

# BMW GROUP STRATEGY: SUSTAINABILITY 2030.



**BMW  
GROUP**

THE NEXT  
100 YEARS

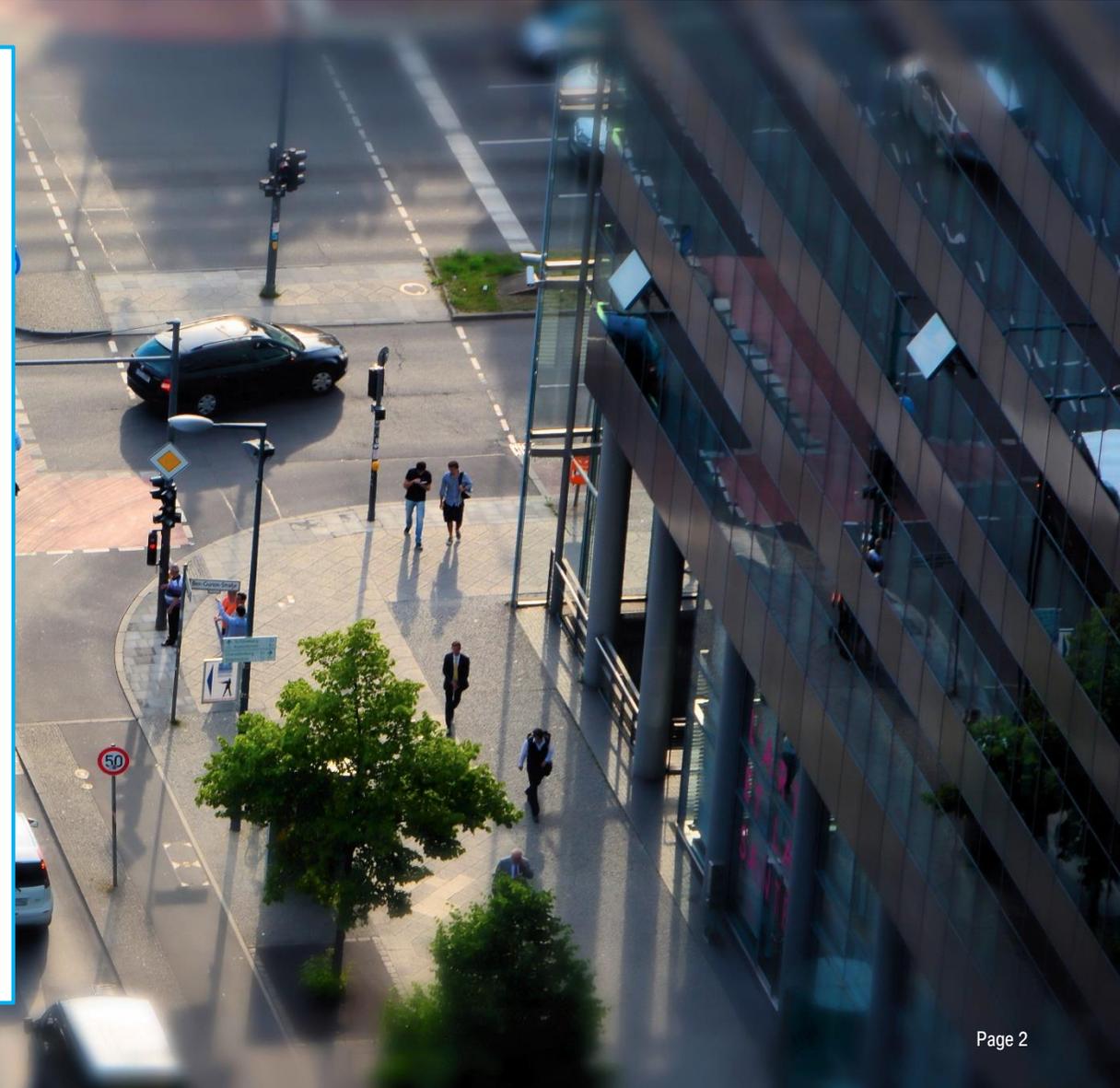
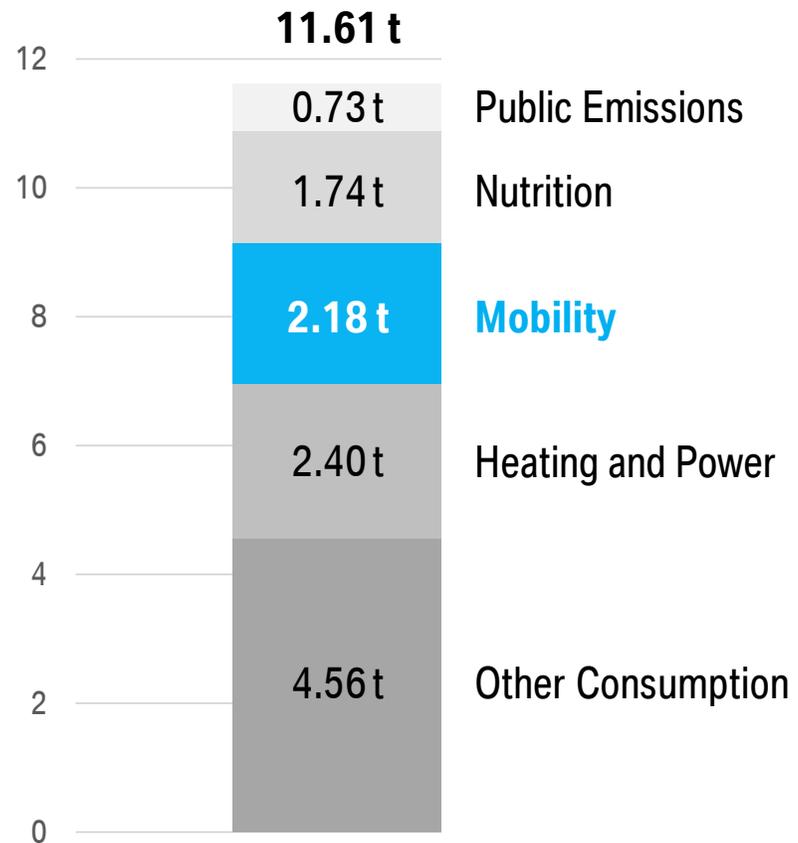


Rolls-Royce  
Motor Cars Limited

# MOBILITY IS PART OF OUR DAILY LIFE. BUT IT HAS TO BECOME SUSTAINABLE.

## Average CO<sub>2</sub> emissions per person in Germany

German Environment Agency 2020, Climate Action in Figures



We are making sustainability central to the **strategic direction** of the BMW Group.

