

Media Information
February 19, 2021

Pauline Curnier Jardin: “Fat to Ashes”.

Preis der Nationalgalerie presents solo exhibition after the end of the lockdown at Hamburger Bahnhof Berlin with BMW as exclusive partner.

Munich/Berlin. Meat, skin, wax, confetti, blood, intestines, odors, senses, smoke, ritual, alcohol, excess, touch, singing, fat, and ashes: these are some of the soft, rough, gentle, and coarse materials the artist Pauline Curnier Jardin employs in her works. The winner of the Preis der Nationalgalerie 2019 presents the extensive video installation “Fat to Ashes”, which she produced for her first institutional solo exhibition in Germany, in the historic hall of Hamburger Bahnhof – Museum für Gegenwart – Berlin. The exhibition runs from the **reopening of the museums of Berlin** onwards until **September 19, 2021**. BMW supports the Preis der Nationalgalerie as exclusive partner for 15 years now.

“**Fat to Ashes**” combines three cinematic snapshots: a religious festival in honor of Saint Agatha; the slaughter of a pig; and the Cologne Carnival. Thereby, the exhibition’s title denotes the week of excess that runs from so-called “Fat Thursday” or “giovedì grasso” and known as “Weiberfastnacht” or “Fettdonnerstag” in German, until Ash Wednesday which marks the day reality sets back in and Lent begins according to the Christian Calendar. Jardin shows these three spheres of activity as places of transgression and transformation which bring societal functions originating in cult rituals into the present: those of congregating together, performative display, and the exuberant abandonment of prevailing mores.

An Italian dessert, for example, which recreates the shape of a breast and is eaten on the feast day commemorating the martyrdom of Saint Agatha. The slaughter of the pig takes place far from industrial factory-farming on a traditional rural farm. The images of the Cologne Carnival, on the other hand, are full of life. Looking back at the carnival events, the festivities read like a last great collective debauchery just before Covid would lead to a country-wide lockdown, as people viewing the film today now know. A broad amphitheater encompasses the video installation as the center of the spectacle, and thus transformations, processions, and practiced performance in ritualized excess are the content and formal attributes of Pauline Curnier Jardin’s “Fat to Ashes”.

A catalogue in German and English will be published by Buchhandlung Walther König to mark the exhibition, with contributions by Pauline Curnier Jardin, Sara Giannini, Ana Teixeira Pinto, Kristina Schrei and Giovanna Zapperi.

The Preis der Nationalgalerie is enabled by the Freunde der Nationalgalerie since 2000 to reward the winner with a solo exhibition as well as an accompanying publication. The Preis der Nationalgalerie focuses on young important positions of today. Artists of all nationalities are eligible if they are currently working in Germany and are less than 40 years old. Previous awardees amongst others were Monica Bonvicini (2005), Cyprien Gaillard (2011), Anne Imhof (2015), and Agnieszka Polska (2017).

Due to the pandemic situation the exhibition dates are subject of change. For current information, please visit www.smb.museum

Media Information

February 19, 2021

Date

Subject Pauline Curnier Jardin: „Fat to Ashes”.

Page

2

For more information and press images, see the press area at the following websites www.preisdernationalgalerie.de or <https://www.smb.museum/en/press/>

www.smb.museum/hbfwww.preisdernationalgalerie.de

#preisdernationalgalerie

For further questions please contact:

Prof. Dr Thomas Girst

BMW Group Corporate and Governmental Affairs

Head of Cultural Engagement

Telephone: +49-89-382-247 53

E-Mail: Thomas.Girst@bmwgroup.comwww.press.bmwgroup.comE-Mail: presse@bmw.de**About BMW Group Cultural Engagement**

For 50 years, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on contemporary and modern art, classical music and jazz as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Jeff Koons, Daniel Barenboim, Jonas Kaufmann and architect Zaha Hadid have co-operated with BMW. In 2016 and 2017, female artist Cao Fei from China and American John Baldessari created the next two vehicles for the BMW Art Car Collection. For years, the BMW Group and its partners have been initiating and establishing their own formats such as BMW Tate Live, BMW Welt Jazz Award, BMW Open Work, the BMW Art Journey and the Opera for all concerts in Berlin, Munich, Moscow and London. The company also partners with leading museums, art fairs and orchestras as well as jazz festivals and opera houses around the world. With BMW OPERA NEXT, the new partnership with the Staatsoper Unter den Linden, the opportunities presented by digitalisation are used to open up new ways of accessing the world of opera for young audiences. As part of its art programme Muse, Rolls-Royce partners for the initiative The Dream Commission with two internationally esteemed art institutions. Together with Fondation Beyeler and Serpentine Galleries, emerging and established artists are invited to submit a moving-image work that delivers an immersive sensory experience. The artists are nominated and chosen by renowned personalities of the art world like Daniel Birnbaum, Suhanya Raffel, and Theodora Vischer. The BMW Group takes absolute creative freedom in all its cultural activities for granted – as this initiative is as essential for producing groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/overview

Facebook: <https://www.facebook.com/BMW-Group-Culture>Instagram: <https://www.instagram.com/bmwgroupculture/>

@bmwgroupculture

#BMWGroupCulture

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

Media Information

February 19, 2021

Date

Subject Pauline Curnier Jardin: „Fat to Ashes“.

Page

3

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>