



## Press release

### **City of Munich and BMW Group commit to innovative emission-free mobility: SHARE NOW doubles electric fleet size**

- **Cooperation underlines goal of innovative emission-free mobility**
- **State capital will actively promote electromobility and expand public charging infrastructure with 550 new charging posts (1,100 charging points) by end of 2019**
- **Carsharing provider SHARE NOW to boost electric fleet in Munich to 200 vehicles by end of 2019**

**Munich, 3 September 2019:** The Department of Health and Environment of the City of Munich (LHM), the BMW Group and carsharing provider SHARE NOW are joining forces to promote innovative mobility in the state capital. Through a Memorandum of Understanding issued on 3 September in Munich, LHM and the BMW Group are set to expand their cooperation. Carsharing provider SHARE NOW, which was formed in early 2019 as part of the joint venture between the BMW Group and Daimler AG, will expand its electric fleet significantly under the agreement: As a result, a total of 200 BMW i3s will be available to SHARE NOW customers on Munich roads by the end of the year.

These measures are designed to speed up the transition to sustainable mobility already underway in an effort to improve the air situation in Munich. On behalf of the City, the public works department, Stadtwerke München, will install a total of 550 charging posts, with 1,100 charging points, on public land by 2020. There are currently 460 charging posts with 920 charging points across the city. Up to 1,655 more charging points will be set up in residential buildings, on commercial land and in public car parks by the end of 2020. Up to 400 additional charging points will be installed on public land by private providers.

### **City of Munich and BMW Group set course for the mobility of the future**

According to the Environmental Officer for the City of Munich, Stephanie Jacobs:

"Electromobility is key to the transition to sustainable mobility in our city. For air pollution control, health and climate protection, vehicles in our city must be emission-free wherever possible. This is the only way we can meet the objectives of air pollution control and climate neutrality. In parallel, the transition to sustainable mobility must also include attractive sharing options for electric vehicles, as well as massive expansion of public transport. This is the only way we can reduce the need to own a vehicle with potentially high emissions and still preserve individual mobility. My motto has always been not to operate with bans and prohibitions, but to create attractive incentives for people to change their behaviour. That is why we as the state capital are deliberately seeking to promote locally emission-free electromobility."



Peter Schwarzenbauer, member of the Board of Management of BMW AG, Transformation, Electromobility: "Electrification of vehicles is an important strategic objective for the BMW Group. For this reason, the BMW Group will bring a total of 25 electrified models onto the market by 2023 – two years earlier than originally planned. We see ourselves as part of the solution to the challenges facing cities. Collaborations such as this with the Department of Health and Environment of the City of Munich are therefore of strategic importance to us. Doubling the size of the electric SHARE NOW fleet by the end of the year is only the first step. We are ready to take further steps with LHM."

### **SHARE NOW electric fleet to more than double**

On the basis of this partnership, carsharing provider SHARE NOW will increase its current electric fleet of 85 BMW i3s in Munich to 200 by the end of the year – more than doubling the size of the company's electric fleet in the Bavarian capital. The new vehicles will be gradually introduced to the Munich fleet. At the same time, the 85 BMW i3s used to date will also be replaced by vehicles of the latest generation, with a range of up to 260 kilometres.

"SHARE NOW sees itself as a pioneer of electromobility. Our goal is for a quarter of our carsharing fleet in Europe to be electric by the end of the year – we are already at 20 percent. Our collaboration with the City of Munich is a positive example of what is possible when businesses and municipalities pull together and formulate ambitious goals," says SHARE NOW CEO Olivier Reppert.

### **Munich users won over by electromobility**

More than 100,000 customers in the Bavarian capital have already experienced an electric car. A customer survey carried out by the company in 2018 spotlighted the Munich population's interest in electromobility: It found that 79 percent of all users surveyed would choose an electric car over a vehicle with a combustion engine if they were the same distance away. The strong demand for electric car sharing is also reflected in the 1.5 million kilometres driven by SHARE NOW electric cars in Munich last year alone.



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#### **About the City of Munich**

The City of Munich is doing more to encourage its residents to migrate to electromobility than any other German municipality. Under the auspices of the Department of Health and Environment (RGU), the "Integrated Action Programme to Promote Electromobility in Munich" (IHFEM) is the biggest action programme of its kind in Germany, with a funding volume of 60 million euros. It consists of 11 action areas with 22 ongoing measures (such as establishing mobility stations, electric bike rental options from the Munich Transport Corporation (MVG), electrification of MVG's city fleet and bus transportation, development of public charging infrastructure, etc.). In addition, the programme "Munich electrifies - Me" promotes the development of private, commercial and public charging infrastructure in residential and commercial buildings, as well as public parking garages in Munich, with funding from the Federal Ministry for Economic Affairs and Energy. The Department of Labour and Economic Development (RAW), in its capacity as a support unit of the public works department, Stadtwerke München GmbH (SWM), oversees the development of public charging infrastructure in Munich in conjunction with the Department of Urban Planning and Building Regulation. In close cooperation with SWM, RAW will continue to take charge of electrification of bus transportation and integrating pedelecs into the fleet of the MVG bicycle rental system within the framework of the IHFEM.

#### **About the BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

#### **About SHARE NOW**

Rent a car anywhere and anytime - that's SHARE NOW. As the market leader and pioneer of free-floating carsharing, SHARE NOW has over four million members and is represented in 31 major cities globally with over 20,000 vehicles, of which more than 3,200 are electrically powered. From registration through the rental process, all steps are performed digitally via a smartphone app. SHARE NOW provides a sustainable solution for urban mobility and, as part of a range of mobility options, contributes significantly to reducing vehicular congestion in cities: Each SHARE NOW vehicle replaces up to eight privately-owned cars in urban traffic, and at the same time is used up to six times more frequently. SHARE NOW is the largest provider of electromobile free-floating carshare in the world with four European cities operating with 100 percent fully electric fleets and 14 additional cities operating with partial electric fleets. Today, SHARE NOW is present in Europe and North America with BMW, Mercedes-Benz, MINI and smart vehicles and continues to expand its market leadership in free-floating carsharing. SHARE NOW is one of five mobility services under the joint venture of the BMW Group and the Daimler AG, founded in 2019. The company is headquartered in the German capital Berlin.