The fight against climate change and how we use resources will decide the future of our society – and of the BMW Group.

**Excellent products** and **sustainability** are inseparable.

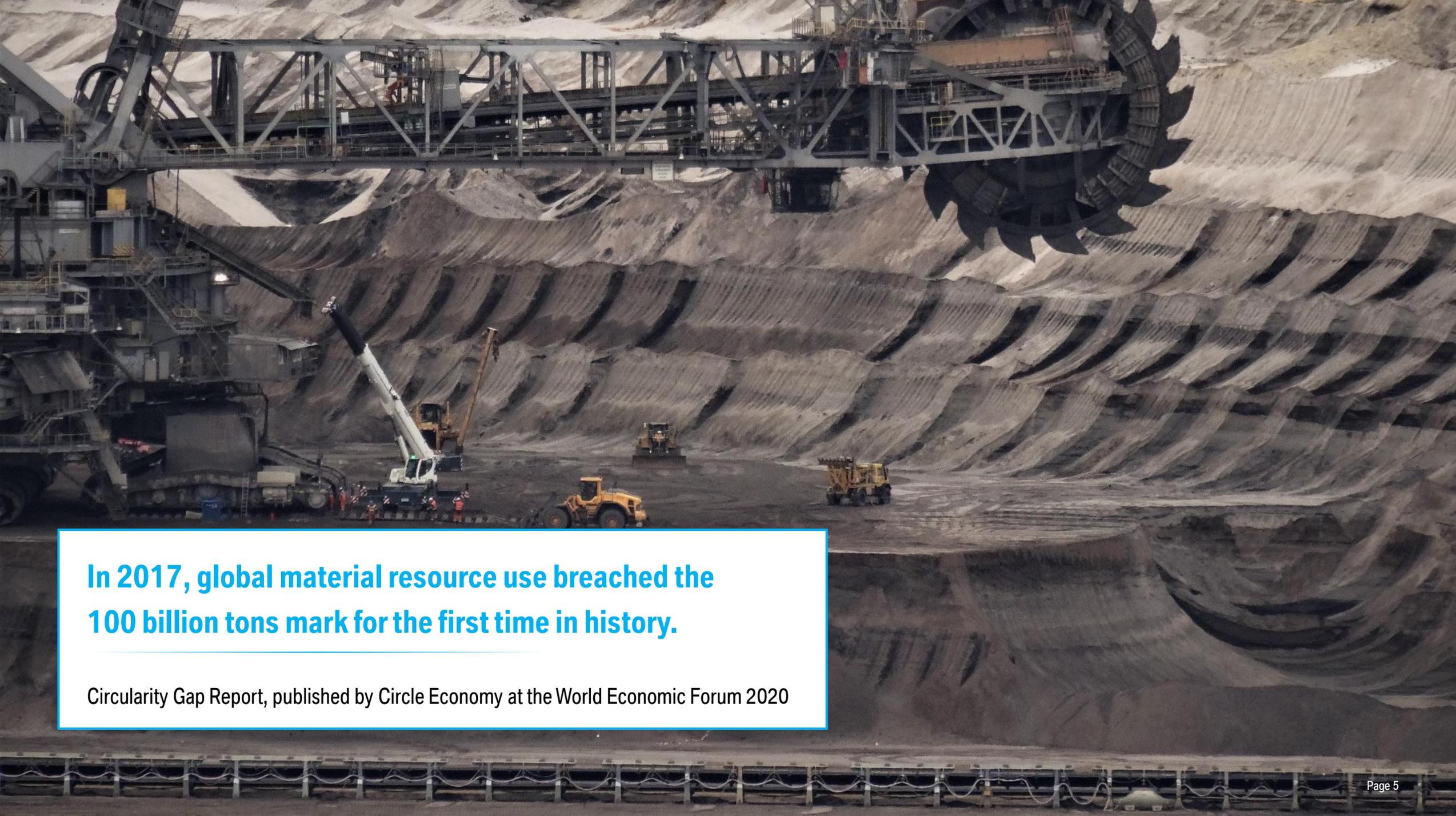
We are committed: The BMW Group will implement **substantial measures** for sustainability and climate protection with an impact even beyond our own company.



**We don't do sustainability  
at BMW.**

**We make BMW sustainable.**





**In 2017, global material resource use breached the 100 billion tons mark for the first time in history.**

Circularity Gap Report, published by Circle Economy at the World Economic Forum 2020

# EFFECTIVE CLIMATE PROTECTION REQUIRES TRANSPARENCY, A CLEARLY DEFINED ROADMAP AND THE COURAGE AND CAPABILITY FOR EXECUTION.

## Science-based approach for true effectiveness.

Without further measures, the CO<sub>2</sub> footprint of the BMW Group would continue to rise due to increasing sales volume until 2030.

To achieve real change, we are joining the “[Science-Based Targets](#)” initiative. We set ourselves substantial targets based on [comprehensive emission values](#).

