

BMW
GROUP



ROLLS-ROYCE
MOTOR CARS LTD

102nd ANNUAL GENERAL MEETING OF BMW AG.



11 MAY 2022
10:00 a.m.

102nd ANNUAL GENERAL MEETING OF BMW AG.

WE MOVE BODY, HEART AND MIND.

OLIVER ZIPSE.

CHAIRMAN OF THE BOARD OF MANAGEMENT.



A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. A bright star with a four-pointed diffraction pattern is prominent in the upper right. The person's arms are outstretched, and their reflection is visible in a body of water at the bottom of the frame. The overall scene is dark and atmospheric, with a focus on the natural beauty of the night sky.

WE MOVE BODY, HEART AND MIND.

FINANCIAL YEAR 2021: PROPOSED DIVIDEND.

COMMON STOCK

€ 5.80

PREFERRED STOCK

€ 5.82

PAY-OUT RATIO



30.7%



THREE ACTION AREAS.

OUR STRONG FOUNDATION.

OUR SUCCESSFUL TRANSFORMATION.

OUR NEUE KLASSE
FOR A NEW AGE.



CLIMATE NEUTRALITY: CLEAR MILESTONES UP TO 2030.
SCIENTIFICALLY VALIDATED AND TRANSPARENT.

1.5°C



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



THREE ACTION AREAS.

OUR STRONG FOUNDATION.

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FOR A NEW AGE.

