

Media Information

1 May 2022

Holger Rune wins the BMW Open by American Express and a fully-electric BMW i4 M50.

+++ Final opponent Botić van de Zandschulp (NED) forced to retire +++ Winner's Car manufactured at 100-year-old BMW Group Plant Munich +++ Krawietz and Mies win the doubles +++

Munich. The winner of the 2022 BMW Open by American Express is Holger Rune. Having dispatched top seed Alexander Zverev (GER) in the second round, the Dane triumphed at MTTC Iphitos to claim his first ATP title and pick up a cheque for € 81,310. The 19-year-old was also received the champion's Lederhose, traditionally presented at the ATP World Tour event in Munich, as well as the fully-electric Winner's Car – the BMW i4 M50 in Frozen Portimao Blue metallic (combined power consumption: 22.5 – 18.0 kWh/100 km, acc. WLTP; combined CO₂ emissions: 0 g/km). The Gran Coupé is the first fully-electric BMW consistently aimed at providing great driving dynamics. The car was manufactured at BMW Group Plant Munich, which celebrates its 100th anniversary this year. Like all the other plants in the global BMW Group production network, it is setting new benchmarks and defining the automobile production of the future.

"On behalf of the BMW Group, I would like to congratulate Holger Rune on his fantastic performance at the 2022 BMW Open by American Express and hope he enjoys a lot of driving pleasure with the BMW i4 M50. The BMW i4 proves emphatically how well fully-electric mobility and sporty, dynamic driving go together – and that makes it the perfect car for a champion," said Pieter Nota, member of the Board of Management responsible for Customer, Brands and Sales, at the presentation ceremony. "A big thank you goes to the organisers MMP Event, MTTC Iphitos, all the partners and volunteers, and the more than 40,000 tennis fans, who all contributed to making this an extremely successful and atmospheric tournament week."

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In the final, Rune's opponent Botic van de Zandschulp from the Netherlands was forced to retire due to acute illness with the score at 4:3.

"Even though I certainly didn't want to win in this manner, I am absolutely delighted with my first ATP title. The week was superb, I really love Munich and the fans. The atmosphere was fantastic", said Rune, after receiving the trophy from Minister President of Bavaria, Markus Söder. BMW Brand Ambassador Lena Gercke had driven the BMW i4 M50 onto centre court and then took the beaming winner for a lap of the red clay. The Dane does not yet have a driving license but now has a fine incentive to take his test. "I am going to get my driving license as soon as possible, so that I can drive this brilliant BMW i4", said Rune, who has moved up to 44th in the world rankings and announced that he plans to return to Munich to defend his title next year.

The doubles at the 2022 BMW Open by American Express was won by Kevin Krawietz und Andreas Mies from Germany, who triumphed 4:6, 6:4, 10:7 against Brazilian Rafael Matos and David Vega Hernandez from Spain.

The figures for fuel consumption, CO2 emissions, power consumption and range are measured using the methods required according to Regulation (EC) 2007/715 as amended. These figures refer to vehicles on the automotive market in Germany. For span widths, the specifications take into account the effects of any optional equipment.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO2 emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

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More information about the official fuel consumption figures and the official specific CO2 emissions of new passenger cars can be obtained from the "Guideline on fuel consumption, CO2 emissions and power consumption of new passenger cars", available free of charge from all outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>.

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was €16.1 billion on revenues amounting to €111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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