



Press release
7. September 2021

BMW Group is showing Automated Valet Parking for the first time at the IAA Mobility 2021.

Automated and driverless parking and service functions can be experienced by everyone in a unique demonstration.

Munich. At the International Motor Show (IAA) Mobility 2021, which will take place from September 7 to 12 in Munich, the BMW Group will be showcasing in a variety of ways what premium urban mobility could look like in the future. One example of this is the Automated Valet Parking project, which was developed together with the German Association of the Automotive Industry (VDA) and other partners. For the first time, interested parties will have the opportunity to experience automated and driverless parking and service functions up close in a unique demonstration.

The focus of the impressive demonstration is the new technology flagship of the BMW Group, the BMW iX. As an innovator in the development fields of software, digital services and networking, the fully electric SUV is able to communicate with the infrastructure and to carry out automated, driverless parking processes. Particular attention is paid to the safety of the driving maneuvers and the data exchange required for this between the vehicle, smartphone app and parking garage infrastructure. In doing so, the BMW Group is underlining that safety always has the highest priority. In addition to the complete parking process, viewers experience other automated service functions such as washing or charging the BMW iX with the help of robots.

The demonstrations will take place during the entire IAA Mobility 2021 from 9:00 a.m. to 6:30 p.m. in the parking garage West at Messe München. A shuttle service connects the main entrance of Messe Ost with the parking garage West. An IAA ticket is not required for the visit.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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