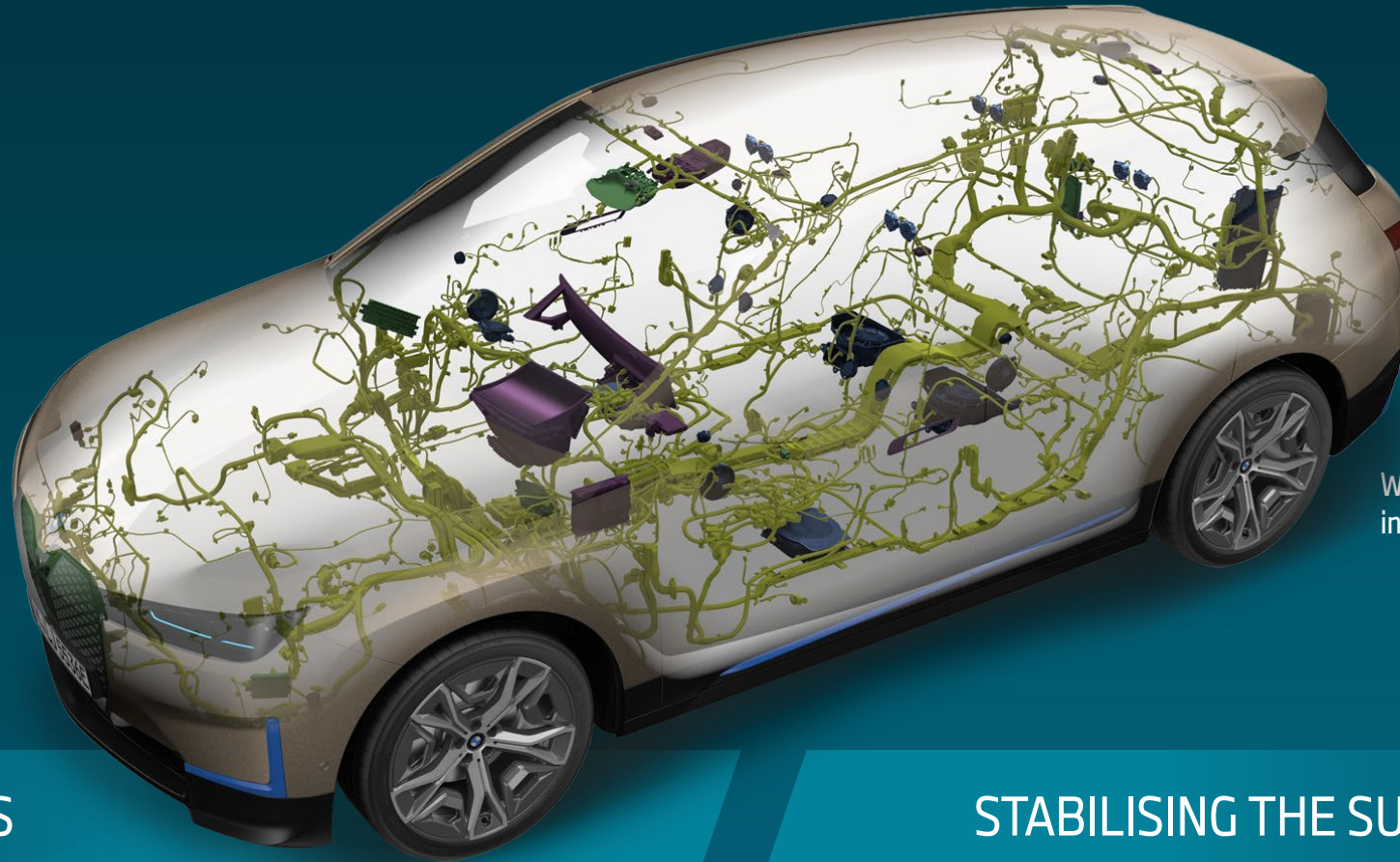


FINANCIAL YEAR 2021: TREMENDOUS TEAM EFFORT. WE TOOK USE OF OUR OPPORTUNITIES TO ACHIEVE NEW ALL-TIME HIGHS.



	2021	Δ YOY
BMW GROUP		
Revenues (million €)	111,239	+ 12.4%
Profit before tax (million €)	16,060	-
AUTOMOTIVE SEGMENT		
Deliveries (units)	2,521,514	+ 8.4%
EBIT margin	10.3%	+ 7.6 %-points
MOTORCYCLES SEGMENT		
Deliveries (units)	194,261	+ 14.8%
EBIT margin	8.3%	+ 3.8 %-points
FINANCIAL SERVICES SEGMENT		
Return on Equity	22.6%	+ 11.4 %-points
GLOBAL MARKET SHARE	3.4%	

DEALING WITH SUPPLY BOTTLENECKS FOR COMPONENTS FROM UKRAINE.



Wiring harnesses
in the BMW iX

ALTERNATIVE LOCATIONS

ADDITIONAL MANUFACTURING STRUCTURES

STABILISING THE SUPPLY SITUATION

GIVING PARTNERS A PERSPECTIVE

ORDER BOOKS ARE FULL SEVERAL MONTHS OUT.
OUR ALL-ELECTRIC MODELS INSPIRE CUSTOMERS.



OVER 1,000 RETAILERS FROM NORTH, CENTRAL AND SOUTH AMERICA. POSITIVE ATMOSPHERE AND CONFIDENCE TOWARDS THE FUTURE.

OLIVER:
It's been a real pleasure. I'm
always impressed with the
positive energy and spirit I feel
whenever I arrive in the US.
SEBASTIAN:

