

Media information  
13 September 2019

## **Always in top position: The new MINI and John Cooper Works wheel hubcaps.**

Innovative detail ensures stylish appearance – floating wheel hub mounting keeps the brand logo in the upright position even while driving – Original Accessory now available from MINI partners as well as from the online MINI Shop.

**Munich.** It's often the little things that boost hallmark MINI driving fun even more. For example a testing look at the hubcaps of a MINI can reveal a driver's true style. This is made possible by the new wheel hubcaps for MINI and John Cooper Works models in the MINI Original Accessory range. They don't rotate with the wheel when driving and always show the brand logo in horizontal position. This innovative detail provides an amazing effect and makes the light alloy wheels even more attractive to look at.

Not upside down, not sideways, not diagonal – the position of the MINI and John Cooper Works logo always remains in the upright position even when the car is in motion with these new hubcaps. This is thanks to the floating hubcap design. Precisely positioned weights on the front of the cap and a flexible connection to the wheel hub extension ensure that the hubcaps remain horizontal when driving.

The standard covers can be swapped easily for the new wheel hubcaps in a few simple moves. They are available in two versions, either with the MINI or the John Cooper Works logo. The wheel hubcaps can be purchased both at the MINI subsidiaries and MINI partners as well as from the online MINI Shop at <https://shop.mini.de/>.

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Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/> free of charge.

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## Press and PR



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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10,655 billion on revenues amounting to € 98,678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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