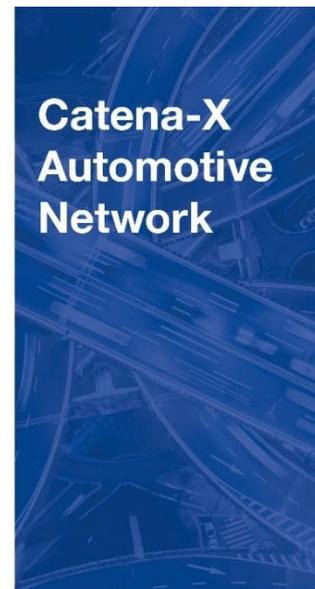


Press release
02 March 2021

The alliance for secure and cross-company data exchange in the automotive industry is picking up speed.



Open for more partners.



Munich. As part of the event [„Durch Kooperation an die Spitze. Die Automobilbranche gestaltet den digitalen Wandel“](#) (“[Through cooperation to the top. The automotive industry is shaping the digital transformation](#)”) hosted by the German Federal Ministry for Economic Affairs and Energy and the German Association of the Automotive Industry (VDA) the founders of the Automotive Alliance are sharing a progress report as well as further details on the initiative. The founders of the partner network include **BMW AG, Deutsche Telekom AG, Robert Bosch GmbH, SAP SE, Siemens AG and ZF Friedrichshafen AG.**

Additional companies have joined the initiative including **Mercedes-Benz AG, BASF SE, Henkel AG & Co. KGaA, Schaeffler AG, German Edge Cloud GmbH & Co. KG, ISTOS GmbH, SupplyOn AG, the German Aerospace Center (DLR), Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V and ARENA2036** as well as several small and medium-sized companies (SMEs).

The Automotive Alliance will operate under the name “**Catena-X Automotive Network (Catena-X)**”. As an implementation-oriented network and to ensure openness and neutrality, Catena-X plans to organise itself as a registered association in Germany. Catena-X sees itself as an extensible ecosystem in which automotive manufacturers and suppliers, dealer associations and equipment suppliers, including the providers of applications, platforms and infrastructure, can all participate equally. The purpose of the association is to create a uniform standard for information and data-sharing throughout the entire automotive value chain.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Telephone
+49 89 382 60340

Internet:
www.bmwgroup.com

Press release

Date 02 March 2021

Subject The alliance for secure and cross-company data exchange in the automotive industry is picking up speed.

Page 2

The companies involved want to increase the automotive industry's competitiveness, improve efficiency through industry-specific cooperation and accelerate company processes through standardization and access to information and data. A special focus is also on SMEs, whose active participation is of central importance for the network's success. That is why Catena-X has been conceived from the outset as an open network with solutions ready for SMEs, where these companies will be able to participate quickly and with little IT infrastructure investment.

Moreover, the European automotive industry's existing structures, such as processes in the field of parts logistics, are to be integrated into the network and further optimised. Alongside the benefits of greater efficiency in the supply chain, the network participants expect more efficient quality and logistics processes, greater transparency in terms of sustainably reduced CO₂ emissions, and simplified master data management. Continuously connected data chains in this way make it possible to create digital twins of automobiles, on the basis of which innovative business processes and service offerings can be developed.

With the International Data Spaces (IDS) standard for data sovereignty, which also lays the foundation for the European cloud data infrastructure GAIA-X, the companies involved have already agreed on essential infrastructure foundations for project implementation

In the first phase, the Catena-X pilot projects are focused on five areas of application which have been jointly defined. With the help of a networked data infrastructure, these application areas can significantly help to boost productivity and improve sustainability along future value chains. The five areas are quality management, logistics, maintenance, supply chain management and sustainability. Applications supporting production and development are planned for future phases.

The data network will create an important starting point for the industry to respond more efficiently to the challenges of digital transformation and to make better use of the opportunities offered by digitalisation.

For access to updates about Catena-X, subscribe to notifications from LinkedIn: <https://www.linkedin.com/company/catena-x-automotive-network>

Press release

Date 02 March 2021

Subject The alliance for secure and cross-company data exchange in the automotive industry is picking up speed.

Page 3

Press contacts:

ARENA2036 e. V., Katrin Haug, katrin.haug@arena2036.de, +49 151 58415588

BASF SE, Sarah Rummel; sarah.rummel@basf.com, +49 174 3307811

BMW AG, Martin Tholund, Martin.Tholund@bmwgroup.com, +49 151 601 77126

Deutsche Telekom AG, Caroline Bergmann, caroline.bergmann@telekom.de, +49 171 481 5260

German Aerospace Center e.V. (DLR), Andreas Schütz, Andreas.Schuetz@dlr.de, +49 2203 601 2474

Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V., Roman Möhlmann, roman.moehlmann@zv.fraunhofer.de, +49 89 1205-1314

German Edge Cloud GmbH & Co. KG, Dr. Carola Hilbrand, Hilbrand.c@rittal.de, 02772-5052527

Henkel AG & Co. KGaA, Sebastian Hinz, sebastian.hinz@henkel.com, +49 211 797 8594

ISTOS GmbH, Nadine Martin, nadine.martin@istos.com, +4915140244561

Mercedes-Benz AG, Dora Constantinita, dora.constantinita@daimler.com, +49 160 860 38 38

Robert Bosch GmbH, Annett Fischer, Annett.Fischer@de.bosch.com, +49 152 08651292

SAP SE, Kathrin Eiermann, simone.kathrin.eiermann@sap.com, +49 151 538 587 68

Schaeffler AG, Daniel Pokorny, daniel.pokorny@schaeffler.com, +49 9132 8288708

Siemens AG, Yashar Nasrollahi-Azad, yashar.azad@siemens.com, +49 173 1595901

SupplyOn AG, Cornelia Staib, cornelia.staib@supplyon.com, +49 171 7207035

ZF Friedrichshafen AG, Torsten Fiddelke, torsten.fiddelke@zf.com, +49 171 5623729

In the event of enquiries please contact:

Martin Tholund, Press Spokesperson Digital Innovations

Tel.: +49-89-382-77126, e-mail: martin.tholund@bmwgroup.com

Benjamin Titz, Head of BMW Group Design, Innovation & Motorsport Communications

Tel.: +49 (0)179 – 743 80 88, e-mail: benjamin.titz@bmw.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.



Press release

Date 02 March 2021

Subject The alliance for secure and cross-company data exchange in the automotive industry is picking up speed.

Page 4

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>