



Media Information

16th December 2021

A joint future: Partnership between BMW and shooting star Matti Schmid.

- Germany's biggest up-and-coming golf star Matti Schmid is a BMW "Friend of the Brand".
- The 24-year-old was presented the DP World Tour "Sir Henry Cotton Rookie of the Year Award" last week.
- Schmid is now driving sustainably, in a BMW X3 xDrive30e* with plug-in hybrid drive.

Munich. Born in Regensburg, Matti Schmid was presented with his new BMW X3 xDrive30e* at BMW Welt today. For the shooting star, who won the silver medal for best amateur at this year's Open Championship, this marks the beginning of a partnership with BMW.

"We extend a warm welcome to Matti Schmid as he joins the BMW Golfsport family and are really looking forward to working together," said Christian Masanz, Head of Sports Marketing BMW Germany. "Matti has proven his huge potential time and again. He is as ambitious as he is likeable, and BMW is delighted and confident to be partnering with him as he advances his sporting career."

Matti Schmid said: "I have an eventful, important and successful year behind me. But that was just the beginning, I still have a lot of goals that I want to achieve. I'm really looking forward to having BMW at my side as I start working towards them – and I'm delighted to be driving a BMW X3. BMW is one of the most renowned partners in international golf, I am proud of this collaboration."

This season saw the 24-year-old achieve important milestones in his golfing career that is in its early days. At the BMW International Open in Munich, he finished in a superb tied 14th place, making him the highest ranked amateur. And Schmid was the best amateur in the field once again at the Open at Royal St George's Golf Club, finishing tied with Ryder Cup players Lee Westwood (ENG) and Bernd Wiesberger (AUT), among other players.



Schmid became a pro right after winning the Silver Medal. In just seven starts on the European Tour he managed to earn the right to play in the 2021/22 season of the series currently in progress, which has since been renamed DP World Tour. Schmid only just missed out on getting his first win on the European Tour in September, when he finished three shots behind winner Kristoffer Broberg (SWE) to take second place at the Dutch Open.

In recognition of his outstanding achievements, Schmid was presented with the DP World Tour "Sir Henry Cotton Rookie of the Year Award" last week. The award for best rookie of the season has only been won by one other German golfer: Martin Kaymer in 2007, who went on to become number one in the world rankings, two-time major winner and three-time Ryder Cup winner.

BMW X3 xDrive30e: combined fuel consumption: 2.4 – 2.1 l/100 km; combined power consumption: 16.7 – 16.0 kWh/100 km; combined CO2 emissions: 54 – 47 g/km.

The figures for fuel consumption, CO2 emissions and power consumption are calculated based on the measurement methods stipulated in the current version of Regulation (EU) 2007/715. The information is based on a vehicle with basic equipment in Germany; ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change during configuration.

The details marked * have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available free of charge at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

Media Contact.

BMW Sportkommunikation

Nicole Stempinsky

Tel.: +49 (0)89 – 382 51584

Email: Nicole.Stempinsky@bmw.de

BMW

Corporate Communications



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