



MINI CORPORATE COMMUNICATIONS

Media information

14 March 2022

For adventures with a touch of individual style: the MINI Cooper S Countryman ALL4 in the Untamed Edition.



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Exclusive design and equipment features make the largest and most versatile model of the British premium brand the perfect companion for spontaneous excursions beyond the bounds of urban mobility.

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Munich. With its versatility, hallmark driving fun and distinctive style, the MINI Countryman has developed a particularly attractive standing in the premium compact segment. The new Untamed Edition available from March 2022 onwards showcases the robust appearance of the brand's largest model to optimum effect, while its exclusive design and equipment features emphasise its character as a stylish all-rounder.

Media information

Date 14 March 2022

Topic For adventures with a touch of individual style: the MINI Cooper S Countryman ALL4 in the Untamed Edition.

Page 2

In the MINI Cooper S Countryman ALL4 (combined fuel consumption: 7.1 – 6.6 l/100 km; combined CO₂ emissions: 163 – 151 g/km according to WLTP) in the Untamed Edition, all this is combined with a particularly spirited engine. The power of the 131 kW/178 hp 4-cylinder engine with MINI TwinPower Turbo technology ensures sporty driving fun not just in urban traffic but also on spontaneous excursions into the countryside. With the all-wheel drive system ALL4, maximum traction and driving stability is ensured when moving over rough terrain, too.

In the Untamed Edition, the MINI Cooper S Countryman ALL4 goes further than ever before in encouraging the driver to venture beyond the city limits to explore new roads and pathways. The exclusive body finish in Momentum Grey metallic showcases the compellingly modelled surfaces of the edition model in striking style, while the robust design features of the MINI ALL4 exterior underscore its untamed character – also reflected in the edition's name. The new body finish appears on the lower air intake surround including the suggested underride guard, the air curtain inserts in the front apron and the side sills, as well as on the reflector inserts and the lower insert in the rear apron. The background to the MINI brand logo on the bonnet and tailgate is in Momentum Grey metallic.

The highly expressive body finish of the MINI Cooper S Countryman ALL4 in the Untamed Edition is combined with a contrasting black finish on the roof and exterior mirror caps as well as on the roof rails and headlight housings. The Piano Black Exterior option, which is also included in the equipment range of the edition vehicles, adds further black design features: the surrounds of the radiator grille, headlights, tail lights and side scuttles, the door handles, the tailpipe trims, the model lettering and – where these are part of the equipment – the ALL4 emblems on the front side panels.

The car's distinctive appearance is further enhanced by means of four diagonal stripes in the colour Frozen Bluestone on the lower section of

Media information

Date 14 March 2022

Topic For adventures with a touch of individual style: the MINI Cooper S Countryman ALL4 in the Untamed Edition.

Page 3

each door. The inlays and the carrier plates of the side scuttles are also finished in this colour. Like the door sill finishers, the side scuttles also feature a graphic pattern inspired by a mountain landscape, together with the inscription “UNTAMED”. This inscription is also featured on the rear side windows. The 18-inch alloy wheels in Untamed 2-tone design with burnished surfaces were developed exclusively for the edition vehicles.

In the interior of the MINI Cooper S Countryman ALL4 in the Untamed Edition, nature-inspired shades of green and blue are the prevailing colours. The exclusive Highland Green is combined with blue and green contrast stitching on the surfaces of the MINI Yours Leather Lounge sports seats, with MINI Yours Leather Lounge Carbon Black available as an optional alternative. The characteristic graphic of the mountain landscape in the style of the door sill finishers likewise adorns the discreet pins in the outer area of the backrests, while the illuminated decorative trim in Frozen Bluestone bears the striking landscape pattern, too. An additional effect is achieved by the “UNTAMED” inscription which is visible in the car’s night design.

The accentuation strips in the cockpit and on the centre instrument are finished in Frozen Blue metallic, the door trim strips in Arctic Silver metallic and the surrounds of the air vents in high-gloss black. In addition, the MINI Cooper S Countryman ALL4 in the Untamed Edition features emblems with the inscription “UNTAMED” on the seats and in the lower spoke of the Nappa sports leather steering wheel. The exclusively designed interior is rounded off with floor mats featuring a three-dimensional embossed landscape pattern in the style of the door sill finishers and decorative strips along with a roof liner in anthracite.

The edition vehicle’s range of equipment also includes LED headlights with extended features, LED fog lights, the lighting package, the MINI Excitement Package and the MINI Driving Modes. Meanwhile Connected Media – which also comes as standard – offers intelligent networking and

Media information

Date 14 March 2022

Topic For adventures with a touch of individual style: the MINI Cooper S Countryman ALL4 in the Untamed Edition.

Page 4

digital services, including smartphone integration with Apple CarPlay preparation, the service MINI Online and Remote Services.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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Media information

Date 14 March 2022

Topic For adventures with a touch of individual style: the MINI Cooper S Countryman ALL4 in the Untamed Edition.

Page 5

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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