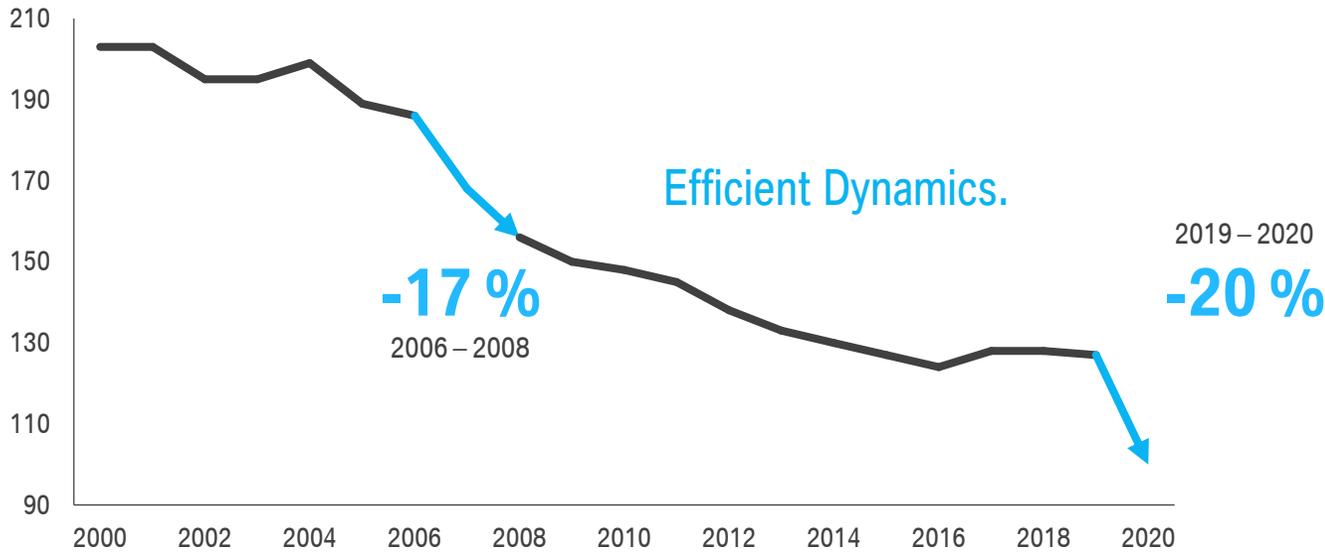
All values are normed to CO<sub>2</sub> equivalents.

We are refining the calculation base of our sustainability indicators fundamentally and will improve the [maturity level of our reporting](#).

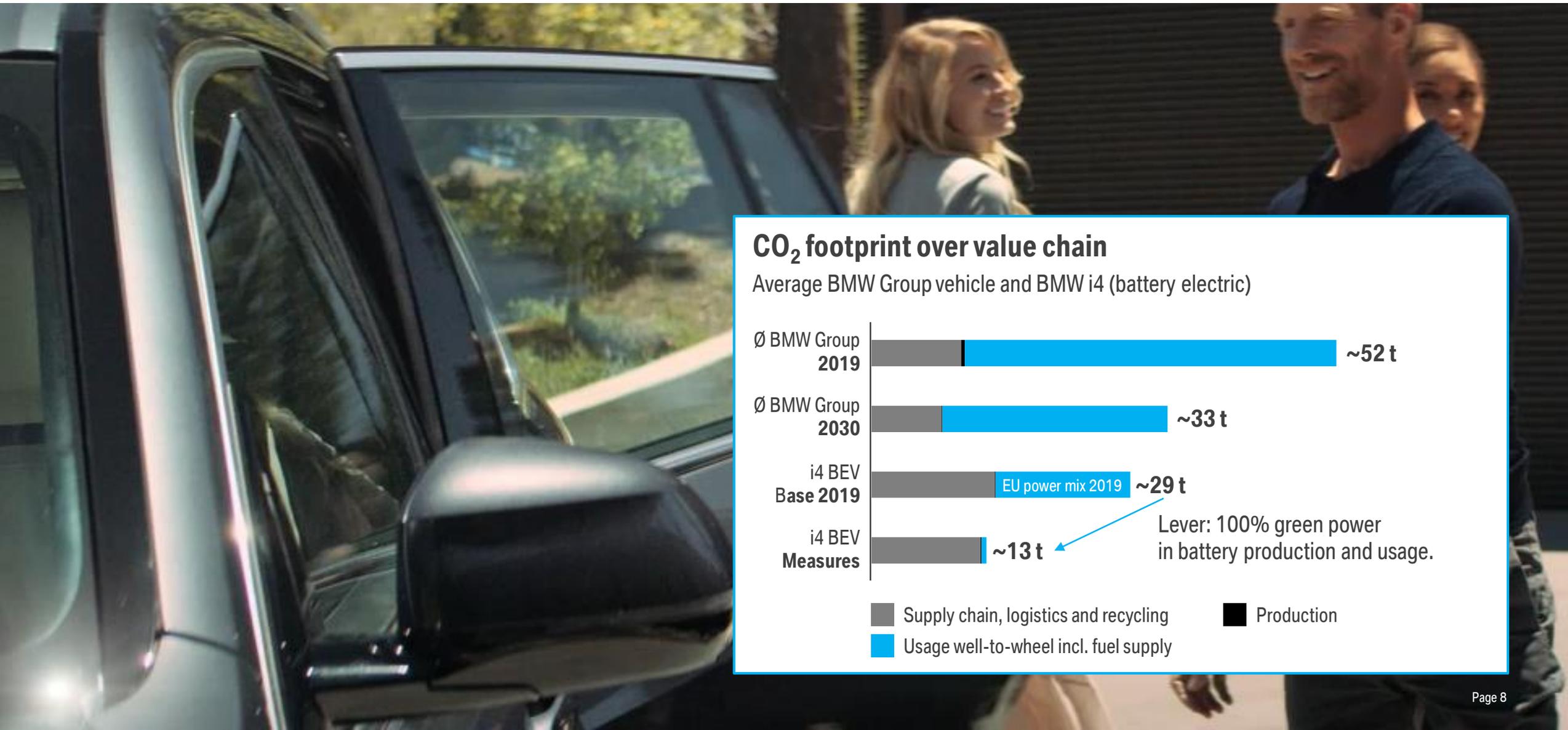
We are making transparent where we stand today, where we want to go and which measures we will implement.