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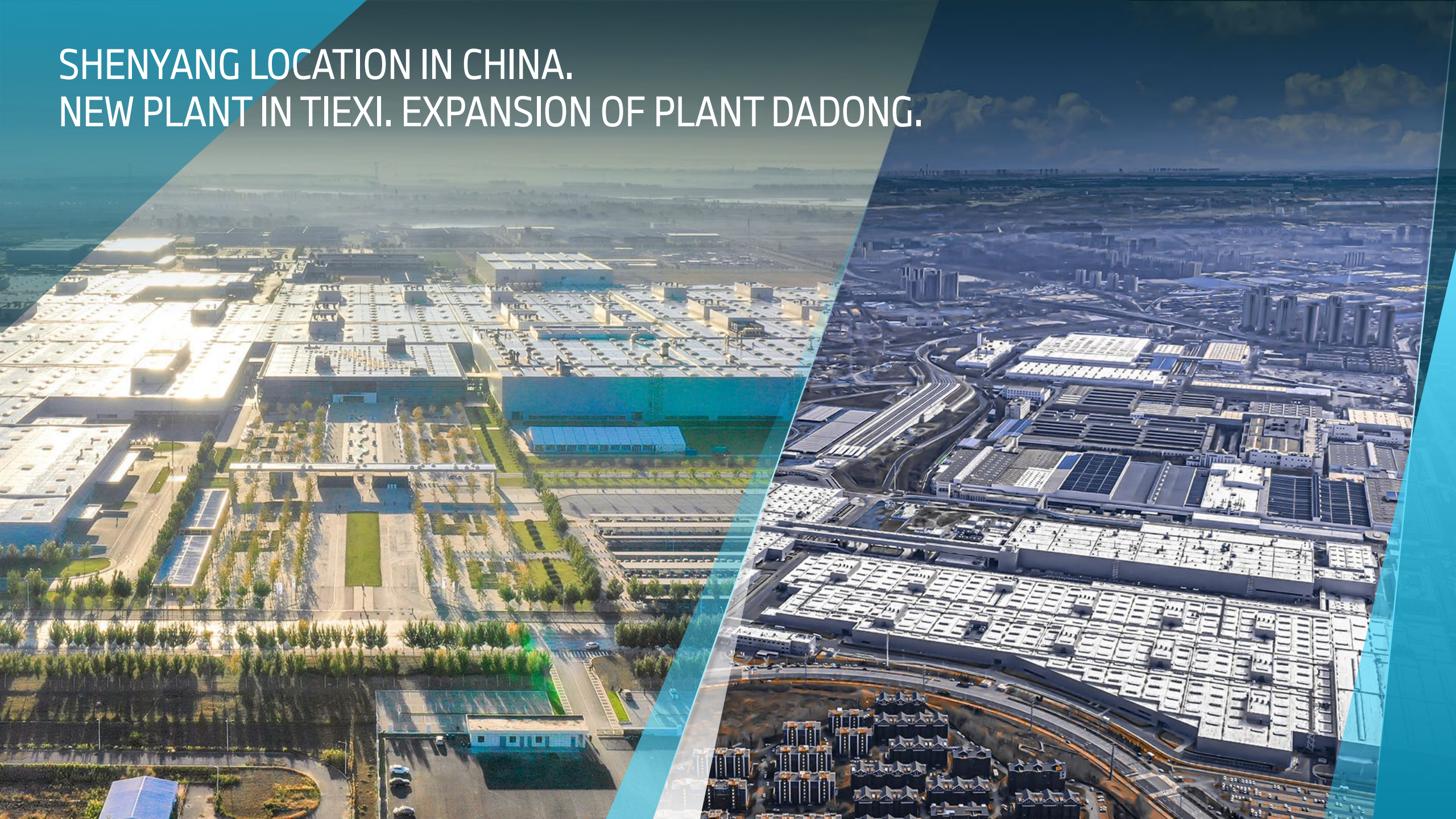
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SEBASTIAN:

SHENYANG LOCATION IN CHINA.
NEW PLANT IN TIEXI. EXPANSION OF PLANT DADONG.



BUSINESS DEVELOPMENT IN 2022. OUR GOALS IN AN UNCERTAIN ENVIRONMENT.



BMW GROUP.

PROFIT BEFORE TAX
Significant increase.

WORKFORCE AT YEAR-END
Significant increase.

AUTOMOTIVE SEGMENT.

DELIVERIES
On a par with previous year.

EBIT MARGIN
Between 7 and 9%.

MOTORCYCLES SEGMENT.

DELIVERIES
Slight increase.

EBIT MARGIN
Between 8 and 10%.

FINANCIAL SERVICES SEGMENT.

RETURN ON EQUITY (RoE)
Between 14 and 17%.

THREE ACTION AREAS.

OUR STRONG FOUNDATION.

OUR SUCCESSFUL TRANSFORMATION.

OUR NEUE KLASSE
FOR A NEW AGE.



THE NEW BMW 7 SERIES.
OPEN-TECHNOLOGY APPROACH FOR DIFFERENT CUSTOMER NEEDS.



Highly-efficient combustion engines

Plug-in hybrids

All-electric

THE NEW BMW 7 SERIES.
OUR MASTERPIECE.



OUR E-MOBILITY ROADMAP. GROWTH IN LINE WITH RISING DEMAND.



2022

**8 all-electric models (BEVs*) on the roads,
15 BEVs in production.**



2025

Around 2 million BEVs delivered.



