



Media Information
BMW Motorrad Race Trophy
24th March 2021

BMW Motorrad Race Trophy: 2021 sees another edition of the globally unique customer racing competition with new ideas.

- **Dr. Markus Schramm: “We are proud of the big, global family of riders that we have built up consistently in recent years.”**
- **New scoring system increases transparency of the BMW Motorrad Race Trophy.**
- **New BMW M 1000 RR as main prize for the 2021 Race Trophy winner.**

Munich. The BMW Motorrad Race Trophy is back for 2021 – with a new scoring system and attractive prizes for the best privateer BMW riders in the world. The unique customer racing competition was launched in 2014 and enters its seventh season, after the pandemic-enforced break last year. As this year’s main prize, BMW Motorrad Motorsport will present the Race Trophy winner with a BMW M 1000 RR worth around 33,000 euros.

“The close collaboration with our privateer customer racers around the world is always very important to us here at BMW Motorrad Motorsport,” said Dr. Markus Schramm, Head of BMW Motorrad. “We are proud of the big, global family of riders that we have built up consistently in recent years. Our race support provides our customers with comprehensive support when it comes to any technical questions about using their BMW racing bikes, and with on-site support at the racetrack. In addition, the Race Trophy is another important pillar in our customer racing programme. It is really important to us to honour the many successes that our privateer BMW riders celebrate around the globe, and their dedication as ambassadors of our brand. With this special competition we bring the BMW racers from a variety of race series around the world together as one big, strong community. We’re really looking forward to an exciting season and wish everyone taking part in the 2021 BMW Motorrad Race Trophy 2021 the very best of luck.”



New Scoring System.

The BMW Motorrad Race Trophy unites privateer BMW racers from various international and national race series in a consolidated ranking. Previously, a complex key determined the number of Race Trophy points they collected for the ranking based on their results in their respective races. To ensure that all riders were treated equally in the huge number of different race series, one of the factors was the total number of races held each season in a series. Based on this, the number of Race Trophy points up for grabs for the individual results in an individual race of a series was calculated. BMW Motorrad Motorsport has changed this scoring system for the 2021 season to increase transparency.

The positioning in the overall standings of the Race Trophy is now decided based on the participants' winning percentage in their respective race series. This is the percentage share of championship points that they attained in relation to the maximum potential score in the race series. This winning percentage will be recalculated after each race weekend and incorporated into the latest interim results of the Race Trophy. By way of example, in a championship, three races have been held up to a certain point in time X, and the maximum potential score at that time is 75. Rider XY has picked up 70 championship points in these three races, meaning his winning percentage at this point in time is 93.3 percent. This continues until the end of the season. If, for example, a rider wins all of the season's races in their race series, they attain the maximum potential championship score and a winning percentage of 100 percent. Another example: in a race series there are ten races in a season and the maximum potential score is 250. Rider XY ends the season with 200 points to their name, which equates to 80 percent. The winning percentage only takes the championship points awarded in the actual races into account. Bonus points (for pole positions, for example) that are also awarded in some series are not taken into account.

This new scoring system has several advantages, one of which is that the winning percentage can be calculated quickly and transparently after every weekend. The level playing field between the individual championships with differing numbers of races is maintained. Another considerable advantage is that it can still be used without any modifications even if the race calendars change.



Attractive Prizes.

There are also innovations when it comes to the prizes for the best participants in the BMW Motorrad Race Trophy. The attractive, exclusive main prize for this year's winner is a new BMW M 1000 RR worth around 33,000 euros. The participants who finish in second to tenth place in the final classification of the Race Trophy will also be awarded prizes, receiving vouchers for BMW Motorrad parts packages, with a total value of just under 40,000 euros. The vouchers can be redeemed at BMW Motorrad Motorsport Official Partner alpha Racing.

These original BMW Motorrad Performance Parts make an important contribution to the successes of BMW racing customers. All the information and data that BMW Motorrad Motorsport collates during works appearances in the FIM Superbike World Championship (WorldSBK) and the FIM Endurance World Championship (FIM EWC) continuously flow into the development of the performance parts. Sales partner alpha Racing quickly makes these new parts available to racing customers meaning that the lifecycle from experiences in the WorldSBK, through the development of new parts, to the Performance Parts being used on the racing bikes of customer teams is very short.

Registration Now Open.

The 2021 BMW Motorrad Race Trophy is open to all privateer riders competing on the BMW S 1000 RR or the BMW M 1000 RR in one of the race series and championship classes classified for the Race Trophy this season (see below for an overview of the race series).

For more detailed information on the 2021 BMW Motorrad Race Trophy, the regulations, an overview of the individual series and race events, as well as to register for the Race Trophy, see:

www.bmw-motorrad-motorsport.com

You can find a short clip that explains the new scoring system in the video section of our website www.bmw-motorrad-motorsport.com.



2021 BMW Motorrad Race Trophy – Race Series.

FIM Endurance World Championship
FIM Endurance World Cup
FIM Asia Road Racing Championship
International Road Racing Championship
Alpe Adria International Motorcycle Championship
British Superbike Championship
International German Championship
French Superbike Championship
French European Bikes Championship
Italian Superbike Championship
Italian National Trophy 1000
Spanish Superbike Championship
Canadian Superbike Championship
MotoAmerica AMA Road Racing Series
SuperBike Brasil
All Japan Road Race Championship
Australian Superbike Championship

Note to Editors.

In our BMW Motorrad Motorsport newsletter, we report regularly on the latest successes of our BMW customer racing teams and Race Trophy participants. Interesting profiles, interviews and behind-the-scenes articles also provide extensive insights into the world of BMW Motorrad Motorsport.

You can also register for the BMW Motorrad Motorsport newsletter on our website:
www.bmw-motorrad-motorsport.com.

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