# WE ARE STAYING TRUE TO OUR PROMISE – WE ARE ON TRACK TO ACHIEVE OUR CO<sub>2</sub> TARGETS IN THE EU IN 2020.

**BMW Group CO<sub>2</sub> emissions in the EU new vehicle fleet.**  
[g CO<sub>2</sub> / km]

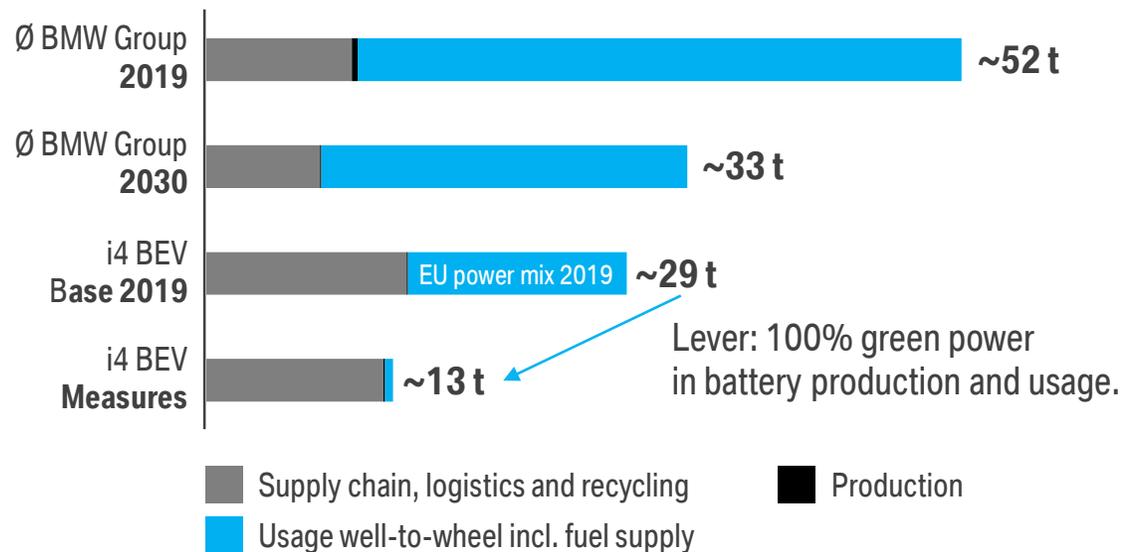


# CREATING TRANSPARENCY. WHAT IS THE TOTAL CARBON FOOTPRINT OF A VEHICLE OVER ITS LIFECYCLE?



## CO<sub>2</sub> footprint over value chain

Average BMW Group vehicle and BMW i4 (battery electric)



# BMW GROUP STRATEGY: SUSTAINABILITY 2030.

1

**Reducing our CO<sub>2</sub> footprint significantly.**

Basis: Implementing substantial measures.

2

**Conserving resources.**

The next step: enabling Circular Economy.



# ON THE PATH TO CO<sub>2</sub> NEUTRALITY, WE ARE ACTING TODAY.

## BMW Group CO<sub>2</sub> footprint per vehicle

Our goal is a true and substantial reduction in a period that we can oversee, actively influence and where we can take personal responsibility.

2019: **100%**  
(~ 52 t CO<sub>2</sub> over lifecycle)

2030: **<66%**



PARIS2015  
UN CLIMATE CHANGE CONFERENCE  
COP21·CMP11

# WE ARE REDUCING CO<sub>2</sub> SUBSTANTIALLY ACROSS THE ENTIRE VALUE CHAIN.

## Supply Chain

-20% CO<sub>2</sub> per veh.  
2019-2030

## Production

-80% CO<sub>2</sub> per veh.  
2019-2030

## Use Phase

-40% CO<sub>2</sub> per veh.  
2019-2030



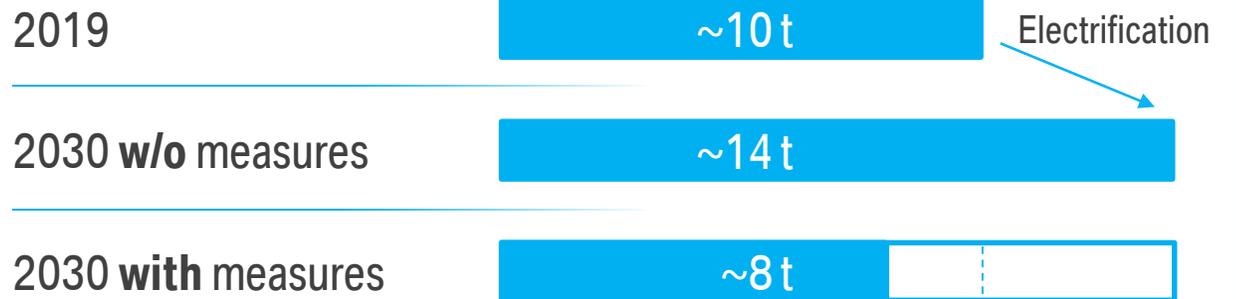
# OUR RESPONSIBILITY STARTS ALREADY IN THE SUPPLY CHAIN.

**2030**

Avoid increase of ca. +40% per vehicle and reverse trend.

-20% CO<sub>2</sub> per vehicle vs. 2019 in the supply chain.