2030

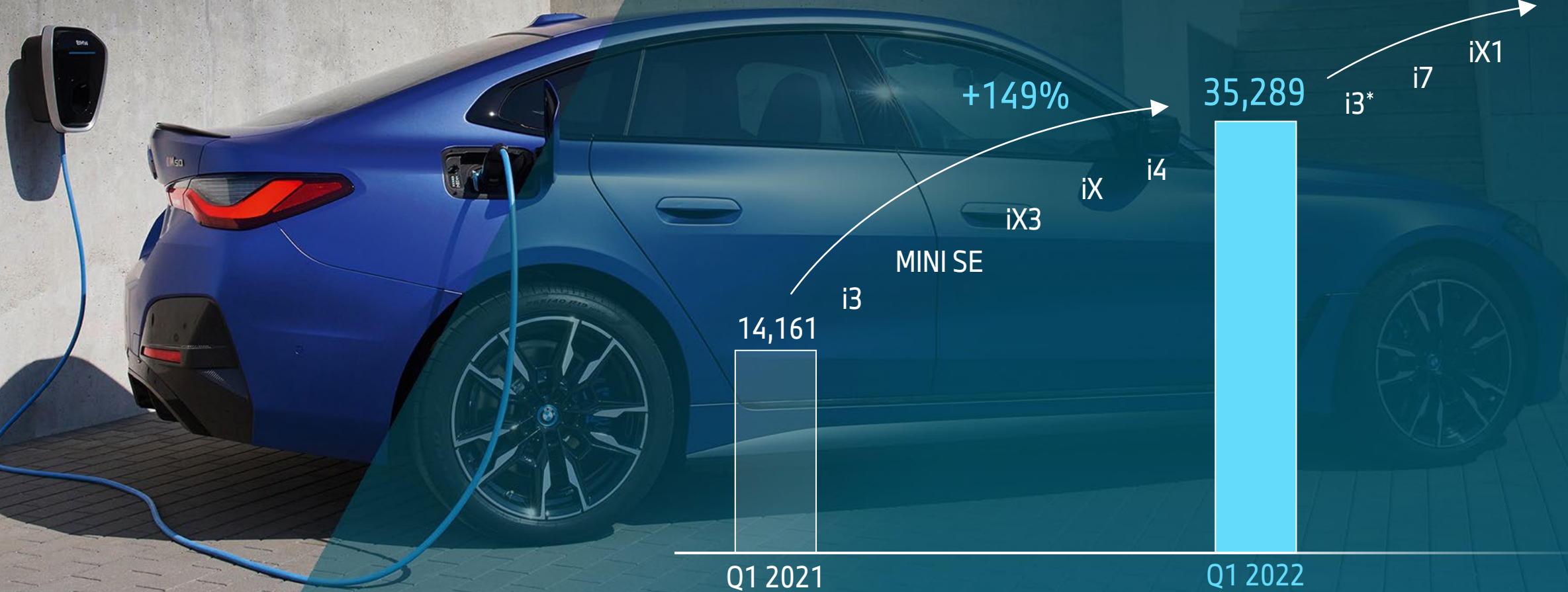
At least 50% of our sales are BEVs.

**10 MILLION BEVs
ON THE ROADS.**



*BEV = Battery Electric Vehicle

SALES OF BEVS MORE THAN DOUBLED IN Q1 2022.



*All-electric BMW 3 Series Sedan Long-Wheelbase version, built exclusively for China.

BMW GROUP. ALL BRANDS ARE GOING ALL-ELECTRIC.



