



Media Information  
21 November 2019

### **BMW M... and the Los Angeles Auto Show.** **In Los Angeles, the world premiere of the BMW M8 Gran Coupe and the presentation of the BMW M2 CS in the USA will showcase the entire spectrum of BMW M.**

**Munich.** At the prestigious Angeles Auto Show (22 November to 1 December, press days 18 to 21 November), the BMW M GmbH will be showcasing its entire spectrum with two premieres. The BMW M8 Gran Coupe (combined fuel consumption: 10.7 – 10.5 l/100 km; combined CO<sub>2</sub> emissions: 244 – 240 g/km\*) will celebrate its world debut at the LA Convention Center and is the new top model in the range of high-performance vehicles from BMW M GmbH. The limited special edition BMW M2 CS (combined fuel consumption: 10.4 – 9.4 l/100 km; combined CO<sub>2</sub> emissions: 238 – 214 g/km\*), a high-performance sports car designed for the premium compact segment and also suitable for everyday use, is being presented for the first time at a motor show in the USA. At the same time, it forms the basis for the BMW M2 CS Racing, the future entry model from BMW M Motorsport. "The Los Angeles Auto Show is a very special event for the BMW M GmbH as we will be able to exhibit the whole spectrum and diversity of our BMW M range, with two vehicles making their debuts. The BMW M8 Gran Coupe stands for the perfect combination of sportiness and luxurious elegance. The BMW M2 CS is young, wild, extroverted and conveys sheer sportiness," says Markus Flasch, CEO of the BMW M GmbH. At the Los Angeles Auto Show, the latest versions of the Sports Activity Vehicles BMW X5 M / X5 M Competition (combined fuel consumption: 13.0 – 12.8 l/100 km; combined CO<sub>2</sub> emissions: 296 – 291 g/km\*) and the Sports Activity Coupes BMW X6 M / X6 M Competition (combined fuel consumption: 12.7 – 12.5 l/100 km; combined CO<sub>2</sub> emissions: 289 – 284 g/km\*) will also be on display, each of them being the sportiest models in their respective vehicle segments.

The BMW M8 Gran Coupe is an individual, exclusive and luxurious sports car with distinctive high-performance characteristics and delivers an intensive performance experience on all four fully-fledged seats. Its 4.4-litre V8 engine with M TwinPower Turbo Technology delivers 441 kW/600 hp, in the BMW M8 Competition Gran Coupe (combined fuel consumption: 10.7 – 10.5 l/100 km; combined CO<sub>2</sub> emissions: 244 –

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Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration. The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schramhausen and at <https://www.dat.de/co2/>.



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240 g/km\*) 460 kW/625 hp. The BMW M2 CS features numerous carbon components – for example the CFRP roof being used for the first time on the BMW M2 – an extremely sporty design, a twin-charged, six-cylinder engine with 331 kW (450 hp) and the adaptive M Sport suspension. With the new top model positioned above the BMW M2 Competition, BMW M is offering for the first time in the premium compact segment a highly emotional and limited special CS edition model. The BMW M2 CS is the first CS model from BMW available with a 6-speed manual transmission. It is designed entirely for outstanding performance on the racetrack, without compromising on day-to-day use. Acceleration from 0 to 100 km/h in just 4.2 /4.0 seconds with the optional 7-speed M dual clutch transmission (M DCT) is equally as impressive as the braking performance of the standard M sports brakes or the optionally available BMW M carbon ceramic brakes.

Following the largest product offensive to date, the BMW M range now offers an impressive spectrum, starting with the compact high-performance sports car BMW M2 CS. Furthermore, it comprises powerful SAV/SAC models, which in addition to the BMW X5 M / X5 M Competition and BMW X6 M / X6 M Competition also include the BMW X3 M / X3 M Competition (combined fuel consumption: 10.5 l/100 km; combined CO<sub>2</sub> emissions: 239 g/km\*) and the BMW X4 M / X4 M Competition (combined fuel consumption: 10.5 l/100 km; combined CO<sub>2</sub> emissions: 239 g/km\*), which were first introduced in the summer of 2019. Leading the range we have the BMW M8 Competition Gran Coupe, the luxurious top model. The USA is the most important market worldwide for BMW M, with most of the BMW M vehicles sold in 2019 going to America.

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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