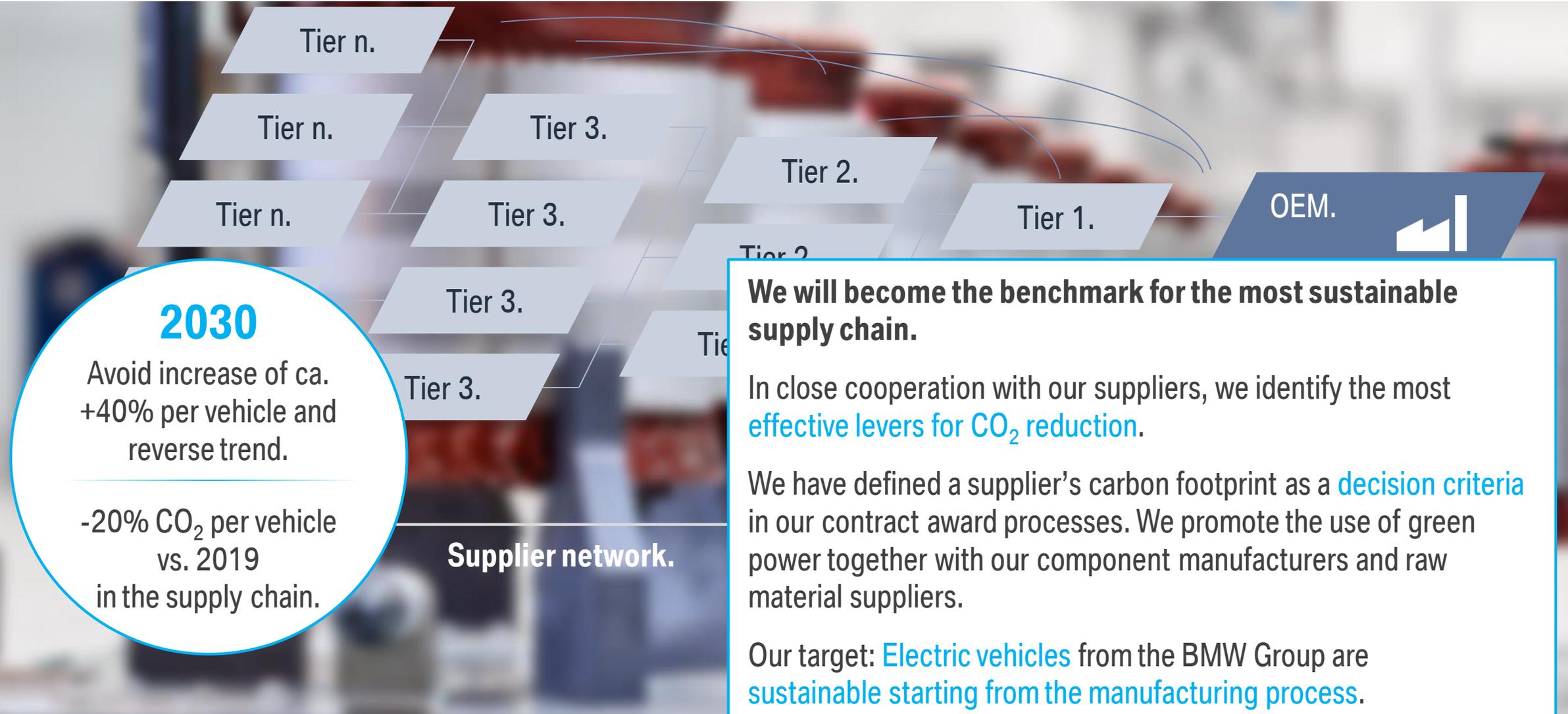
## CO<sub>2</sub> footprint per vehicle in the supply chain



Without additional measures, the increasing electrification would lead to a strong rise of CO<sub>2</sub> emissions in the supply chain.

**We are initiating the trend reversal.**

# WE WILL EFFECTIVELY REDUCE THE CO<sub>2</sub> FOOTPRINT IN THE SUPPLY CHAIN, THROUGH TO RAW MATERIALS.



# WE ARE TARGETING THE DECIDING FACTORS IN THE SUPPLY CHAIN: EXAMPLE BATTERY PRODUCTION.

**2030**

Avoid increase of ca.  
+40% per vehicle and  
reverse trend.

-20% CO<sub>2</sub> per vehicle  
vs. 2019  
in the supply chain.

**100% green power for the production of battery cells.**

For fully electric vehicles, up to 40% of CO<sub>2</sub> emissions result from **producing the battery cells**, thereof 1/3 through power consumption directly at the cell manufacturer.

The BMW Group has reached an agreement with its battery suppliers to use **100% green power** for manufacturing. This saves 10 million tons of CO<sub>2</sub> in total until 2030.

From 2024, **Northvolt** will become our third strategic supplier of battery cells. The long-term order volume amounts to two billion euros.

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## Use Phase

-40% CO<sub>2</sub> per veh.  
2030-2035



# BMW GROUP PRODUCTION SERVES AS A ROLE MODEL.

**2030**

-80% substantial  
CO<sub>2</sub> reduction.  
per veh. vs 2019

**2021**

CO<sub>2</sub>-neutral  
production.

**Efficient resource management is the basis for a well-functioning circular economy.**

Already today, the BMW Group is the benchmark with its **very low resource consumption** in production.

From 2020, we will source all of our external electricity from renewable sources.

From 2021, we will make all of our locations CO<sub>2</sub> neutral. Until 2030, we want to **substantially reduce our CO<sub>2</sub>-emissions by 80%**.

We want to show in **our own area of responsibility** what is technically possible and economically viable.

# WE WILL SIGNIFICANTLY REDUCE CO<sub>2</sub> EMISSIONS AT OUR LOCATIONS UNTIL 2030. WE WILL FULLY OFFSET THE REMAINING EMISSIONS.

**2030**

-80% substantial  
CO<sub>2</sub> reduction.  
per veh. vs 2019

**2021**

CO<sub>2</sub>-neutral  
production.

