Renewed success in meeting CO2 targets: BMW Group continues to pursue its consistent path of emission reduction in 2021

+++ CO2 fleet emissions of 115.9 g/km (WLTP) in 2021 +++
Major reduction from previous year +++
Driven by further increases in efficiency for conventional drive technologies and strong demand for electrified vehicles +++

Munich. The BMW Group once again significantly overfulfilled its European CO2 emissions targets in 2021, continuing to consistently pursue its path of emission reduction. With emissions of around 115.9 grams per kilometre, according to WLTP, the company outperformed the fleet target limit of approx. 126 grams per kilometre by around ten grams in the EU27+2 (EU, Norway, Iceland), based on its own internal calculations.

CO2 fleet emissions were also further reduced compared to the previous year: Converted to the WLTP cycle, the reduction was around 14 percent. The key drivers for fulfilment of the fleet target were significantly higher sales of electrified vehicles in Europe and further increases in efficiency for conventional drive technologies.

The BMW Group already released two very successful fully-electric vehicles onto the market in 2021, the BMW iX and the BMW i4, for which demand is exceeding the high expectations. On the European continent, in particular, there is strong interest in electromobility: In 2021, more than one in four vehicles in the EU27+2 was either fully electric or a plug-in hybrid. The success of electromobility can also be seen from two further milestones the company reached in 2021: For the first time, a fully-electric vehicle, the MINI Cooper SE*, became the highest-volume model variant for one of the BMW Group brands. The company also handed over its one-millionth electrified vehicle to its new owner in December 2021.

The BMW Group aims to sell more than 200,000 fully-electric vehicles in 2022, at least double its sales in 2021. The launch of two more fully-electric vehicles from important model series this year, the BMW i7 and the BMW iX1, will further increase the total number and percentage of electrified vehicles sold. A highly flexible, integrated production system that allows combustion-engine vehicles and
electric models to be built on one line is a key enabler for this. In 2022, the BMW Group will produce at least one fully-electric vehicle at each of its German plants.

In 2021, the BMW Group once again tightened its own goals to significantly reduce CO2 emissions and also committed to a pathway that meets the 1.5-degree goal for limiting global warming. The BMW Group plans to lower lifecycle CO2 emissions per vehicle by at least 40 percent by 2030. The company became the first German automotive manufacturer to join the Business Ambition for 1.5°C campaign launched by the Science-Based Targets Initiative and is committed to the goal of complete climate neutrality throughout the entire value chain by 2050 at the latest.

*Consumption/emissions data:*
MINI Cooper SE: Power consumption in kWh/100 km combined: 16.9-14.9 NEDC, 17.6-15.2 WLTP.
The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was €5.222 billion on revenues amounting to €98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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