



Media Information
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BMW announces five-year agreement with the PGA TOUR and Western Golf Association to remain title sponsor of the BMW Championship.

- **BMW, the PGA TOUR and the Western Golf Association (WGA) set to continue the success story of the BMW Championship through to 2027.**
- **The penultimate Playoff tournament features one of the best fields in the world, with the top 70 players in the FedExCup rankings.**
- **BMW has served as the title sponsor of the BMW Championship since 2007 and has raised more than \$40 million on behalf of the Evans Scholars Foundation.**
- **Next year's tournament takes place at Wilmington Country Club (US state of Delaware), before the event returns to Olympia Fields Country Club (Chicago, Illinois) in 2023.**

Woodcliff Lake/Munich. BMW, the Western Golf Association (WGA) and the PGA TOUR today signed a five-year extension of their long and successful partnership. BMW will remain title sponsor of the BMW Championship, which has been named PGA TOUR Tournament of the Year on four occasions since it was first held in 2007, until 2027.

The BMW Championship will continue as the penultimate tournament in the PGA TOUR's FedExCup Playoffs, featuring 70 of the world's best players competing for the 30 places at the season-ending TOUR Championship. Before BMW came on board as title sponsor, the tournament was known as the Western Open and was first held in 1899, making it one of the longest-running events on the PGA TOUR.

"For the past 15 years, we have worked with our partners at the PGA TOUR and the Western Golf Association to host the top 70 players in the world at what has become one of the best, and most exciting events on the golf calendar," said Sebastian Mackensen, president and CEO, BMW of North America. "The BMW Championship is not only a great way to showcase our brand and engage customers, but also a wonderful opportunity to raise



money for the Evans Scholars Foundation and help so many young students to follow their dreams."

Each year, proceeds from the BMW Championship benefit the Evans Scholars Foundation, which provides full tuition and housing scholarships for hard-working young caddies. Over the past 15 years, the BMW Championship has raised more than \$40 million on behalf of the Evans Scholars Foundation and has helped send more than 3,000 students to college. This academic year, a record 1,070 caddies are attending 21 major colleges and universities on Evans Scholarships.

"Since 2007, BMW has been our valued partner and a steadfast supporter of both our championships and the Evans Scholars Foundation," said John Kaczowski, WGA president and CEO. "As title sponsor, BMW has fully embraced our mission, helping us transform the Evans Scholars Foundation into a truly national program. We're excited and grateful for the opportunity to continue working together to change the lives of youth caddies nationwide."

PGA TOUR commissioner Jay Monahan added: "We would like to express our sincere thanks to BMW for their continued support of the PGA TOUR and the Western Golf Association through 2027. The BMW Championship played an incredibly impactful role in launching the FedExCup in 2007 and BMW's commitment to presenting a best-in-class event each year continues to elevate the FedExCup Playoffs."

By extending its role as the title sponsor of the BMW Championship, BMW also strengthens its worldwide commitment to the sport of golf. This year, the company was Worldwide Partner of the Ryder Cup for the first time, and BMW will continue in this role when Marco Simone Golf & Country Club (Rome, Italy) hosts the Ryder Cup in 2023. The premium automobile manufacturer will also continue to organise the BMW International Open in Munich (Germany), and remains title sponsor of the BMW PGA Championship in London (England) and the BMW Ladies Championship in Busan (South Korea).

BMW

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