**Lowering energy consumption, increasing renewable energy creation.**

We are pushing forward with the use of renewable energy sources at all of our locations. We see much potential in **alternative heat generation** in our KWKs and for the process heat in paint shops.

We are examining the **best options locally**, e.g. the use of hydrogen, biogas, biomass or geothermal energy. In a Pilot Plant, we are examining how we can enable heat generation based on H<sub>2</sub>.

At the same time, we are optimizing **energy efficiency**:

We are reducing heating needs by reusing more waste heat from processes and closing **thermal cycles**. We are using **Data Analytics** to reduce the power consumption of machines through smart controls and to minimize the amount of scrap parts.

# WE ARE REDUCING CO<sub>2</sub> SUBSTANTIALLY ACROSS THE ENTIRE VALUE CHAIN.

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## Use Phase

-40% CO<sub>2</sub> per veh.  
2019-2030



# WE ARE REDUCING THE EMISSIONS OF OUR PRODUCTS IN THE USE PHASE.

**2030**

-40% CO<sub>2</sub>  
per vehicle vs. 2019.

Continued rollout of  
electro mobility, reduction  
of real emissions.

## Extensive product strategy: Strengthening electrification.

By 2030, we want to have delivered more than **7 million electrified vehicles**, two thirds of them fully electric.

This applies especially to our core models like the 7 Series, the 5 Series or the X1.

Beyond consumption cycles, we support our customers to increase their **actual emission-free kilometers** – with eDrive Zones in cities or smart charging.

We also use our lead in the efficiency of combustion engines to make a substantial contribution with **Efficient Dynamics**.

# WE WILL EXTEND OUR COMPREHENSIVE IN-HOUSE COMPETENCIES WITH ELECTRIC DRIVETRAINS.

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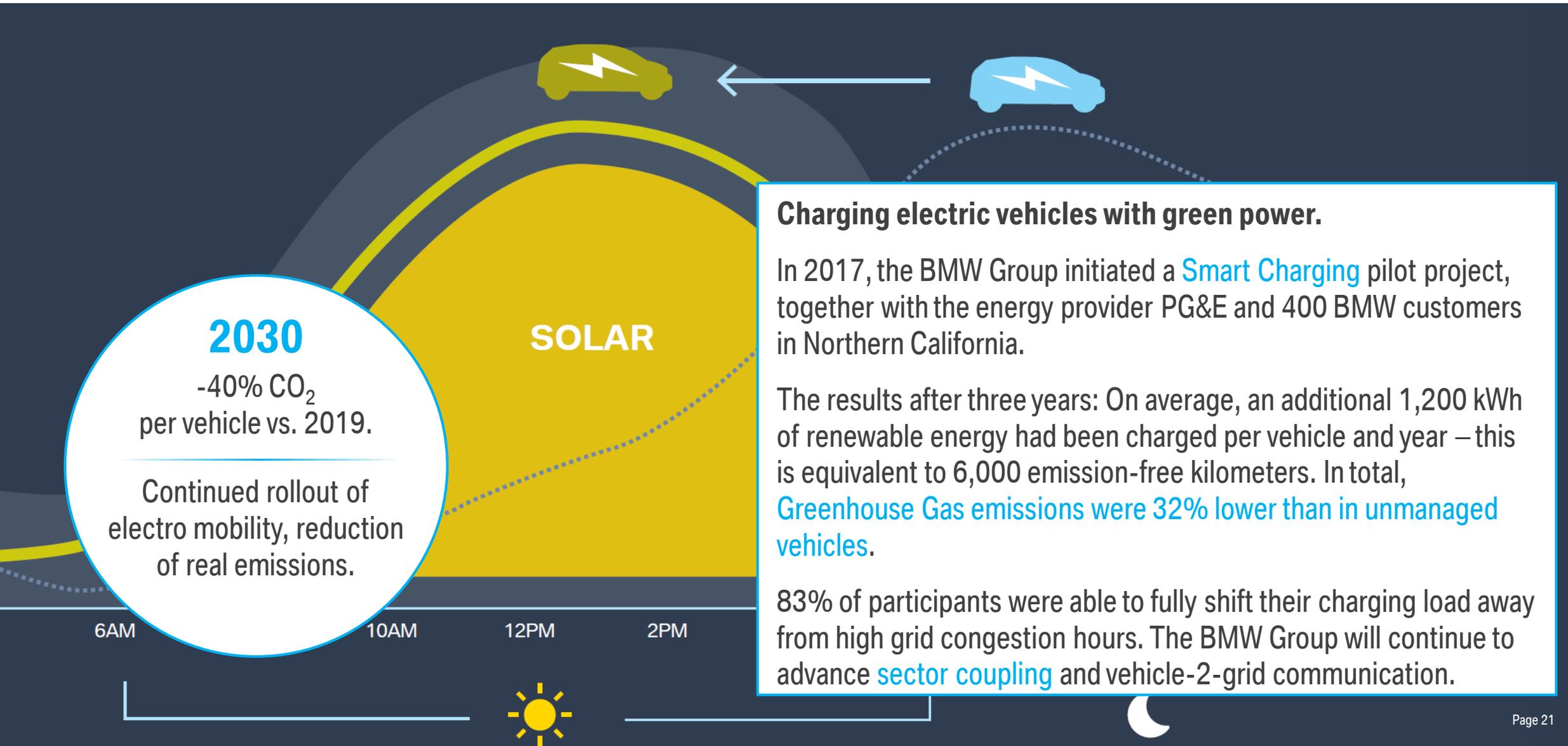
**Half a million e-drives of the 5th generation per year.**

We are increasing the capacity of our self-developed and self-produced **fifth generation of electric drivetrains**.

From 2022, we will reach a **capacity of 500,000 units annually** in Dingolfing alone.

We will further increase the **electric driving range of our plug-in hybrids**, so our customers can drive the majority of their daily trips emissions-free.

