

Media Information  
14 July 2020

- Check against delivery –

**Statement****Oliver Zipse****Chairman of the Board of Management of BMW AG****World Premiere of the first-ever BMW iX3****Tuesday, 14 July 2020, 10:00 a.m.**

Hello everyone! A very warm welcome to the world premiere of the BMW iX3.

At BMW, we have always been at the forefront of sustainable mobility. We continue to push forward at a fast pace – always focusing on the needs of our customers.

Already back in 2007, we began a new era of sheer electric driving pleasure with “project i”. And around 180,000 customers of the fully electric BMW i3 are proof of this. Today, with our broad range of plug-in hybrids, customers can enjoy electrified driving in all of our model segments.

Now we are rapidly expanding our line-up of pure electric vehicles: Just think of the very cool MINI Electric – and now our first pure electric Sports Activity Vehicle, the BMW iX3. Next year you can look forward to the BMW i4 and the iNEXT. And I promise you, there will be many more to come.

Our timing is perfect, because customer demand is rising.

And with convenient charging solutions at home or at work, we will boost demand even more.

At BMW, we think well beyond the vehicle itself. For us, it's all about making a true difference. And that's why we have decided to implement a completely new and even more comprehensive strategy for sustainability.

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We will focus on three areas:

1. To further strengthen our position as a role model when it comes to sustainable, resource-saving production.
2. Creating a sustainable, CO<sub>2</sub> neutral supply chain.
3. The utilization phase of our vehicles concerning CO<sub>2</sub> emissions. We will further reduce our CO<sub>2</sub> emissions, even beyond the EU target.

All of this shows: We consistently take a sustainable approach across the entire value chain. This is what sets us apart.

Here are a few examples which underline this:

In production, we reduced our CO<sub>2</sub> emissions per vehicle by 25 percent last year, compared to 2018. We are sourcing all of our external power from renewable energy.

And we are working hand in hand with our suppliers to reduce our CO<sub>2</sub> footprint in the supply chain. For example, the production of high-voltage batteries is very energy-intensive. We have signed contracts with all our cell suppliers: They will only use renewable energy to produce our fifth-generation battery cells. This will save around ten million tons of CO<sub>2</sub> within the next ten years. This is roughly the amount of CO<sub>2</sub> that a city like Munich - with almost one and a half million people – emits each year.

We are strongly committed to climate protection. And we put words into action: We have greatly reduced the CO<sub>2</sub> footprint of our vehicle fleet. In 2020 alone, we will cut it by more than twenty percent. We are achieving this by offering a wider range of electric models, and also by increasing the efficiency of our conventional engines.

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In Europe we are making excellent progress: Next year, 25 percent of our fleet will be electrified. In 2025, we will reach 33 percent. And in 2030, 50 percent of our sales will be electrified.

Ultimately, it's all about the Power of Choice. Our customers will always be able to choose the right drivetrain for their particular needs.

The BMW X3 clearly embodies our strategy of intelligent and flexible vehicle platforms. We can fit this model with any drivetrain we need – and produce them on the same production line. Whatever our customers demand, we deliver. And I promise you: All variants will have the same high level of functionality, comfort and quality.

Customers can choose from a range of drivetrains, such as highly efficient diesel engines with 48 Volt Mild Hybrid support. This is an important technology for customers who drive long distances. And of course they fulfill the highest regulatory standards of real-driving emissions.

We also offer the X3 with petrol engines in four different performance levels, right up to the sporty X3 M. With the new particle filters and 48 Volt support, they are the cleanest conventional engines we have ever built.

The X3 is also available as a plug-in hybrid, making it a great choice for commuters who desire a very low CO<sub>2</sub> footprint.

Today we are presenting the BMW iX3, our first fully electric Sports Activity Vehicle. It is also our first model to feature our self-developed and self-produced Gen5 electric drivetrain. It is highly integrated, without any rare earth materials, and extremely efficient. The Cobalt and Lithium we use originates from only trusted suppliers.

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Ladies and Gentlemen,

Please enjoy the world premiere of the fully electric BMW iX3!

This car has taken Efficient Dynamics to the next level. When we engineered this vehicle, our focus was on achieving an attractive range. At the same time, we are setting the benchmark in terms of efficiency.

The iX3 offers a range of more than 500 km in the New European Driving Cycle. And 460 km according to WLTP. And of course it drives like a BMW.

This creates a sweet spot for our customers: The balance of its low energy consumption and 150 Kilo-Watt fast-charging is perfect for every distance, also for long journeys. Our advanced battery technology makes all of this possible.

For us, it's always about simplifying our customers' lives. That's why we created BMW Charging. In Europe, that means access to well over 150,000 charging points – and worldwide, at least double that amount. This is the most comprehensive charging network available.

We have also included a new App that recommends charging stops on long routes – showing the estimated charging time required. BMW Charging is one of the many digital innovations that we have developed for our customers.

The BMW iX3 features our latest BMW Operating System 7. This enables secure and convenient over-the-air updates. This means your system is always up to date.

Last but certainly not least, let's talk about sound. Together with one of the world's most famous music composers – Hans Zimmer – we are developing BMW Iconic Sounds for our electric vehicles. The iX3 already features a first composition from this cooperation: Just press the start / stop button, and you will

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be surrounded by the full emotional thrill of electro-mobility. What a sound! I really like it. And you can look forward to even more BMW iconic sounds in the future.

Ladies and Gentlemen,

At BMW, we are fully committed to climate protection and sustainable mobility. Our aspiration is to provide sustainable driving pleasure for our customers, no matter where they are around the world.

I promise you there will be many more exciting emission-free vehicles to come. So, stay tuned. Thank you for joining us today!

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**CONSUMPTION AND EMISSION DATA.****BMW i3 (120 Ah) with fully-electric BMW eDrive:** Power consumption in kWh/100 km (combined): 13.1; CO<sub>2</sub>-emissions in g/km (combined): 0**BMW iX3:** NEDC test cycle: Fuel consumption in l/100km (combined): 0; Power consumption in kWh/100 km (combined): 17.8-17.5; CO<sub>2</sub> emissions in g/km (combined): 0; WLTP test cycle: Fuel consumption in l/100km (combined): 0; Power consumption in kWh/100 km (combined): 19.5-18.5; CO<sub>2</sub> emissions in g/km (combined): 0**BMW X3 xDrive30e:** Fuel consumption in l/100 km (combined): 2.4-2.1; Power consumption in kWh/100 km (combined): 16.7-16.0; CO<sub>2</sub>-emissions in g/km (combined): 54-47**BMW X3 M40i:** Fuel consumption in l/100 km (combined): 8.1-7.8; CO<sub>2</sub>-emissions in g/km (combined): 187-178**MINI Cooper SE:** Fuel consumption in l/100km (combined): 0; Power consumption in kWh/100 km (combined): 16.8-14.8; CO<sub>2</sub>-emissions in g/km (combined): 0

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions. For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.