

Media Information
15 October 2020

Between high-voltage batteries and electric cars: BMW Brilliance Automotive grows peanuts in China

- Peanut plantation provides a diverse, green and natural environment for plant associates
- Proceeds from the peanut harvest are donated to charity

Shenyang. The southern side of the new Battery Center of BMW Brilliance Automotive (BBA) in China offers a rather unusual sight: against the backdrop of the cutting-edge newbuild lies an area of around 13,000 m², where BBA associates in factory clothing and straw hats are tending to a field. They are growing peanuts.

The idea for this unique project was born two years ago, when construction of the new Battery Center II began. Flora Zhu, a Senior Manager with Utility & Facility Management, explains: “We wanted to create a more diverse, greener and more natural environment for our associates and at the same time make sensible use of existing land.” The idea of peanuts immediately took hold, as the hot summers and high humidity in Shenyang provide ideal climatic conditions.

“So when we celebrated the official groundbreaking for the new Battery Center in 2018, we had lots of other smaller groundbreakings for the peanut plantation as well, where we planted the first peanut kernels in long rows. As our new Battery Center grew and took shape, so did the first peanut plants. They flourished – as did the sense of community among associates.”

The associates are involved in planting, watering and harvesting throughout the peanut season, which runs from May to September. The first harvest, back in 2018, already produced 2,000 kg of peanuts from a plantation almost the size of two football fields. This year’s harvest was a staggering 3,200 kg.

Besides helping associates to bond with each other and with the company, a primary focus of the project is to make a sustainable contribution to the society. Every October, associates organise charity events at BBA's three plants, where the

Corporate Communications

Media Information

Date 14 October 2020

Subject Between high voltage batteries and electric cars: BMW Brilliance Automotive grows peanuts in China

Page 2

homegrown peanuts are among the goods on sale to colleagues. The proceeds go to local communities to support infrastructure projects.

“We are convinced that a company can only be successful if it recognizes the importance of long-term, high-quality development. With more major construction projects ongoing, our team is focused on creating a sustainable working environment that is good for our associates and good for the community,” Flora Zhu adds in conclusion.

If you have any questions, please contact:

Corporate Communications

Julian Friedrich, Head of Communications Production Network BMW Group
Telephone: + 49 89 382-25885
Email: Julian.Friedrich@bmw.de

Media website: www.press.bmw.de
Email: presse@bmw.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com
Facebook: <http://www.facebook.com/BMWGroup>
Twitter: <http://twitter.com/BMWGroup>
YouTube: <http://www.youtube.com/BMWGroupView>
Instagram: <https://www.instagram.com/bmwgroup>
LinkedIn: <https://www.linkedin.com/company/bmw-group/>