# INTELLIGENT CHARGING AND SECTOR COUPLING REDUCE THE REAL EMISSIONS OF ELECTRIFIED VEHICLES SIGNIFICANTLY.



# WE WILL CONTINUE TO DEVELOP HYDROGEN FUEL CELLS IN A TECHNOLOGY-NEUTRAL APPROACH.

**2030**

-40% CO<sub>2</sub>  
per vehicle vs. 2019.

Continued rollout of  
electro mobility, reduction  
of real emissions.

**Effectively using climate-neutral energy sources.**

From today's perspective, the goal of climate-neutrality in 2050 can only be achieved through a **variety of parallel technologies**.

The BMW Group follows a **technology-neutral approach**.

Other than battery electric drivetrains, we also see potential in hydrogen fuel cells, aligned with the **hydrogen strategies** of different countries.

From 2022, we plan to release a small series of the **BMW i Hydrogen NEXT**.

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1

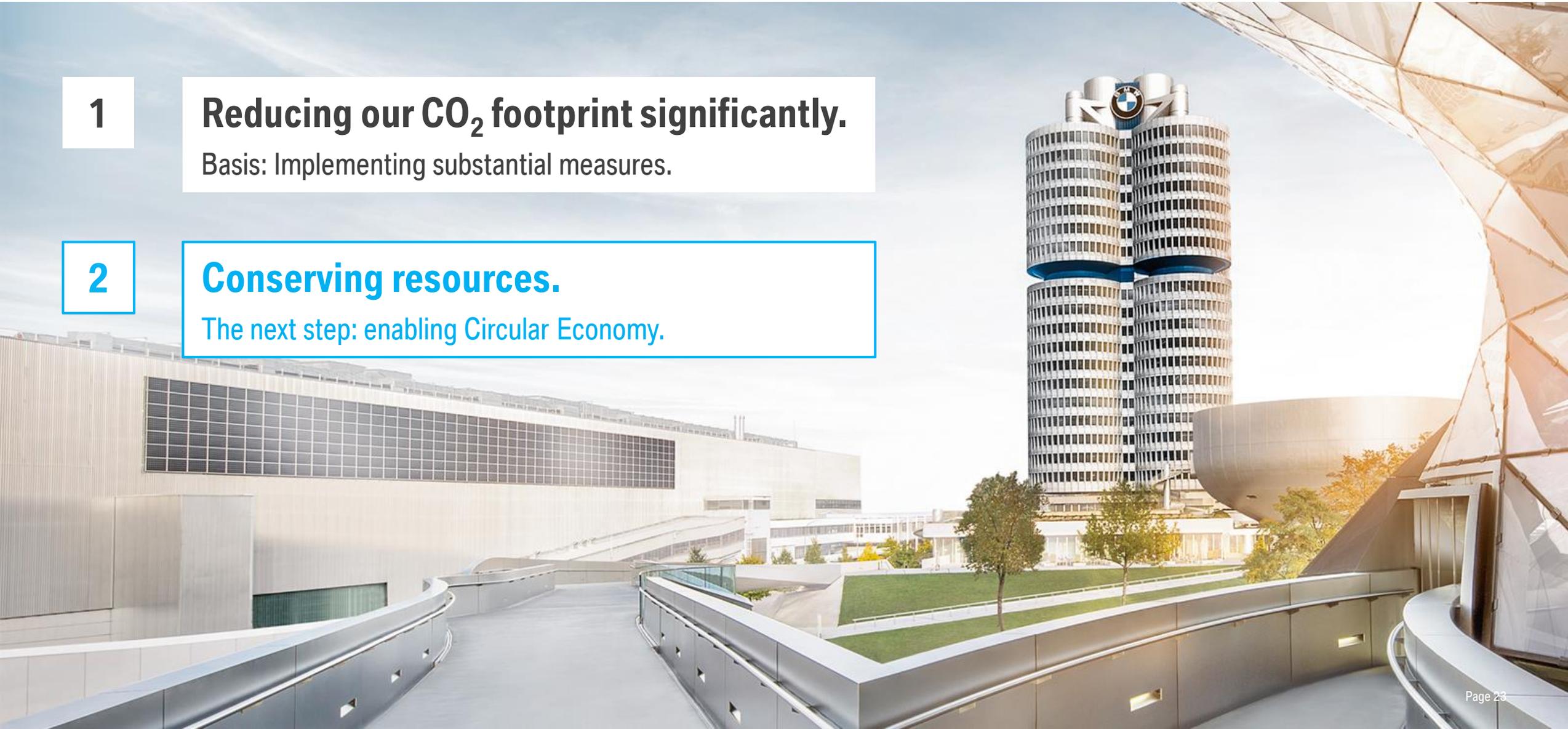
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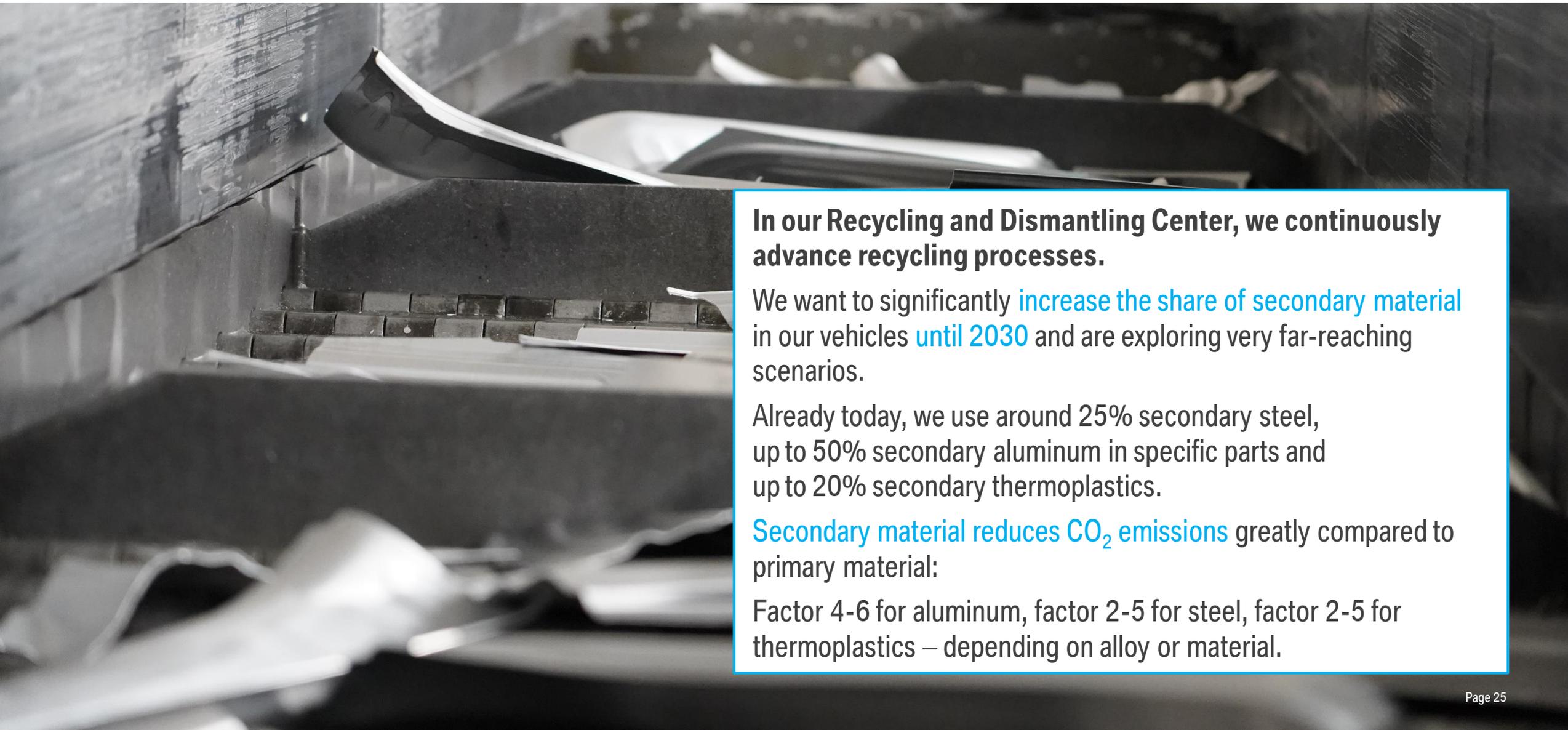


