

Media Information  
15 February 2022

## **Eight Years in a Row: BMW Manufacturing is Largest Automotive Exporter in the United States.**

+++ Export Value From South Carolina Plant Totals More Than \$10.1 Billion +++ New Production Record with 433,810 BMWs in 2021 +++ More Than 257,000 BMW X Vehicles Exported in 2021 +++ Production of All-New BMW XM Begins in Late 2022+++

**Munich / Spartanburg.** BMW Manufacturing led the nation in automotive exports by value for the eighth consecutive year, according to data released by the U.S. Department of Commerce. During 2021, BMW Plant Spartanburg exported 257,876 BMWs with a total export value of more than \$10.1 billion. The BMWs produced in Spartanburg, South Carolina, were exported to about 120 countries primarily through the Port of Charleston, SC (nearly 219,000 units), through five additional southeastern ports and by rail to Canada.

The top five export countries from BMW Manufacturing were China (24.1% of export volume), Germany (12.3%), South Korea (9.4%), Canada (5.6%), and Great Britain (5.4%).

"Free trade and open markets are essential for global businesses and economies to grow. It is the reason BMW and South Carolina have been successful," said Milan Nedeljković, member of the Board of Management of BMW AG responsible for Production. "Plant Spartanburg contributes greatly to the success of the BMW Group. They are the center of competence for our X family of vehicles. They have world-class people who build world-class products. I congratulate our 11,000 associates for this achievement, and I thank our partners throughout South Carolina for their outstanding support."

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"Claiming the top spot for U.S. automobile exports by value rounds out a very successful year for BMW Plant Spartanburg. I'm incredibly proud of our associates and the resilience they have shown the past year," said Dr. Robert Engelhorn, president and CEO of BMW Manufacturing. "This achievement demonstrates BMW's trusted partnership with this state and its continued commitment to the United States."

In 2021, BMW Manufacturing set a new production record with 433,810 BMW X vehicles produced. From that number, 179,840 X vehicles were sold in the United States, making up 53.4% of all BMW brand sales. The top two BMW models sold in America were the BMW X3 and BMW X5.

Since 1992, the BMW Group has invested nearly \$12 billion in its South Carolina factory. BMW Manufacturing is the largest BMW Group plant in the world, producing more than 1,500 vehicles each day. The model portfolio includes five top-selling BMW X models, four Motorsport X models, and two plug-in hybrid electric vehicle X models. The factory has a production capacity of up to 450,000 vehicles and employs more than 11,000 people.

If you have any questions, please contact:

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Media website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)E-mail: [presse@bmw.de](mailto:presse@bmw.de)**The BMW Group production network**

Uniquely flexible and highly efficient, the BMW Group production network is able to respond quickly to changing markets and regional sales fluctuations. Expertise in manufacturing is a key contributor to the BMW Group's profitability.

The BMW Group production network uses a range of innovative digital and Industry 4.0 (IoT) technologies, including virtual reality, artificial intelligence and 3D printing applications. Standardised processes and structures across the production system ensure consistent premium quality and allow a high degree of customisation.

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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