



Media Information
28th February 2020

BMW is Official Automotive Partner at the 36th America's Cup. New York Yacht Club Challenger „American Magic“ to be supported by BMW.

Munich/New York. New York Yacht Club American Magic, a Challenger for the 36th America's Cup, announced BMW of North America as an official partner. BMW will be the exclusive premium automotive provider of the team during its campaign to reclaim the America's Cup, the oldest trophy in international sports and the highest prize in sailing.

“Our team maintains a clear focus on design, innovation and performance, principles that lead to continuous improvement and success on the racecourse,” said Terry Hutchinson, Skipper and Executive Director of American Magic. “BMW was built on and embodies these ideas. This is why our team of 140 sailors, designers, engineers, composite fabricators and support crew could not be more proud to have BMW join our mission to win the America's Cup.”

BMW's America's Cup history stretches back over two decades, and includes being part of winning efforts in 2010 and 2013. The company's long history of innovation and reputation for performance aligns perfectly with the unrelenting drive of America's Cup teams.

After focusing on design work, research and on-the-water development from 2017-2019, American Magic will compete in multiple America's Cup World Series events in 2020 before participating in the Prada Cup in early 2021 in Auckland, New Zealand. The team that wins the Prada Cup will face the current Defender of the America's Cup, Emirates Team New Zealand, in the America's Cup match from March 6-21, 2021.



Media Contact.

BMW Sports Communications

Nicole Stempinsky

Phone: +49 (0)89 – 382 51584

Email: Nicole.Stempinsky@bmw.de

Media Website.

www.press.bmwgroup.com/global

BMW Yachtsport on the web.

Website: www.bmw-yachtsport.com

Facebook: www.facebook.com/bmwgroupsports

Facebook: www.facebook.com/bmwyachtsport

Instagram: www.instagram.com/bmwgroupsports

Instagram: www.instagram.com/bmw_yachtsport