

Media Information
16th October 2020

BMW Group Motorsport Director Jens Marquardt takes on new role.

- Jens Marquardt to head the Pilot Plant for overall prototype construction within BMW Group from November 2020.
- Markus Flasch takes interim charge of BMW Group Motorsport.
- Realignment of the DTM necessitates withdrawal of works teams – Involvement in FIA Formula E World Championship and GT racing to continue.

Munich. After just short of ten years in the role of BMW Group Motorsport Director, Jens Marquardt is taking on a new role within the BMW Group. From 1st November 2020, Marquardt will head the Pilot Plant for the prototype construction of production models within the BMW Group. Roughly 700 employees work on up to six vehicle projects at one time at the plant. Both the product and the manufacturing process for series production are refined at the interface between development and production, and are then transferred to the production plants. Markus Flasch, CEO of BMW M GmbH, will take interim charge of BMW Group Motorsport. The works involvement in the FIA Formula E World Championship and GT racing will continue.

Frank Weber, Member of the Board of Management of BMW AG, Development: “Jens Marquardt has been responsible for our involvement in motorsport since 2011. During this time, we have achieved great success: the DTM titles in 2012, 2014 and 2016, as well as various overall and class victories at endurance classics like Daytona, Spa and, most recently, the 24-hour race at the Nürburgring. I would like to thank Jens Marquardt and his

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entire team very much for that. Head of the Pilot Plant for prototype construction is a fundamental role in the development process. With the agile working method and his motorsport experience, Jens Marquardt will provide new impetus there.”

Jens Marquardt, BMW Group Motorsport Director: “I will always have emotional memories of the past ten years. I have experienced all the highs and lows of motorsport with an exceptional team. The overall victory at the Nürburgring 24-hour race was the icing on the cake at the end of this exciting time. I am very grateful to BMW Group and the whole motorsport family for all these memories. After 25 years in motorsport, I am very much looking forward to a new challenge.”

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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