



# MINI CORPORATE COMMUNICATION

Media information

21 July 2021

## WHERE NUMBERS COUNT: IN THE MINI COOPER SE COUNTRYMAN ALL4 THROUGH THE BANKING CAPITAL FRANKFURT.



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**Share prices, stock market indices, interest rates and growth rates: The heart of the German financial industry beats in the metropolis on the Main. On a city tour with the plug-in hybrid model from MINI, it becomes clear that the electrified all-rounder can also shine with values that make a lasting impression on cool calculators.**

**Munich.** Anyone approaching the banking metropolis of Frankfurt am Main on the Autobahn 5 from the north will see it from afar: the skyline of skyscraper towers where, among others, the major financial institutions have set up their headquarters. No other city in Germany welcomes its visitors with a comparable panorama. Frankfurt is not only the seat of the German Stock Exchange and the European Central Bank, but also home to the four largest national financial institutions.

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The city where the heart of finance beats has a long tradition as a trading centre and trade fair location. Frankfurt has always paid close attention to figures. So it is fitting that the MINI Cooper SE Countryman ALL4 (fuel consumption combined: 2.1 - 1.7 l/100 km according to WLTP, 2.1 - 1.9 l/100 km according to NEDC; electricity consumption combined: 15.5 - 14.8 kWh/100 km according to WLTP, 14.8 - 14.1 kWh/100 km according to NEDC, CO2 emissions combined: 47 - 39 g/km according to WLTP, 48 - 44 g/km according to NEDC) can score points on the test drive through the urban area and the neighbouring regions not only with driving pleasure typical of the brand, but also with tangible data.



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Four doors, five full seats, two engines and four driven wheels - these are the elementary figures from which both the versatility and agile handling as well as the high efficiency of MINI's first plug-in hybrid model can be derived. In detail, this means: a three-cylinder petrol engine with 92 kW/125 hp from a displacement of 1.5 litres drives the front wheels, while a 70 kW/95 hp electric motor transmits its power to the rear wheels. This results in a system output of 162 kW/220 hp and a hybrid-specific all-wheel drive.

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The precisely controlled interaction of the two motors optimises the vehicle's tracking ability in the city and its sporty cornering performance on country roads, as well as its traction on slippery roads and unpaved terrain.

In city traffic, the MINI Cooper SE Countryman ALL4 can be driven purely electrically. On the drive through the canyons of office towers, to which the city owes its nickname "Mainhattan", it thus becomes a pioneer for sustainable mobility. Almost the entire inner city area of Frankfurt is designated as an environmental zone. Thanks to the Euro 6d emissions standard, the MINI Cooper SE Countryman ALL4 is likely to start its combustion engine there, but in local emission-free driving mode it immediately sets an example for clean driving pleasure.



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An important argument for calculators who are as cool as they are environmentally conscious: anyone who drives to their place of work in the city every day from their home in the surrounding countryside can easily do this too in purely electric mode with the MINI Cooper SE Countryman ALL4. The right figures to go with it: The electricity that powers the electric motor is stored in a high-voltage battery with a gross energy content of 10.0 kWh.

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This gives a combined electric range of 44 to 51 kilometres. And electric commuting not only significantly reduces energy costs. Using the MINI Cooper SE Countryman ALL4 as a company car also comes with a rebate from the tax office. For the plug-in hybrid model, only half of the otherwise usual imputed income has to be taxed.

This spares the budget for shopping trips. In Frankfurt's city centre, visitors have a choice between luxury boutiques and the branches of large fashion chains, especially in Goethestraße and on the shopping mile Zeil. Those who want to eat something in between will find something nearby on Grosse Bockenheimer Strasse, which is known to the locals as "Fressgass" for a reason.



One of the special features of Frankfurt's cityscape is the juxtaposition of the hypermodern glass and steel facades of modern office complexes with historic buildings. No fewer than 17 buildings reach the status of skyscraper with a height of at least 150 metres. The old town, on the other hand, impresses with other values. The Römer, the city's magnificent town hall, dates from the 15th century and, like the Kaiserdom, the Paulskirche, where the first German parliament met in 1848, the birthplace of the poet

Johann Wolfgang Goethe, and the more than 400-year-old Haus Wertheim with its original half-timbering, is one of the sights that survived both the Second World War and the building and modernisation boom of the post-war era.

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While sightseeing, shopping or visiting the renowned Schirn Kunsthalle on Römerberg, time flies. Meanwhile, the MINI Cooper SE Countryman ALL4 can replenish its power reserves at one of the numerous public charging stations in the city. After just two and a half hours, the high-voltage battery has reached 80 per cent of its total capacity again with an output of 3.7 kW.

This means the MINI Cooper SE Countryman ALL4 has enough energy for an excursion into the green surroundings of the big city. In the west of Frankfurt, the Taunus begins just beyond the city limits. A popular local recreation area stretches between the Feldberg and the Rhine-Main plain and can be reached quickly via the Frankfurt motorway ring. In purely electric driving mode, the plug-in hybrid model reaches a top speed of 135 km/h. If both engines are used together, even 196 km/h are possible. In addition, 6.8 seconds are sufficient for the sprint from standstill to 100 km/h.



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On the winding country roads of the low mountain region, the MINI Cooper SE Countryman ALL4 demonstrates its sporty talent particularly clearly. On wet or dirty roads, the precisely coordinated power distribution of the two engines ensures optimised driving stability.



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Even when cornering at high speed, any tendency to over- or understeer is prevented at the outset. And on the numerous inclines in the Taunus region, the combined system torque of 385 Nm makes itself felt, allowing the MINI Cooper SE Countryman ALL4 to tackle every uphill passage with spirit.

If the excursion into the countryside is to be extended into a longer journey, the MINI Cooper SE Countryman ALL4 is also a force to be reckoned with. Its high-voltage battery is accommodated under the rear seat bench to save space. This means that there are no comfort restrictions on the three seats in the rear compared to the interior in the conventionally powered model variants of the robust all-rounder. The luggage compartment volume is also only slightly smaller, ranging from 405 to 1,275 litres, so that you can be a little more generous when packing your holiday wardrobe.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the automotive market in Germany. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures are already calculated on the basis of the new WLTP test cycle. NEDC values listed have been calculated back to the NEDC measurement procedure where applicable. WLTP values are used as a basis for the definition of taxes and other vehicle-related levies that are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp) can be found.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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