



MINI CORPORATE COMMUNICATIONS

Media information
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Life is better in the Hamptons: From Main Beach to Montauk in the MINI Cooper S Countryman ALL4.



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The gentle sound of the waves lapping on the beach, the seagulls flying serenely in the salty air and a lush green backdrop - it's obvious why city-bound New Yorkers long for a break in the Hamptons. We explored the eastern end of Long Island with the MINI Cooper S Countryman ALL4 between white mansions, vineyards and the impressive Montauk Lighthouse.

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New York. It's a still, hazy morning on the Montauk Highway. The MINI Cooper S Countryman ALL4 (combined fuel consumption: 6.5 - 6.2/100 km according to EU, CO₂ 149 - 142 g/km) glides along the Atlantic on the straight road with its smooth-running 2-litre 4-cylinder engine with 131 kW/178 hp ticking over. It's hard to make out in the golden sunlight: Is that Robert de Niro's sprawling beach villa over there now or the silhouette of Beyoncé's estate? But far from it. What we see peeking out between the dunes, with an unobstructed view over the shimmering ocean, the size of a classic detached house, is a mundane garage to the associated sophisticated estate. The luxurious villas of New York's high society are strung along the entire coast like a string of pearls, but you definitely can't see them from here.



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Since the 19th century, the Hamptons have been the preferred place for stressed and wealthy city dwellers to enjoy a little privacy and exclusive relaxation. They are located at the eastern end of the Long Island peninsula, which begins at the foothills of the New York boroughs of Brooklyn and Queens. The picturesque countryside around South and East Hampton offers enough distance



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from the hustle and bustle of the metropolis at a distance of about 160 km.

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The necessary luggage for the tour from East Hampton to the Montauk Lighthouse can easily be accommodated in the 450-litre luggage compartment of the MINI Cooper S Countryman ALL4, which can be expanded at any time to up to 1390 litres by folding down the rear seat backrest.

Right at the first stop, the sparkling sea at the seemingly endless white sandy beach of Main Beach invites us to take a break. In the small restaurants along the promenade, beach guests can unwind with fresh seafood and cool drinks - that's the true Hamptons look and feel.



The hinterland of the Hamptons also offers fascinating views and vistas. A popular destination are the green vineyards of the Wölffer Estate, which has been one of the top wineries on the US East Coast for more than 30 years. The fertile soil on the old farmland of the Hamptons and the fresh breeze from the Atlantic help create particularly elegant wines

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here.

The winding roads from the winery towards Montauk Point State Park are simply made for sporty and comfortable driving fun in the MINI Cooper S Countryman ALL4. Again and again, the densely overgrown forest provides impressive



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views of the Atlantic. When the road suddenly becomes only a narrow path, the car's off-road qualities are called for. With 16.5 centimetres of ground clearance and the intelligent all-wheel drive system, the MINI Cooper S Countryman ALL4 masters rough terrain and washed-out



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roads with ease, as here at Oyster Pond. And the shortcut rewards us with a deserted viewpoint of the coast and the impressive Montauk Point Lighthouse.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products

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