



# MINI CORPORATE COMMUNICATIONS

Media information

23 February 2022

## Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.



P90450677

**As an edition model, the six-door premium compact car takes on the role of a charismatic individualist with particular talents in terms of driving fun and functionality.**

**Munich.** As a modern interpretation of the classic shooting brake concept, the MINI Clubman clearly stands apart from its competitors in the premium compact segment. This status is reflected in its individual body concept and stylish understatement and is now brought to bear to even greater effect in the Untold Edition. Its specific design features and a body finish in Sage Green metallic – available for the first time in the MINI Clubman – lend a charismatic look to the edition model, which will be available from March 2022.

**Company**  
Bayerische  
Motoren Werke  
Aktiengesellschaft

**Postal address**  
BMW AG  
80788 Munich

**Phone**  
+49-89-382-38072

**Internet**  
[www.bmwgroup.com](http://www.bmwgroup.com)

Media information

Date 23 February 2022

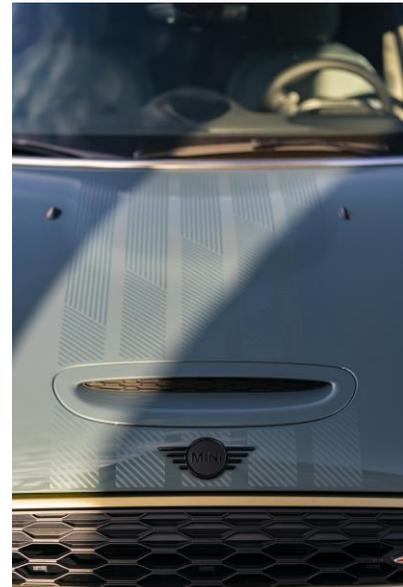
Topic Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.

Page 2

Added to this are exclusive indications of hallmark driving pleasure, which in the case of the MINI John Cooper Works Clubman (combined fuel consumption: 7.9 – 7.4 l/100 km; combined CO<sub>2</sub> emissions: 180 – 168 g/km according to WLTP) in the Untold Edition authentically emphasise the athletic power of its engine. The design of the front and rear aprons, inspired by the John Cooper Works Aerodynamic Kit, reflects the model's extremely spirited and agile character, powered as it is by a 2.0-litre, 225 kW/306 hp 4-cylinder turbo engine. This outstanding power goes on the road via an 8-speed Steptronic Sport transmission and the all-wheel drive system ALL4. The MINI John Cooper Works Clubman in the Untold Edition reaches the 100 km/h mark from a standstill within 4.9 seconds, accelerating on rapidly right up to the top speed of 250 km/h.

Another exclusive design feature of the MINI John Cooper Works Clubman in the Untold Edition are the surrounds at the lower end of the bodywork, which for the first time are finished in dark green. The five parallel sport stripes running centrally across the bonnet and roof are also specific to the edition model. 3D-printed, high-quality side scuttles echo this sport stripes pattern, which is also to be found in the logo projected from the door mirrors and on the door sill trims. The car's expressive design features emphasise the extravagant body concept, which also offers exceptionally versatile functionality with four doors, a particularly long roof line and two laterally opening split doors at the rear.

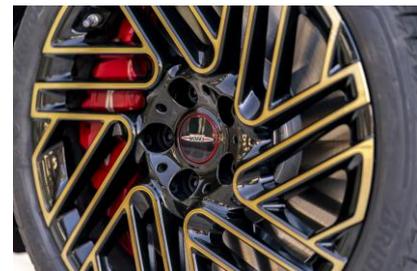
A black finish is available as an option for the roof and exterior mirror caps, while the door handles, exhaust tailpipe trims, MINI logos and model inscription in Piano Black are integral to the edition-specific design. The 18-inch light alloy wheels in Untold Spoke design with Bicolor surfaces in the combination Jet Black/Refined Brass were developed exclusively for the edition vehicles. Reminiscent of refined brass as its name suggests, this colour scheme is also applied to the radiator grille surround and crossbar, as well as for the "Clubman" inscription on the split doors at the rear.



P90450758



P90450753



P90450747

Media information

Date 23 February 2022

Topic Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.

Page 3

The anthracite-coloured roof liner and the sports seats in MINI Yours Leather Lounge Sage Green add a touch of sporty and exclusive flair to the interior of the MINI Cooper S Clubman in the Untold Edition. Bright stitching and piping along with textile inserts in the upper and outer areas of the seat backrests particularly emphasise the stylish atmosphere of the interior. As an alternative, sports seats are also available in the variant MINI Yours Leather Lounge Carbon Black. In the cockpit, illuminated accentuation strips in Sage Green are combined with exclusively designed interior surfaces featuring a striped pattern and a green finish. The surrounds in Refined Brass on the air vents create a particularly elegant appearance. The MINI Untold Edition emblem is to be found on the lower spoke of the Nappa leather sports steering wheel and on the floor mats.



P90450782

In addition to its exclusive design features, the MINI Clubman in the Untold Edition also offers particularly high-quality equipment. This includes adaptive LED headlights, the MINI Excitement Package and the MINI Driving Modes as well as the lighting package for the interior. Connected Media – which comes as standard – features an 8.8-inch touchscreen display in the central instrument, the MINI Online digital service, Remote Services and smartphone integration for the use of Apple CarPlay and other apps via the vehicle operating system.

The latest generation of the MINI operating system optimises the quick and intuitive control of vehicle functions, audio programme, communication, navigation and apps. Live widgets on the 8.8-inch touchscreen display of the central instrument are used to activate the desired menu item, which can be selected as on a smartphone by means of a swiping motion. The optional Connected Navigation Plus package ensures intelligent connectivity at the very highest level, including a multifunctional instrument display, a navigation system, the MINI Head-Up Display and telephony with wireless charging, as well as numerous digital services including the Amazon Alexa voice assistant, Remote Services and Real Time Traffic Information.

## Media information

Date 23 February 2022

Topic Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.

Page 4



P90450772

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

### Corporate Communications

Julian Kisch, Press Officer Product Communications MINI  
Tel.: +49-89-382-38072  
E-mail: [julian.kisch@mini.com](mailto:julian.kisch@mini.com)

Andreas Lampka, Head of Communications MINI  
Tel.: +49-89-382-23662  
E-mail: [andreas.lampka@mini.com](mailto:andreas.lampka@mini.com)

Jennifer Treiber-Ruckenbrod, Head of Communications MINI and BMW Motorrad  
Tel.: +49-89-382-35108  
E-mail: [jennifer.ruckenbrod@bmwgroup.com](mailto:jennifer.ruckenbrod@bmwgroup.com)



Media information

Date 23 February 2022

Topic Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.

Page 5

## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million automobiles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5,222 billion on revenues amounting to € 98,990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)  
[www.press.bmwgroup.com/deutschland](http://www.press.bmwgroup.com/deutschland)

Facebook: <http://www.facebook.com/BMWGroup>  
Twitter: <http://twitter.com/BMWGroup>  
YouTube: <http://www.youtube.com/BMWGroupView>  
YouTube: <https://www.youtube.com/MINI>  
Instagram: <https://www.instagram.com/bmwgroup>  
Instagram: <https://www.instagram.com/mini.news>  
LinkedIn: <https://www.linkedin.com/company/bmw-group/>