



Media Information
20 October 2020

High performance, maximum exclusivity: the First Edition variants of the BMW X5 M Competition and BMW X6 M Competition.

Stylishly coordinated design features underscore the visually expressive character of the two high-performance models in the Sports Activity Vehicle and Sports Activity Coupé segments – Orders now open for the special-edition cars; production limited to 250 examples of each model.

Munich. Supreme power, an imposing thirst for forward progress and extravagant styling allow the new BMW X5 M Competition (fuel consumption combined: 13.0 – 12.8 l/100 km [21.7 – 22.1 mpg imp]; CO₂ emissions combined: 296 – 291 g/km) and new BMW X6 M Competition (fuel consumption combined: 13.1 l/100 km [21.6 mpg imp]; CO₂ emissions combined: 301 g/km) to carve out a unique place for themselves on the world's roads. Their performance attributes set new standards and now they are also raising the bar once again in terms of exclusivity. First Edition specification accentuates the effervescent and distinctive character of the BMW M models in the luxury Sports Activity Vehicle (SAV) and Sports Activity Coupé (SAC) segments to particularly stylish effect.

Precisely coordinated design cues for the exterior and interior lend the special-edition takes on the new BMW X5 M Competition and new BMW X6 M Competition the status of intoxicating rarities at the high-performance reaches of their respective segments. Their air of exclusivity creates the ideal environment in which to enjoy the unmistakable driving experience laid on by a high-revving V8 engine with two turbochargers and 460 kW/625 hp, M-specific suspension and M xDrive all-wheel drive. The two special-edition newcomers will be produced at BMW Plant Spartanburg in the US in a limited run of 250 examples each and can be ordered with immediate effect.

The BMW Individual Frozen Dark Silver special paint finish available exclusively for the special-edition models showcases the exterior design of the new BMW X5 M Competition and new BMW X6 M Competition to extremely impressive effect. This matt paint finish ensures the muscular proportions, clear

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forms and signature M details of the body design come authentically to the fore, regardless of how the light hits the car. The two special-edition cars can also be specified with the BMW Individual Frozen Marina Bay Blue special paint finish. This exterior shade is one of the BMW special finishes now available ex-factory for the BMW X5 M Competition, BMW X6 M Competition, BMW X5, BMW X6 and BMW X7. These special paint shades are increasing in number all the time.

The high-quality paint finishes team up with M light-alloy wheels in star-spoke design with a Jet Black, high-gloss finish available exclusively for the special-edition models. The wheels (front: 21-inch, rear: 22-inch) are fitted with mixed-size tyres. The exterior styling also includes selected body elements made from carbon-fibre-reinforced plastic (CFRP). Like the M Carbon exterior mirror caps for the two special-edition models, the M Carbon rear spoiler for the new BMW X6 M Competition has an understated feeling of the race track. An M Carbon engine compartment cover is likewise part of First Edition specification.

BMW Individual Merino full leather trim in exclusive bi-colour Silverstone/Midnight Blue ensures the interior and BMW Individual paint finishes fit together neatly. Black Alcantara inserts in the seat bolsters and contrast stitching in Sakhir Orange emphasise the sporting contours of the M multifunction seats. The eye-catching contrast stitching also bring distinctive flourishes to the door panel trim and instrument panel. Taking its cue from the leather-covered instrument panel, the BMW Individual headliner in Alcantara is likewise in Midnight Blue.

The high-tech and extremely lightweight material CFRP also features in the interior of the special-edition models. Adornments include Carbon Fibre interior trim strips available in a special, market-specific design. The silver-coloured "First Edition 1/250" lettering – which is applied to the carbon-fibre strip before the clear coat seal – highlights the exclusive character of the special-edition models. If these interior trim strips are specified, the model badge on the cover for the cup holders has the same design.

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The figures for fuel consumption, CO₂ emissions, electric power consumption and range are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The figures are based on the new WLTP test cycle and translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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