ROLLS-ROYCE
MOTOR CARS LTD

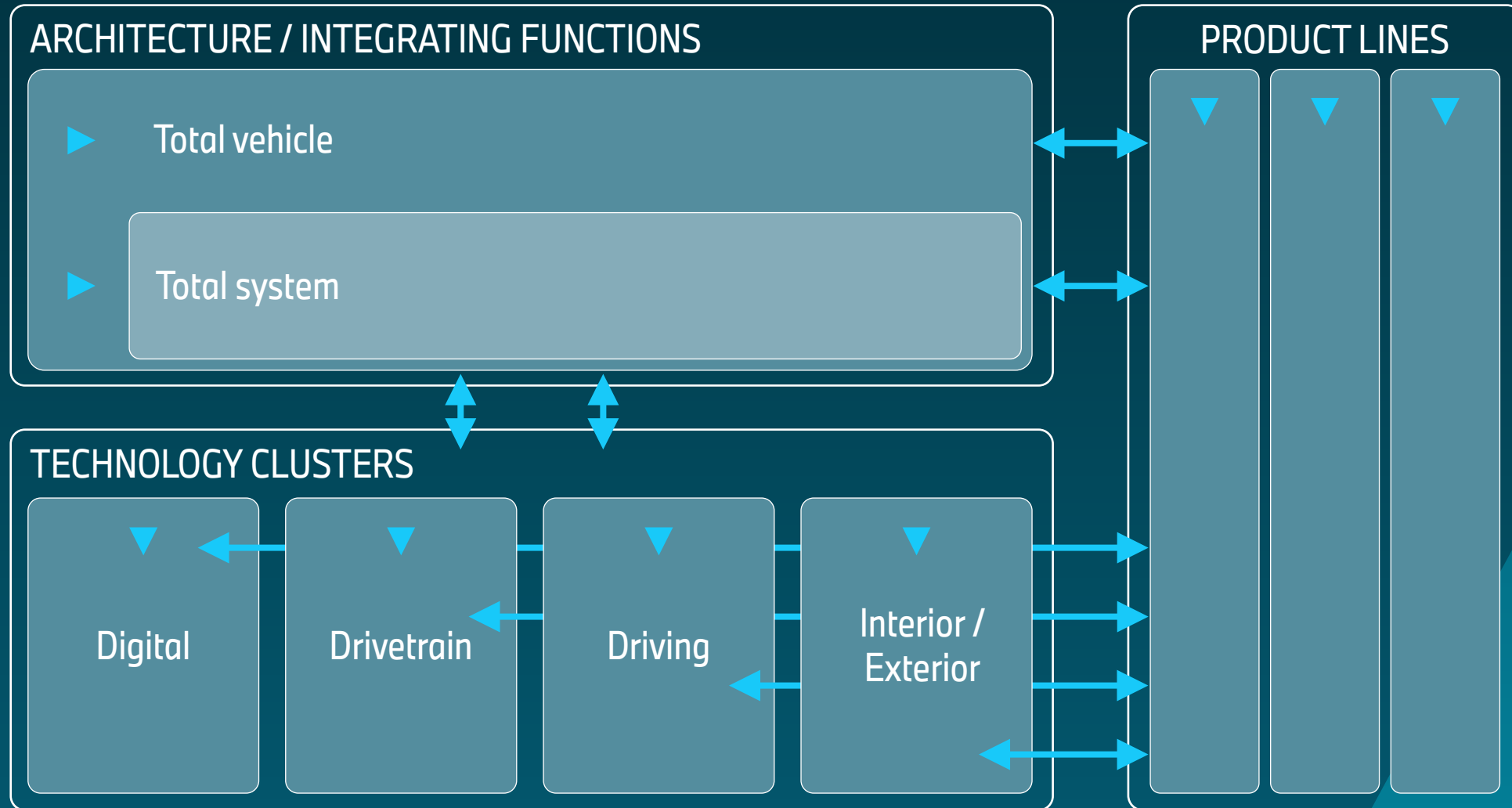


BMW
MOTORRAD

BMW iX5 HYDROGEN IN FINAL STAGES OF DEVELOPMENT.
SMALL SERIES ON ROADS LATER THIS YEAR.



DEVELOPING OUR ORGANISATION IN A DYNAMIC WAY. TECHNOLOGY CLUSTERS FROM PURCHASING, DEVELOPMENT AND PRODUCTION.



DIGITAL DRIVING EXPERIENCE FOR OUR CUSTOMERS. WE ARE MASTERS OF THE DIGITAL CAR TECH STACK ACROSS ALL DOMAINS.

