



Media Information
15 November 2021

BMW Motorrad presents "The Great Getaway". Touring Costa Rica, Portugal and the USA with the R 18 for eight days.



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Munich. Experience the beauty of nature for eight days on the "Big Boxer" motorbikes of the R 18 family, enjoy the freedom of endless expanses, immerse yourself in the urban jungle, sometimes discover the unexpected and leave the stress of everyday life behind. In "The Great Getaway", BMW Motorrad will be offering the perfectly organised travel format for a perfect time-out, arranged and carried out by BMW Motorrad partner Elephant Moto.

For the 2022 motorcycle season, three inspiring destinations have been planned to provide riders with outstanding motorcycling pleasure in heritage style: Costa Rica, Portugal and the USA. Each tour includes eight days of riding on motorcycles from the R18 family, a tour guide, hotel accommodation and meals, support vehicle and an extensive social programme. In short: everything has been thought of.

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Media information

Date 15 November 2021

Topic BMW Motorrad presents "The Great Getaway".

Page 2

The "Big Boxers" will be cruising along rugged coasts, through dense forests and past mountains and waterfalls. The participants will get to know hidden places and exciting people, indulge in local and international cuisine and recharge their batteries for the next day in accommodation specially tailored to the tours.

With a maximum of twelve participants per tour, the 150 to 200 kilometre daily stages guarantee speedy progress on the road, great fun together in the evening and an intensive shared experience on the "Urban Day", where the participants get to immerse themselves in the melting pot of famous cities: San José in Costa Rica, Lisbon in Portugal and Portland/Oregon in the USA.

New, intense impressions await the participants at every turn: pulsating life, foreign scents, spectacular architecture, even the soundscape is never the same. After all, every city has its own rhythm. And you meet the people who make the city's heartbeat. For example, when visiting a handcrafter or a local market.

After dinner, the day ends in a variety of ways. For example, with a whiskey tasting, cocktails "on the roof" or live music, before everyone is back in the saddle the next morning: "The Great Getaway - start your R 18, please!" Eight days of unforgettable riding pleasure combined with impressive experiences await the participants.

The time slots for "The Great Getaway" are:

1. Costa Rica, March 2022
2. Portugal, April to June 2022
3. USA, August to October 2022

Further information and bookings via www.thegreatgetaway.net.



Media information

Date 15 November 2021
Topic BMW Motorrad presents "The Great Getaway".
Page 3

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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