

Media Information 6 April 2022

Classic, sporty open-air fun: the MINI Cooper S Convertible in the Resolute Edition.



P90452296

New edition model of the open-top four-seater provides fresh accentuations with extravagant design and equipment features geared towards individual flair, exuberant vitality and maximum open-air driving fun.

Company Bayerische Motoren Werke Aktiengesellschaft

> Postal address BMW AG 80788 Munich

Phone +49-89-382-38072

Internet www.bmwgroup.com **Munich.** Featuring classic sporty flair, invigorating openness and a particularly extravagant look, the MINI Cooper S Convertible (combined fuel consumption: 6.9–6.5 l/100 km; combined CO2 emissions: 157-148 g/km WLTP) is available in the Resolute Edition – right on time for the upcoming spring season. The exclusive, precisely aligned design and equipment features of the edition model add fresh accentuations geared towards individual style and maximum fresh-air driving fun.



Media information

Date 6 April 2022

Topic Classic, sporty open-air fun: the MINI Cooper S Convertible in the Resolute Edition.

Page !

The MINI Cooper S Convertible in the Resolute Edition will be in dealerships for the first time in March 2022 as it sets out to conquer the boulevards and country roads.

The open-top four-seater from the British premium brand is currently the world's only premium convertible in the small car segment. In the Resolute Edition, its appearance is both exclusive and unmistakable. The exterior paintwork, light alloy wheels, interior design and equipment characterise the edition model as an ambassador for traditional style and the open-air driving fun that is so characteristic of MINI. The powerful engine technology of the MINI Cooper S

Convertible in the Resolute Edition ensures particularly spirited encounters with the wind and the sun: a 2.0-litre, 131 kW/178 hp 4-cylinder power unit with MINI TwinPower Turbo Technology

enables acceleration from a standstill to 100 km/h in 7.2 seconds.



P90452265

As such the MINI Cooper S Convertible in the Resolute Edition embodies classic go-kart feeling in its most up-to-date manifestation. In keeping with this, the exterior design of the edition model cites hallmark design



P90452309

features in a completely new form. The Rebel Green body finish reflects purist sporting style, while numerous traditional design features exhibit an exclusive Resolute Bronze finish rather than the original chrome. These include the headlight surrounds, the radiator grille and rear lights, the side scuttles on the front side panels and the handles of the doors and tailgate, as well as the air intakes in the front apron and the fuel filler cap.

They are combined with a Piano Black finish for the brand logos and model inscriptions, the inner frame and crossbar in the radiator grille and the tailpipe trims of the exhaust system. A black finish is also to be found on the edition model's electrically operated soft top – which can also be activated while driving at speeds of up to  $30 \ km/h$  – and its exterior mirror caps.



Media information

Pate 6 April 2022

Topic Classic, sporty open-air fun: the MINI Cooper S Convertible in the Resolute Edition.

Page

The only feature to be designed as a classic chrome element in the MINI Cooper S Convertible in the Resolute Edition, too, is the all-round trim strip at the height of the shoulder line.

The athletic character of the open-top four-seater is further underscored by means of edition-specific bonnet stripes. They feature a pattern made up of parallel lines with a colour gradient that runs between a light and a dark shade of gold, along with the inscription "RESOLUTE". The striking sporty appearance of the edition model is rounded off with 18-inch alloy wheels in Pulse Spoke Black design. 17-inch alloy wheels are also available in the Tentacle Spoke Black variant as an option.



Door sill finishers bearing the inscription "RESOLUTE" mark the entrance to the edition model interior, where the occupants settle into sports seats in exclusive Black Pearl / Light Chequered fabric/leatherette. This colour scheme harmonises perfectly with the Rebel Green body finish as well as with the black and gold exterior design features. The MINI Yours Leather Lounge variant in Carbon Black is also available as an option.

P90452327

The exclusive style of the inside of the vehicle is further enhanced by interior surfaces that were specially designed for the Resolute Edition. Against the black background of these surfaces, parallel and evenly curved lines in a light golden tone form an exquisite pinstripe pattern, also echoing the structure of the bonnet stripes. The specific design features are atmospherically showcased by means of the lighting package, whose LED units ensure selective illumination of the interior along with Ambient Light – another element that comes as standard in the edition vehicles.



P90452322



Media information

6 April 2022

Classic, sporty open-air fun: the MINI Cooper S Convertible in the Resolute Edition. Topic

A further highlight of the interior of the MINI Cooper S Convertible in the Resolute Edition is the sports leather steering wheel in Nappa leather. It bears a discreet "RESOLUTE" emblem in the lower area of the steering wheel spoke. The latest generation of the MINI operating system optimises the quick and intuitive control of vehicle functions, audio programme, communication, navigation and apps. In addition, the newly compiled equipment packages allow highly specific individual preferences in the areas of driver assistance and connectivity.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2/.

In case of queries, please contact:

#### **Corporate Communications**

Julian Kisch, Spokesperson Product Communications MINI

Tel.: +49-89-382-38072 E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI

Tel.: +49-89-382-23662

E-mail: andreas.lampka@mini.com

Jennifer Treiber-Ruckenbrod, Head of Communications MINI and BMW Motorrad

Tel.: +49-89-382-35108

E-mail: jennifer.ruckenbrod@bmwgroup.com



Media information

Date 6 April 2022

Topic Classic, sporty open-air fun: the MINI Cooper S Convertible in the Resolute Edition.

Page .

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million automobiles and more than 194.000 motorcycles worldwide. The profit before tax in the financial year 2020 was  $\mathfrak{E}$  5,222 billion on revenues amounting to  $\mathfrak{E}$  98,990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com/ www.press.bmwgroup.com/deutschland

Facebook: http://www.facebook.com/BMWGroup

Twitter: <a href="http://twitter.com/BMWGroup">http://twitter.com/BMWGroup</a>

YouTube: http://www.youtube.com/BMWGroupView

YouTube: https://www.youtube.com/MINI

Instagram: <a href="https://www.instagram.com/bmwgroup">https://www.instagram.com/bmwgroup</a>
Instagram: <a href="https://www.instagram.com/bmwgroup">https://www.instagram.com/bmwgroup</a>

LinkedIn: https://www.linkedin.com/company/bmw-group/