



Media information
05 March 2020

BMW Motorrad presents M Performance Parts.

Racing accessories for the BMW S 1000 RR.



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Munich. Since its start of production in 2009, the BMW S 1000 RR has been synonymous with the highest level of riding dynamics among superbikes - both on the road and on the race track. Thanks to constant and above all consistent further development, it has been able to defend its leading role in this segment to this day - in its third edition since 2019.

With the M Performance Parts accessories range, BMW Motorrad is now going one step further by offering a carefully matched range of special parts for the new BMW S 1000 RR similar to the offer available for BMW M automobiles. These components have been developed based on the brand's extensive racing experience - with the aim of further enhancing the driving dynamics of the new S 1000 RR not only for road use, but especially on the race track. Accordingly, the M Performance Parts accessories range includes not only parts for reducing bike weight but also a number of specialised functional parts.

Particularly light and robust carbon fibre parts are available for the body and fairing areas: M Carbon airbox cover, M Carbon chain guard in conjunction

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Corporate Communications

Media information

Date 05 March 2020

Topic BMW Motorrad presents M Performance Parts.

Page 2

with M Carbon rear wheel cover, M Carbon front wheel cover, M Carbon sprocket cover, M Carbon fuel tank cover left/right, M Carbon fairing side panel top left/top right. The new S 1000 RR can also be perfectly ergonomically adapted to the size of the rider thanks to three different seat variants - M sports seat, M seat high, M seat low.

The M Performance Parts range also includes different footrest versions. The standard footrest system of the S 1000 RR can be upgraded with the M rider's footrests left/right and the M passenger footrests left/right. An M rider's footrest system left/right, especially designed for racetrack use, also offers further ergonomic adjustment options.

Extensive racing experience was also applied to the adjustable and folding M handbrake lever. For racetrack use, the M remote adjuster for the front brake also allows the rider to adjust the lever travel while riding from the left-hand end of the handlebars. On the left-hand side of the handlebars the folding M clutch lever is the corresponding counterpart to the handbrake lever. The M handbrake lever protector and the M clutch lever protector are available for both levers. In addition, the standard handlebar version of the S 1000 RR can be replaced with the M fork clamp for stub handlebars left/right for making individual ergonomic adjustments.

Two different M Performance wheel sets optimise acceleration, deceleration, handling as well as suspension and damping response. While the M forged wheel made of high-strength forged aluminium already offers advantages in this respect both at the front and at the rear, the M Carbon front wheel and M Carbon rear wheel made of lightweight carbon fibre almost perfectly exploit every possibility for reducing unsprung and rotational masses. The parts range for the wheels also features the M axle protectors.

M Performance Parts also include further lightweight components such as the M chain tensioner and the M lightweight battery. The new range for the S 1000 RR is rounded off by the mounting stand adapter set and the M cover kit.



Corporate Communications

Media information

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Topic BMW Motorrad presents M Performance Parts.

Page 3

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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