



Media Information

BMW M GmbH

23<sup>rd</sup> August 2020

## **BMW M MotoGP™ Grand Prix of Styria: New BMW M8 Gran Coupe Safety Car presented – Miguel Oliveira wins the exclusive new BMW M4.**

- A first in the long history of MotoGP™: A race winner rewarded with a high-performance BMW M car for the first time.
- MotoGP rider Miguel Oliveira wins a 2021 model BMW M4 (combined fuel consumption: 10.9 – 10.5 l/100 km\*; combined CO<sub>2</sub> emissions: 249 – 239 g/km\*, provisional values).
- BMW M presents the new BMW M8 Gran Coupe MotoGP Safety Car at the Red Bull Ring.

Spielberg. Pure M Power for the winner of the BMW M Grand Prix of Styria: Miguel Oliveira snapped up the coveted special prize from BMW M GmbH. As a first in the long history of the MotoGP, the winner of a Grand Prix was rewarded with an exclusive car for the first time. BMW M is the title sponsor of the event at the Red Bull Ring this weekend and marked the occasion by donating a special prize for the winner of the MotoGP race: a new 2021 model BMW M4 (combined fuel consumption: 10.9 – 10.5 l/100 km\*; combined CO<sub>2</sub> emissions: 249 – 239 g/km\*, provisional values).

The new BMW M4 will make its world debut in the autumn, however it could be seen in camouflage at the BMW M Grand Prix of Styria. Together with the racing version, the also brand-new BMW M4 GT3, it took to the Spielberg track.

“Congratulations to Miguel Oliveira,” said Markus Flasch, CEO of BMW M GmbH. “A fantastic performance saw him outpace the fierce competition in the MotoGP race at the BMW M Grand Prix of Styria. As a long-standing partner of Dorna and title sponsor of the event, we are delighted to honour Miguel with the new BMW

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M4 as a reward for his victory. But he will have to wait a little while to drive his BMW M4 – the car is so new that it isn't actually on the market yet. However, we're confident that he will have a lot of fun with it – as the first test drive shortly after the race has already proved."

"Wow, it's amazing. I'm over the moon to be the first MotoGP rider to receive such a special prize," said Oliveira. "I've got to know the new BMW M4 here at the Red Bull Ring and can't wait to have my one of my own. I'd like to thank BMW M for this fantastic prize."

"BMW M has done something new yet again. A fantastic BMW M4 as a reward for the winner of the MotoGP race is undoubtedly something very special," said Pau Serracanta, Managing Director of Dorna Sports. "This special prize is a wonderful addition to the title sponsorship of the BMW M Grand Prix of Styria. We are proud to have BMW M as such a strong, committed partner over so many years, who consistently bring new ideas to our collaboration. Congratulations to Miguel Oliveira! I hope he really enjoys the new BMW M4."

## **The new BMW M8 Gran Coupe MotoGP Safety Car.**

There was another first at the BMW M Grand Prix of Styria when BMW M presented the new BMW M8 Gran Coupe MotoGP Safety Car at the Red Bull Ring. It is based on the BMW M8 Competition Gran Coupe (combined fuel consumption: 10.7 l/100 km\*; combined CO<sub>2</sub> emissions: 244 g/km\*). 2020 marks the 22<sup>nd</sup> season of BMW M as "Official Car of MotoGP"; high-performance cars from Munich have been ensuring safety in the pinnacle of motorcycle racing since 1999. Now, the BMW M8 Gran Coupe MotoGP Safety Car will spearhead the Safety Car fleet.

"Our aspiration is to make use of all our expertise, our innovative technologies from motorsport and new ideas to ensure safety in the MotoGP," emphasised Markus Flasch. "The BMW M8 Gran Coupe MotoGP Safety Car is the latest example of this in the now long series of tried and tested safety cars. With its 625

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hp performance and many components developed in motorsport, such as the chassis and braking system, it is perfectly equipped for its duties on the racetracks of the world.”

The BMW M8 Gran Coupe MotoGP Safety Car is a four-door sports car. An impressive V8 engine under the bonnet provides the power of 625 hp. The acceleration is also in a class of its own; the new safety car can go from 0 to 100 km/h in just 3.2 seconds. The innovative all-wheel drive technology M xDrive provides excellent driving dynamics in every situation. A perfect fit for racetrack duty, the innovative features also include the new BMW M Track Mode.

And the BMW M8 Gran Coupe MotoGP Safety Car is striking out in new, future-oriented directions when it comes to design as well. The livery is surprisingly asymmetric and has a matt-black part in anti-reflection coating. This enhances the optics of the cockpit and increases driver focus. The deconstructed graphics in typical M colours are also striking. They are a symbolic representation of the digital era of motorsport.

For its role as MotoGP lead car, the new BMW M8 Gran Coupe MotoGP Safety Car has been fitted with a plethora of BMW M Performance parts. These include the carbon engine cover, including enhancement, the door mirror caps, the rear spoiler and the rear diffuser, the carbon grille on the sides and the steering wheel. The carbon front flaps and the front splitter are exclusively handmade. Recaro sport seats provide the perfect support for the driver, even at racing speed. Also vital for service as a safety car is the light bar on the roof, which uses the latest LED technology.

For more information about BMW M GmbH and the involvement as the “Official Car of MotoGP”, see: [www.bmw-m.com](http://www.bmw-m.com)

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BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the business areas of BMW M Automobiles, BMW Individual, M Sports Options and Packages, BMW Driving Experience as well as Rescue and Operational Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for racing success and for the fascination of high-performance sports cars for road use.

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Correct as at: 01.06.2019

Further information on official fuel consumption figures and specific CO<sub>2</sub> emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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