



Media Information  
11 October 2021

## **Sheer Driving Pleasure gets an update: New Remote Software Upgrade for around two million BMW vehicles worldwide.**

**+++ Focus on expanding driver assistance functions**

**+++ My BMW App offers two weeks' exclusive access to new software +++**

**Munich.** BMW Remote Software Upgrades deliver comprehensive improvements to key vehicle functions, bring the latest digital products into the vehicle over the air and ensure software is always up to date. The BMW Group is offering its third over-the-air upgrade this year – this time for around two million BMW vehicles worldwide. By the end of 2021, the world's largest upgrade-compatible fleet will be on the roads, with over 2.5 million connected BMW vehicles, from conventionally powered cars to plug-in hybrids to the fully-electric BMW.

The BMW Group's most extensive Remote Software Upgrade campaign to date will begin with the rollout of the latest version of BMW Operating System 7 (Ver. 21-07) on 11 Oct. 2021. The campaign will kick off in Germany, with other markets to follow in stages. This comprehensive Remote Software Upgrade campaign will focus on expanding and improving driver assistance functions. Spotify will also enhance the entertainment experience offered by BMW Connected Music and can now also play podcasts. BMW M3 and M4 drivers can look forward to a unique new sound experience while driving, thanks to M Sound Control. Each of these new features offers customers greater convenience, enhanced safety and, quite simply, more Sheer Driving Pleasure.

New to this campaign is that My BMW app users can exclusively download this version for free during the first two weeks. The upgrade will then be available to all customers as an automatic download directly through their vehicle. The My BMW app connects customers to their vehicle via their smartphone, turning it into an intelligent interface. In addition to allowing the new Remote Software Upgrade to be downloaded into the vehicle, the app also provides a convenient way to plan

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trips or set up a service appointment. From November 2021, the My BMW app will offer functional enhancements in the field of electromobility and information on the vehicle status, among other features.

With the current upgrade, more than 30 models and 1.6 million vehicles worldwide built by the premium manufacturer will be able to update their software directly. It will also be possible to roll out the current version (Ver. 21-07) to almost 400,000 more vehicles with an older software version. The requirement is that these vehicles have a software version with upgrade capabilities (Ver. 20-07); this can easily be achieved by installing the previous version.

## **New and enhanced functions.**

- Unnecessary steering interventions can be avoided with the **improved Lane Departure Warning** on narrowing roads without centre markings, as well as calculated cornering.
- See what your BMW sees: This is possible with the new **Assisted View**. When Active Cruise Control (ACC) is activated, the BMW recognises the traffic situation around the vehicle in moving traffic, even in fog. This function offers more comfort and safety – now also in China.
- More comprehensive data collection of traffic information via **enhanced RTTI** (Real-Time Traffic Information) allows BMW Maps to **plan routes and predict arrival times even more precisely**.
- **Spotify podcast playlists** are **now available in the car** through BMW Connected Music. Logging in via the Spotify app in the car and BMW Connected Music automatically activates this feature.

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- **Enhanced driver detection in the vehicle** ensures the correct driver profile is loaded, no matter where the vehicle key is in the vehicle.
- The **new BMW M Sound Control** for the BMW M3 and BMW M4 promises pure emotion – whether starting the engine, changing gears or switching between driving experience modes. In any case, a customisable interior sound and **a unique BMW M Sound Experience** is guaranteed.
- Advanced volume control for Android smartphones connected to the vehicle via Bluetooth provides an **enhanced sound experience** for streaming music or podcasts.

## **Functional improvements.**

This Remote Software Upgrade once again delivers technical service options. For the customer, this means functions are immediately improved, without waiting times or a trip to the workshop.

## **Remote Software Upgrade and rollout.**

With BMW Operating System 7 and Remote Software Upgrade, BMW drivers have been able to update their vehicle quickly and easily with the latest software since 2018 – regardless of whether the new software is delivered to the vehicle via the My BMW app or directly over-the-air. The new features can be conveniently downloaded into the car. Installation files are prepared in the vehicle in the background; once this is complete, even installation of major upgrades rarely takes more than 20 minutes.

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Vehicles with BMW Operating System 7 produced from July 2021 on already come with the latest version, including all additional functions. Customers can view the software version and check for available upgrades in the vehicle settings under Remote Software Upgrade. Remote Software Upgrade is now available for more than 30 BMW models – almost the entire BMW fleet. Vehicles with software older than version 20-07 cannot install the latest version until the intermediate version has been downloaded and installed. Only the next possible upgrade is available for installation, so the user can never install the wrong version.

The availability of services and functions depends on the vehicle model and equipment, as well as the software version installed in each country. Customers can view the release notes for their respective market on the country pages of the BMW website.

Instructions and tips for the Remote Software Upgrade can be found in the corresponding [BMW how-to video](#).

**If you have any questions, please contact:**

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on

# BMW Communications

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revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set its course for the future early on and is making sustainability and resource efficiency the focus of the company's strategic direction – from the supply chain, through production, to the end of the use phase, for all its products.

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