Fast, reliable data transmission using 5G mobile technology

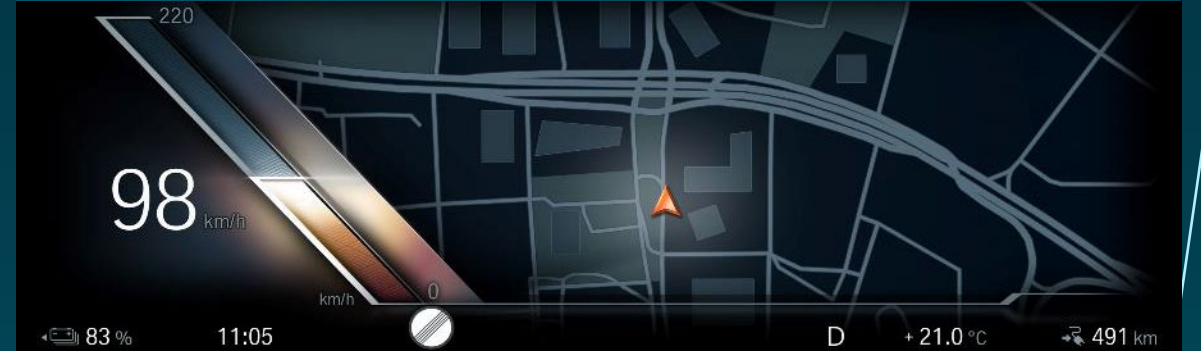


Over-the-air retrofitting: Functions on Demand



Centralised network architecture and Gigabit Ethernet

Always up-to-date: Remote Software Upgrade



More apps, greater diversity: optimised third-party integration

BMW iDrive
THE INTELLIGENT
FUSION OF SENSING

BMW Digital Key Plus with ultra-wideband radio technology

BMW iFACTORY. OUR MASTERPLAN FOR THE FUTURE.

EFFICIENT
PRECISE
FLEXIBLE

LEAN 

GREEN



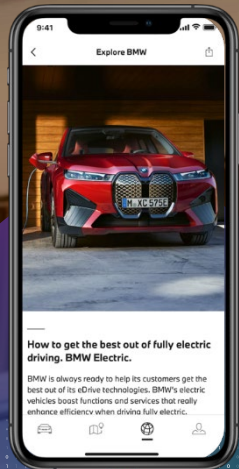
RESOURCE-EFFICIENT
CIRCULAR






 **DIGITAL**

DATA SCIENCE
ARTIFICIAL INTELLIGENCE
VIRTUALISATION

WE ARE MAKING USE OF BOTH DIGITAL AND PHYSICAL OPTIONS FOR SALES. RETAILERS REMAIN KEY TO OUR CUSTOMERS' PREMIUM EXPERIENCE.



CHOOSE FROM YOUR PERFECT BMW iX.

BMW iX xDrive40 M Sport COMFORT.	BMW iX xDrive40 M Sport TECHNOLOGY.	BMW iX xDrive50 M Sport ULTIMATE.
 OTR price: €75,900	 OTR price: €75,305	 OTR price: €115,695
Configure now	Configure now	Configure now
<ul style="list-style-type: none">✓ Electric range: Up to 257 miles*✓ Driving Performance 0-62mph: 6.1 sec✓ Comfort Access, Power Electric Sport seats with massage function & Heated Steering Wheel	<ul style="list-style-type: none">✓ Electric range: Up to 257 miles*✓ Driving Performance 0-62mph: 6.1 sec✓ Parking Assistant Plus and Interior Camera	<ul style="list-style-type: none">✓ Electric range: Up to 380 miles*✓ Driving Performance 0-62mph: 4.6 sec✓ BMW iX 5-Whave. Diamond Surround Sound System, Sky Lounge Panoramic Glass Sunroof and Ventilated Front Seats

WE ARE WORKING WITH STRONG PARTNERS
ON AUTOMATED DRIVING.

Arriver™



Qualcomm



Autonomous Driving Test Vehicle

THREE ACTION AREAS.

OUR STRONG FOUNDATION.

OUR SUCCESSFUL TRANSFORMATION.

OUR NEUE KLASSE
FOR A NEW AGE.



NEUE KLASSE 2025



E-MOBILITY FIRST

DIGITAL FIRST

CIRCULAR FIRST

WE ARE CHANGING THE GAME.

PLANT DEBRECEN IN HUNGARY – GROUNDBREAKING ON 1 JUNE.
LAUNCH OF NEUE KLASSE ON NEW VEHICLE ARCHITECTURE.



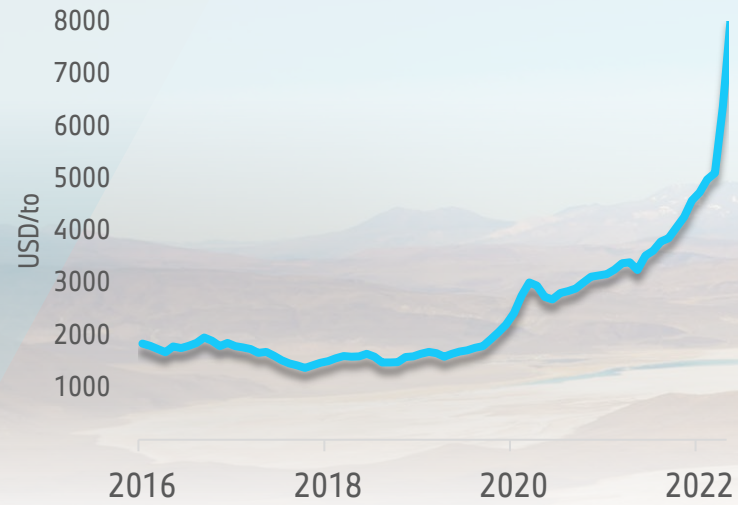
EFFICIENT USE OF PRIMARY RAW MATERIALS.

