have a dedicated sales man on board who really understands our customers and their needs. He will drive the corporate and special sales business forward with focus and efficiency, thereby contributing substantially to the BMW success story,” said Dr Günter Niedernhuber, Senior Vice President Strategy, Processes, Steering.

Mr Holzer follows Martin Thiel, who retired at the end of last year.

BMW Group International Corporate and Special Sales handles worldwide sales of and global frame contracts for corporate clients, governments, international organisations and diplomatic corps. Special and security vehicles also come under Mr Holzer's remit. In total, corporate and special sales is responsible for approximately one in every four vehicles sold by the BMW Group. Thanks to the company's worldwide sales network, BMW Group International Corporate and Special Sales can offer customers tailor-made solutions reflecting the situation in their specific country.

Corporate Communications

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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