

The new BMW M8 Competition Coupé, the new BMW M8 Competition Convertible, the new BMW M8 Competition Gran Coupé. Highlights.



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Information

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- Detailed update for the luxury-segment high-performance sports car from BMW M GmbH. Peerless combination of performance and exclusivity can be experienced from March 2022 in super-concentrated form. New BMW M8 Competition Coupé (fuel consumption combined: 11.4 – 11.0 l/100 km [24.8 – 25.7 mpg imp] as per WLTP; CO₂ emissions combined: 260 – 251 g/km), new BMW M8 Competition Convertible (fuel consumption combined: 11.6 – 11.2 l/100 km [24.4 – 25.2 mpg imp] as per WLTP; CO₂ emissions combined: 265 – 255 g/km) and new BMW M8 Competition Gran Coupé (fuel consumption combined: 11.6 – 11.2 l/100 km [24.4 – 25.2 mpg imp] as per WLTP; CO₂ emissions combined: 265 – 256 g/km) hone their sporty, luxurious character both inside and out, and offer optimised connectivity.
- Eight new exterior paint shades and 20-inch M light-alloy wheels in star-spoke design underscore the expressive design of the luxurious high-performance models and provide customers with ideal ways to personalise their car's appearance. Also available for the first time: M lights Shadow Line.
- New full Merino leather/Alcantara upholstery in Black/Sakhir Orange can be specified both for the standard-fit M sport seats and the optional M Carbon bucket seats with significantly extended Alcantara sections.
- Enhanced ease of use thanks to new touchscreen control display (increased in size from 10.25 to 12.3 inches) for the BMW iDrive operating system.
- Standout performance: High-revving 460 kW/625 hp V8 engine with M TwinPower Turbo technology, eight-speed M Steptronic transmission with Drivelogic, M xDrive all-wheel-drive system and Active M Differential enable acceleration from 0 to 100 km/h (62 mph) in 3.2 seconds (BMW M8 Competition Coupé, BMW M8 Competition Gran Coupé) and 3.3 seconds (BMW M8 Competition Convertible).
- High level of torsional rigidity and model-specific chassis technology with electronically controlled dampers create M-typical combination of dynamism, agility and precision.

- Extensive scope for tailoring the driving experience to personal preferences via Setup button for direct access to vehicle settings and M Mode for configuration of the displays and driving assistance systems.
- Exclusive standard equipment including BMW Laserlight, BMW Head-Up Display, BMW Live Cockpit Professional, Harman Kardon surround sound system, Driving Assistant and Parking Assistant.

The fuel consumption and CO₂ emission figures are determined according to the European Regulation (EC) 715/2007 in the version applicable and as per the WLTP procedure. They refer to vehicles in the German market. Where a range is shown, WLTP figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.