RAW MATERIAL PRICE DEVELOPMENT

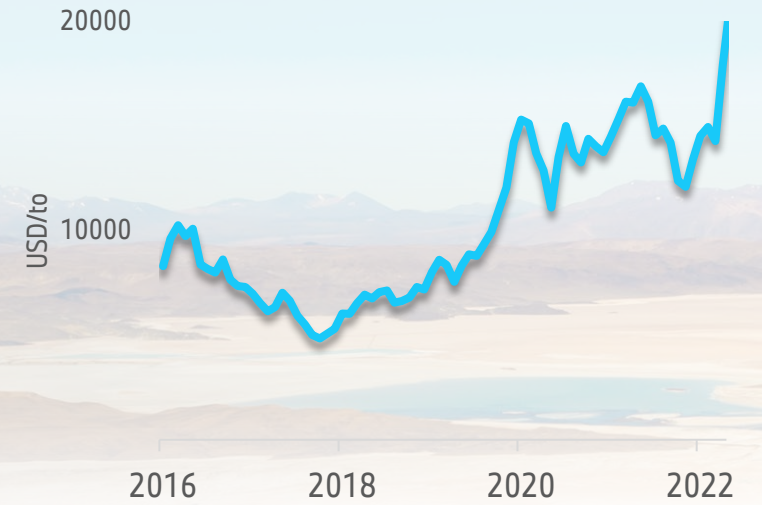
Lithium (hydroxide)



Copper



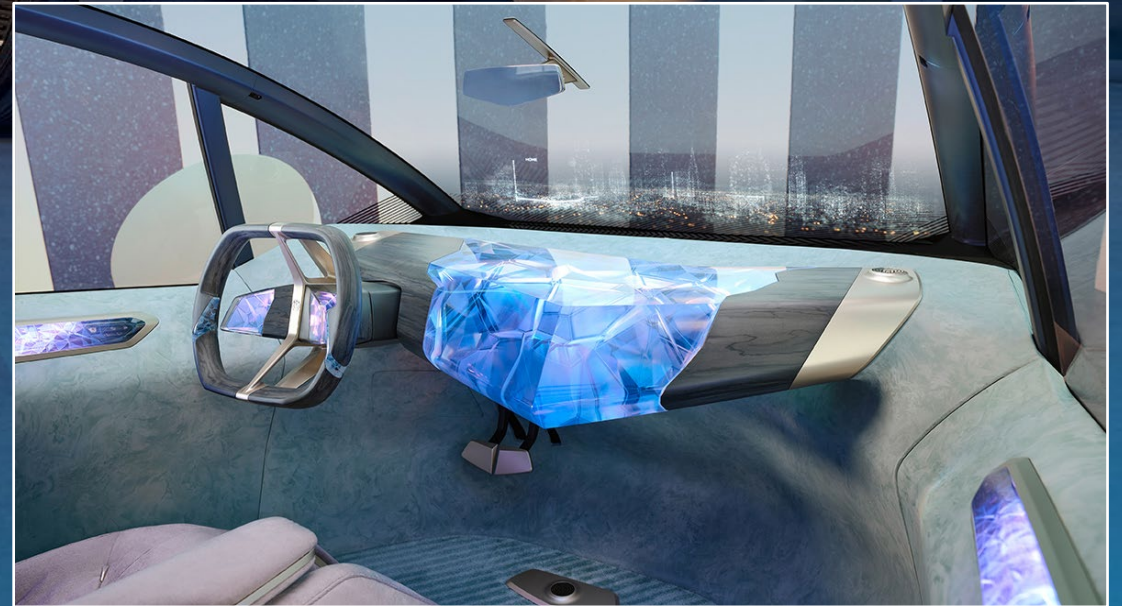
Nickel



NEW MINI COUNTRYMAN.
LIGHT-ALLOY CAST WHEELS FROM 70% SECONDARY RAW MATERIALS.



