

Media Information

22 April 2022

**Fully-electric serve in Munich: 100-year-old home plant produces the Winner's Car for the BMW Open by American Express, the BMW i4 M50.**

+++ Fully-electric BMW i4 M50 for the winner of the prestigious ATP tournament +++ BMW Group Plant Munich produces the Winner's Car +++ 100 % electrified BMW shuttle fleet +++

**Munich.** With one day to go before the start of the BMW Open by American Express (23rd April to 1st May 2022, MTTC Iphitos, Munich), Bernhard Kuhnt, BMW Group Head of Region Europe, and Tournament Director Patrik Kühnen took to Center Court to unveil the Winner's Car: the fully-electric BMW i4 M50 (combined power consumption: 22.5 – 18.0 kWh/100 km, acc. WLTP; combined CO<sub>2</sub> emissions: 0 g/km). BMW has been title partner of the iconic ATP Tour clay tournament in Munich since 1987. From Saturday, 28 top players will play for 250 valuable world ranking points, a total prize purse of € 534,555, and a very special Winner's Car.

"This year – the 100<sup>th</sup> anniversary of the home plant – the BMW Group is pleased to be able to present the winner of the BMW Open by American Express with a Munich original: the innovative BMW i4 M50, which is produced here in this city," said Kuhnt. "The Gran Coupé proves emphatically how well fully-electric mobility and sporty, dynamic driving go together – and with it allow a completely new and zero-emission dimension of driving pleasure."

The BMW i4 combines characteristic sportiness with elegant design and sees electromobility reach the traditional core of the BMW brand. The four-door Gran Coupé is the first fully-electric BMW that is consistently aimed at driving dynamics. Power from efficient drive technology and intelligent lightweight design make for a combination of thrilling, dynamic driving and high ranges.

Peter Weber, Head of BMW Group Plant Munich, added: "The BMW i4 shows what our production system is capable of, a plant with a strong history that is pioneering for the future. The production of this

Media Information

Date 22 April 2022

Subject Fully-electric service in Munich: 100-year-old home plant produces the Winner's Car for the BMW Open by American Express, the BMW i4 M50.

Page 2

car plays an important role in paving the way for the 'Neue Klasse', the fully-electric vehicle architecture of the future."

The transformation to electromobility is making the BMW Group's entire production network future-proof – from the hundred-year-old home plant in Munich to the new plant in Drebecen, Hungary, at which cars will be produced from 2025. BMW iFACTORY is setting new benchmarks and defining an extremely flexible, efficient, sustainable and digital automobile production of the future: LEAN. GREEN. DIGITAL.

Like the Winner's Car, the BMW's fleet of shuttles for this year's tournament will also be completely free of CO<sub>2</sub> emissions. It consists entirely of fully-electric BMW iX and BMW iX3 cars.

Alexander Zverev, world number three and 2021 Olympic champion, will face a strong field at the BMW Open by American Express, including world number seven Caspar Ruud (NOR), defending champion Nikoloz Basilashvili (GEO), last year's finalist Jan-Lennard Struff, and three-time champion Philipp Kohlschreiber (both GER).

Tennis fans in Germany have many opportunities to watch the BMW Open on TV or via livestream. Bayerisches Fernsehen (BR) will broadcast one quarter-final, a semi-final and the final live. All the matches on Center Court (Monday to Sunday) can be seen live on Sky (pay TV) and are also shown on ran.de. BR24.de is also streaming one match per day from Monday to Saturday, in addition to the offering on BR.

The figures for fuel consumption, CO<sub>2</sub> emissions, power consumption and range are measured using the methods required according to Regulation (EC) 2007/715 as amended. These figures refer to vehicles on the automotive market in Germany. For span

## Media Information

Date 22 April 2022

Subject Fully-electric service in Munich: 100-year-old home plant produces the Winner's Car for the BMW Open by American Express, the BMW i4 M50.

Page 3

widths, the specifications take into account the effects of any optional equipment.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO2 emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at [www.bmw.de/wltp](http://www.bmw.de/wltp).

More information about the official fuel consumption figures and the official specific CO2 emissions of new passenger cars can be obtained from the "Guideline on fuel consumption, CO2 emissions and power consumption of new passenger cars", available free of charge from all outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>.

If you have any questions, please contact:

**Corporate Communications**

Tim Holzmüller, Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-mail: [tim.holzmueller@bmwgroup.com](mailto:tim.holzmueller@bmwgroup.com)Media website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)E-mail: [presse@bmw.de](mailto:presse@bmw.de)**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was €16.1 billion on revenues amounting to €111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.



### Media Information

Date 22 April 2022

Subject Fully-electric service in Munich: 100-year-old home plant produces the Winner's Car for the BMW Open by American Express, the BMW i4 M50.

Page 4

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>