

Media Information  
20 October 2022

## **The Magnificent 7s: Hole-in-One Awards at the BMW Ladies Championship.**

+++ Round one of the 2022 BMW Ladies Championship is underway +++ Two Hole-in-One Cars await new owners: THE 7 and THE X7 +++

**Munich/Wonju.** The opening round of the 2022 BMW Ladies Championship began today at Oak Valley Country Club (Wonju, South Korea). The 78 world-class players teeing off at one of the most prestigious tournaments on the LPGA Tour are not only battling it out for a share of the prize purse of two million US dollars (300,000 dollars for the winner) and valuable world ranking points, but also two premium automobiles: a BMW X7 xDrive40i (fuel consumption, combined in WLTP cycle: 10.6 – 9.6 l/100 km; CO2 emissions, combined in WLTP cycle: 240 – 217 g/km) and a BMW 740i (not available in Europe; Fuel consumption, combined in WLTP cycle: 8.0 – 7.0 l/100 km (35.3 – 40.4 mpg imp); CO2 emissions combined in WLTP cycle: 183 – 159 g/km).

The first player to hit a hole-in-one on the 12th hole (par 3) will be rewarded with the new BMW X7. With its inimitable combination of exclusivity, dynamic excellence, luxuriant spaciousness and versatility, the BMW X7 has quickly developed into the most successful BMW model in the luxury class. And now the unique character has been honed to significant effect thanks to extensive design refinements – most notably a visually impactful front end – plus a new-look M Sport package, and the latest-generation iDrive control/operation system including BMW Curved Display and BMW Operating System 8.

The second chance to win a Hole-in-One Award at the BMW Ladies Championship comes on the 17th hole (par 3). With the new BMW 7 Series, available from this year, BMW is leading the luxury segment into a new era that will be shaped by innovations in the fields of sustainability and digitalisation. The car offers forward-looking ways to enjoy driving pleasure, unsurpassed long-distance comfort and a top-end digital experience.

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At the premiere of the BMW Ladies Championship in 2019, the Hole-in-One Award – also a BMW 7 Series – was won for the first, and to date only, time. The dream shot came in the second round courtesy of American Kristen Gillman, who sank her tee shot with a 4 hybrid on the 164-metre 13<sup>th</sup> hole (par 3). Back then, the tournament was played on the Championship Course at LPGA International Busan.

The BMW Ladies Championship is this year's final opportunity to win a BMW Hole-in-One Award. At the BMW Group's previous top events on the international golf scene – the BMW Championship (USA, PGA TOUR), the BMW PGA Championship (England) and the BMW International Open (Germany, both DP World Tour) – no player managed to hit the sought-after ace. However, the chance of success is higher in South Korea than anywhere else, as there is no cut at the BMW Ladies Championship. This means that all the players have four rounds to hit the valuable shot – with two Hole-in-One Cars, that gives them eight opportunities.

If you have any questions, please contact:

**Corporate Communications**

Tim Holzmüller, Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-mail: [tim.holzmueler@bmwgroup.com](mailto:tim.holzmueler@bmwgroup.com)Media website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)E-mail: [presse@bmw.de](mailto:presse@bmw.de)**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was €16.1 billion on revenues amounting to €111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and



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