**How do we use finite resources as efficiently as possible?**

**How do we gain transparency of our resources?**

Cobalt ore

# WE RELY ON LIFE CYCLE ENGINEERING FOR EFFICIENT RECYCLING. SECONDARY MATERIAL REDUCES THE CO<sub>2</sub> FOOTPRINT SIGNIFICANTLY.



**In our Recycling and Dismantling Center, we continuously advance recycling processes.**

We want to significantly **increase the share of secondary material** in our vehicles **until 2030** and are exploring very far-reaching scenarios.

Already today, we use around 25% secondary steel, up to 50% secondary aluminum in specific parts and up to 20% secondary thermoplastics.

**Secondary material reduces CO<sub>2</sub> emissions** greatly compared to primary material:

Factor 4-6 for aluminum, factor 2-5 for steel, factor 2-5 for thermoplastics – depending on alloy or material.

# FROM RAW MATERIALS TO RECYCLING: WE ARE CREATING A GREEN MATERIAL CYCLE FOR BATTERY CELLS.

Production of battery cells with 100% power from renewable sources.

CO<sub>2</sub>-neutral production of electric vehicles.

Cobalt and Lithium from certified mines in Australia and Morocco.  
Usage of secondary material.

Usage of vehicles with 100% power from renewable sources.

Pushing the limits of material recycling and returning materials into the economic cycle.

Taking back batteries worldwide at the end of battery life. Second use in battery storage farms.

# WE WILL DEEPEN OUR KNOWHOW OF BATTERY CELLS AND THEIR RECYCLING.



**We extend our competencies in battery-cell production.**

We are tapping into **high-voltage batteries** as a source of raw materials.

We have partnered with German recycling specialist **Duesenfeld** to develop a method that can achieve a **recycling rate of up to 96% of the materials** – including graphite and electrolytes. Currently, only thermoplastics wetted with electrolytes remain after the process.

We are taking back all used BMW high-voltage batteries worldwide – even though there is no legal requirement to do so.

# CIRCULAR ECONOMY: WE ARE EXPLORING HOW WE CAN RETURN AS MANY END-OF-LIFE VEHICLES AS POSSIBLE INTO THE RESOURCE CYCLE.

**In 2018, 3,436,000 new vehicles were registered in Germany.**

**In the same year, 565,000 end-of-life vehicles were registered.**

KBA and German Environment Agency, annual report of end-of-life vehicle recycling rates in Germany 2018, 6 July 2020.

**We create transparency regarding the whereabouts and recycling of our end-of-life vehicles and their resources.**

Today, we offer ~3,000 collection points for the recycling of end-of-life vehicles worldwide.

We want to make sure that **electric vehicles in particular are being recycled in a transparent way.**

Electro mobility cannot rely solely on primary materials in the long term. The underlying **flow of resources needs to change.**

Through **transparency in recycling**, we create high quality secondary material and are therefore able to track actual further use of raw materials in the cycle.

The BMW Group is committed to the Paris Climate Agreement.

With our new direction, we are setting a course that is in accordance with the well below **two-degrees target**. We are generating effective impulses for a long-term functioning circular economy.

We will report on our progress every year in an **integrated report** and measure ourselves against our **science-based targets**.

The **compensation** of our Board of Management and executive management will also be tied to this.

