BMW Motorrad

7 May 2020

Corporate Communications

Media information



BMW Motorrad: 5 year warranty for all helmets.

BMW Motorrad is extending the warranty for its complete range of helmets with retroactive effect from 1 January 2020.



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Munich. The previous warranty period of two years for BMW Motorrad helmets will be extended to five years retroactively from 1 January 2020. This means that motorcyclists can look forward to riding even more and have to worry a little less about their helmet and safety.

All helmets in the BMW Motorrad product range, valid from the date of purchase on 1 January 2020, will therefore be covered by a contractual warranty period of five years from now on. Purchases made before this date are still limited to a warranty period of 24 months. The warranty applies to all helmets purchased from a participating BMW Motorrad dealer.

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The warranty covers material and manufacturing defects of the product. Installed BMW Motorrad communication systems, in turn, are excluded from the BMW Motorrad warranty extension for helmets. This means that the warranty expressly does not apply if a defect or damage is caused by improper handling, an accident or the improper installation of the system and

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Page 2

accessories - even by third parties. Scratches on the visor, sun shield, helmet shell or plastic parts are also not covered by the manufacturer's warranty.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was \leqslant 7.118 billion on revenues amounting to \leqslant 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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