BMW i VISION CIRCULAR – OUR EXTRAORDINARY VISION VEHICLE.
MOVING BODY, HEART AND MIND.



SECOND INTEGRATED BMW GROUP REPORT. LEADING THE WAY FOR THE GERMAN AUTOMOTIVE INDUSTRY.

BMW GROUP

BMW ROLLS-ROYCE



DIE ZUKUNFT IST
ELEKTRISCH,
DIGITAL UND
ZIRKULÄR

BMW GROUP BERICHT 2021
Auf dem Weg zur elektrischen und digitalen Mobilität
in einer nachhaltigen Kreislaufwirtschaft. So wird über
die gesamte Lebensdauer der BMW Group und ihrer Ge-
nerationen ein geschlossener Kreislauf erreicht.
Link zum Online-Bericht

BMW GROUP ROLLS-ROYCE

DE EN

BMW Group Bericht An unsere Stakeholder Lagebericht Konzernabschluss Downloads



DIE ZUKUNFT IST
DIGITAL

Funktion und Nutzen von
Remote Software Upgrades

PRODUKTE UND MOBILITÄTSLÖSUNGEN

AUF EINEN BLICK

> 40 %
weniger CO₂-Emissionen im
Durchschnitt pro Fahrzeug über den
gesamten Lebenszyklus gegenüber
2019 – das ist unser Ziel bis 2030.

328.314
elektrifizierte Fahrzeuge lieferte die
BMW Group im Jahr 2021 aus – mehr als
doppelt so viele wie noch 2019.

> 250.000
Ladepunkte in Europa können unsere
Kundinnen und Kunden mit der BMW
und MINI Charging Card nutzen.

Zum Kapitel



DIE ZUKUNFT IST
ELEKTRISCH



VIelfALT UND
VERANTWORTUNG

Wie sich Mitarbeitende der BMW Group engagieren

AUSGEWÄHLTE KENNZAHLEN 2021

Die wichtigsten Kennzahlen zur BMW Group finden Sie im
visualisierten, interaktiven Mehrjahresvergleich.

 Auslieferungen Fahrzeuge	 Auslieferungen elektrifizierte Fahrzeuge	 EBIT-Marge nach Segmenten	 CO ₂ -Emissionen	 Umsatz
 Finanzdienstleistungen	 Konzernkennzahlen	 Ergebnis je Aktie	 F&E-Leistungen	

THE BMW GROUP – YOUR COMPANY.
TOGETHER, WE WILL CONTINUE TO MAKE A DIFFERENCE IN THE FUTURE.



Centenary
BMW PLANT MUNICH

50th anniversary
BMW FOUR CYLINDER BUILDING

50th anniversary
BMW M

A person is silhouetted against a starry night sky. The Milky Way galaxy is visible, arching across the sky. A bright star with a four-pointed diffraction pattern is prominent in the upper right. The person is standing on a dark shore, looking out over a body of water that reflects the light from the stars and the galaxy. The overall scene is dark and atmospheric, with a focus on the vastness of the universe.

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CONSUMPTION AND CARBON DISCLOSURES.

Model	Fuel consumption in l/100km (combined / weighted combined) max/min	CO ₂ emissions in g/km (combined / weighted combined) max/min	Electricity power consumption in kWh/100km (combined / weighted combined) max/min	Figures according to WLTP		Figures according to NEDC	
				Electric Range (combined / weighted combined)	Fuel consumption in l/100km (combined / weighted combined) max/min	CO ₂ emissions in g/km (combined / weighted combined) max/min	Electricity power consumption in kWh/100km (combined / weighted combined) max/min
BMW							
BMW i4 M50	-	-	22.5 – 18.0	416 - 521	-	-	-
BMW i7 xDrive60 ¹	-	-	19.6 – 18.4	591 - 625	-	-	-
BMW 750e xDrive ¹	1.2 – 1.0	28 - 22	26.9 – 24.5	80-89	-	-	-
BMW iX1 ²	-	-	18.4 – 17.3	413 - 438	-	-	-
BMW iX3	-	-	18.9 – 18.5	453 - 461	-	-	-
MINI							
MINI Cooper SE	-	-	17.6 – 15.2	-	-	-	16.9 – 14.9

¹ Values are preliminary.

² Forecast values based on the development status of the vehicle.