BMW i Corporate Communications



Media information 30 June 2022

Travelling by BMW i7 to the G7 summit at Schloss Elmau.

BMW Group provides locally emission-free shuttle service for the meeting of heads of state and government, and announces its new generation of high-security vehicles – including, for the first time, an all-electric model.

Munich. The heads of state and government from the world's most important industrialised nations convened at Schloss Elmau in Upper Bavaria on 26-28 June 2022 for the latest G7 summit. The BMW Group provided a shuttle service for the event, which was initiated by the German government. As well as the latest series-production models, the fleet of shuttles also featured three examples of the brand new BMW i7 xDrive60 (electric power consumption combined in WLTP cycle: 19.6-18.4 kWh/100 km; 100 km; 100 cm grainsions: 100 g/km; figures in NEDC cycle: 100 give the assembled just a few weeks ago. The presence of the BMW i7 in the fleet gave the assembled dignitaries the opportunity to experience the immense driving comfort and futuristic ambience of the electrically powered sedan a full five months before its global launch gets underway. A high-security vehicle based on the new BMW 7 Series will be added to the line-up during the course of 2023. The BMW Group's Protection Vehicles are tailored to individuals requiring special protection, and examples with an all-electric drive system will now be available for the first time.

Over more than 40 years, the BMW Group has amassed exceptional expertise and experience in the development and manufacture of vehicles designed specially for the specific requirements of authorities and public representatives. "We will continue this tradition in 2023 with a high-security vehicle combining the dynamic prowess, ride comfort and interior comfort of the new BMW 7 Series with an integrated protection concept that is unique in this segment," says Oliver Zipse, Chairman of the Board of Management of BMW AG. "And we will also introduce an all-electric high-security vehicle for the first time – with no comprises when it comes to the standard of protection for our customers. It will be based on the BMW i7, demonstrating how sustainability and security can go hand in hand."

The vehicle architecture of the new 7 Series range was devised from the outset for both internal combustion engines and electrified drive systems. The production development process for the luxury sedan already made allowance for the next-generation high-security vehicle's new and innovative protection concept.

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This integrated security concept, together with the "craft manufacturing" process at BMW Group Plant Dingolfing, ensures that the electric variant of the new high-security vehicle also boasts an unrivalled combination of protection, poise & assurance, spaciousness and sustainability. "The new BMW i7 brings together a unique, all-electric driving experience with the most advanced package of technologies anywhere in the industry," says Frank Weber, Member of the Board of Management of BMW AG, responsible for Development. "So using this high-tech product as a platform for a top-class high-security vehicle seemed to us like the obvious thing to do."

The BMW Group presented a concept vehicle demonstrating the compatibility of increased protection levels and sustainable mobility back at the IAA Mobility 2021 event. The BMW Concept iX5 Hydrogen Protection VR6 was equipped with a hydrogen-powered fuel-cell drive system, making it the first ever concept for a high-security vehicle from a large-scale carmaker worldwide to offer zero tailpipe emissions and certified class VR6 protection.

The fuel consumption, CO_2 emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, the figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO_2 emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO_2 emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO_2 -Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO_2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was \in 16.1 billion on revenues amounting to \in 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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